



THE TRAVELING ARTS INFORMATION WORKSHOPS FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

WEDNESDAY, NOVEMBER 10: EAST LOS ANGELES
12:00 P.M. TO 3:00 P.M.
PLAZA DE LA RAZA
3540 North Mission Road
Los Angeles, CA 90031

HERE IS HOW THIS FREE WORKSHOP WORKS!

- There will be a series of 5 round-robin sessions (25 minutes each).
- Locate and join the table that has the topic you want to learn more about.
- After 25 minutes an announcement will be made, indicating that the session is over.
- Then rotate to other tables as the sessions repeat.

Schedule

Registration and Check-in: 11:30 – 12:00 p.m.

Welcome: 12:00 – 12:10 p.m.

Round 1: 12:10 – 12:35 p.m.

Round 2: 12:40 – 1:05 p.m.

Networking: 1:05 – 1:20 p.m.

Round 3: 1:20 to 1:45 p.m.

Round 4: 1:50 to 2:15 p.m.

Round 5: 2:20 to 2:45 p.m.

Wrap up: 2:45 to 3:00 p.m.



For Artists:

- Advocacy
- Arts Education In-School Resources & Working in Arts Education (K-12)
- Best Foot Forward: Creating Presentations
- Cultural and Community Outreach
- Fundraising for Individual Artists
- Getting Your Sh*t Together
- Green Public Art Initiatives
- Health Insurance for Individual Artists
- Indie Production and Marketing for Musicians and Media Artists
- Intro to Public Art
- Marketing for Individual Artists
- PR for Artists and Organizations
- Production Resources

For Organizations:

- Advocacy
- Arts Education In-School Resources & Working in Arts Education (K-12)
- Best Foot Forward: Creating Presentations
- Board Leadership for Challenging Times
- Cultural and Community Outreach
- Fundraising for Organizations
- Marketing for Arts Organizations
- PR for Artists and Organizations
- Production Resources



In addition, find out more about other programs and resources!

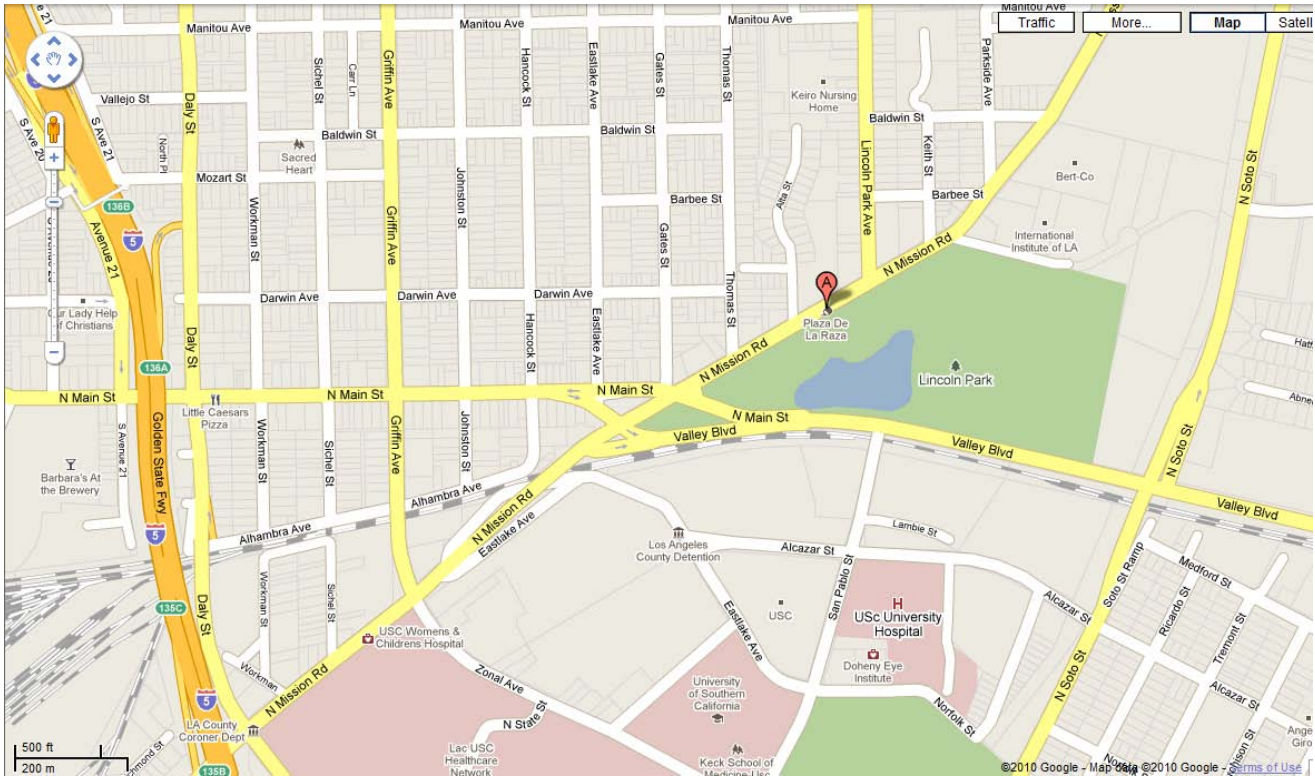
REGISTER ONLINE through SurveyMonkey by visiting this website:

<http://www.surveymonkey.com/s/plaza1110>

QUESTIONS? Contact Anji Gaspar-Milanovic, Los Angeles County Arts Commission

Telephone: (213) 202-3981 E-mail: amilanovic@arts.lacounty.gov

Directions to Plaza de la Raza



Driving Directions

From the West

- Take the 10 East
- Merge onto the 5 North
- Take exit 136A towards Main Street
- Turn Right at Daly Street
- Turn Left at Mission Road

From the East

- Take the 10 West
- Take exit 19 C for Soto St.
- Turn Right at Soto St.
- Turn Right on Valley Blvd.
- Slight Right on Main
- Right at Mission Road

From the North

- Take the 5 South towards Los Angeles
- Take exit 135C for Mission Road
- Turn Left at Mission Road

From the South

- Take the 710 North
- Merge onto the 5 North
- Take Exit 136A towards Main Street
- Turn Right at Daly Street
- Turn Left at Mission Road

Bus Routes

Several buses pass by Plaza de la Raza, including Metro Local Lines 76, 78 and 79. To plan your trip visit http://socaltransport.org/tm_pub_start.php

Free parking is available in the northeast corner of Lincoln Park and metered parking is available on Mission Road.