



THE TRAVELING ARTS INFORMATION WORKSHOPS  
FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

SATURDAY, APRIL 17: PASADENA

10:00 A.M. TO 1:00 P.M.

PASADENA CITY COLLEGE - CIRCADIAN IN CAMPUS CENTER

1570 East Colorado Blvd.

Pasadena, CA 91106

**HERE IS HOW THIS FREE WORKSHOP WORKS!**

- There will be a series of 5 round-robin sessions (25 minutes each).
- Locate and join the table that has the topic you want to learn more about.
- After 25 minutes an announcement will be made, indicating that the session is over.
- Then rotate to other tables as the sessions repeat.

Enriching Lives



**Schedule**

**Registration and Check-in:** 9:30 – 10:00 a.m.

**Welcome:** 10:00 – 10:10 am

**Round 1:** 10:10 – 10:35 a.m.

**Round 2:** 10:40 – 11:05 a.m.

**Networking:** 11:05 – 11:20 a.m.

**Round 3:** 11:20 to 11:45 a.m.

**Round 4:** 11:50 to 12:15 a.m.

**Round 5:** 12:20 to 12:45 a.m.

**Wrap up:** 12:45 to 1:00 p.m.

THE CITY OF PASADENA



CENTER FOR  
CULTURAL  
INNOVATION

**For Artists:**

- Arts Education In-School Resources & Working in Arts Education (K-12)
- Fundraising for Individual Artists
- Getting Your Sh\*t Together
- Health Insurance for Individual Artists
- Individual Artist Resources/Investing in Artists
- Intro to Public Art
- Is Getting a Masters in Arts Administration the Right Choice for You?

**For Organizations:**

- Arts Education In-School Resources & Working in Arts Education (K-12)
- Cultural and Community Outreach
- Fundraising for Organizations
- LA Stage Alliance & Census and Patron Manager Programs
- Marketing for Arts Organizations

ARTS FOR LA

*Find out more about programs from the Center for Cultural Innovation, LA Stage Alliance and Claremont Graduate University!*

**REGISTER ONLINE through SurveyMonkey by visiting this website:**

<http://www.surveymonkey.com/s/pasadena>

**QUESTIONS? Contact Anji Gaspar-Milanovic, Los Angeles County Arts Commission**

**Telephone: (213) 202-3981 E-mail: [amilanovic@arts.lacounty.gov](mailto:amilanovic@arts.lacounty.gov)**

The Arts Tune-Up is sponsored by the Los Angeles County Arts Commission, City of Pasadena Cultural Affairs Division and in collaboration with LA Stage Alliance, The Center for Cultural Innovation, Arts for LA and Pasadena City College.

# Directions to Pasadena City College

## From the West:

- 134 East
- Exit Colorado Blvd/  
Orange Grove Blvd
- Merge onto Colorado
- Right on Hill
- Enter parking lot on  
left before Del Mar  
Blvd.

## From the East:

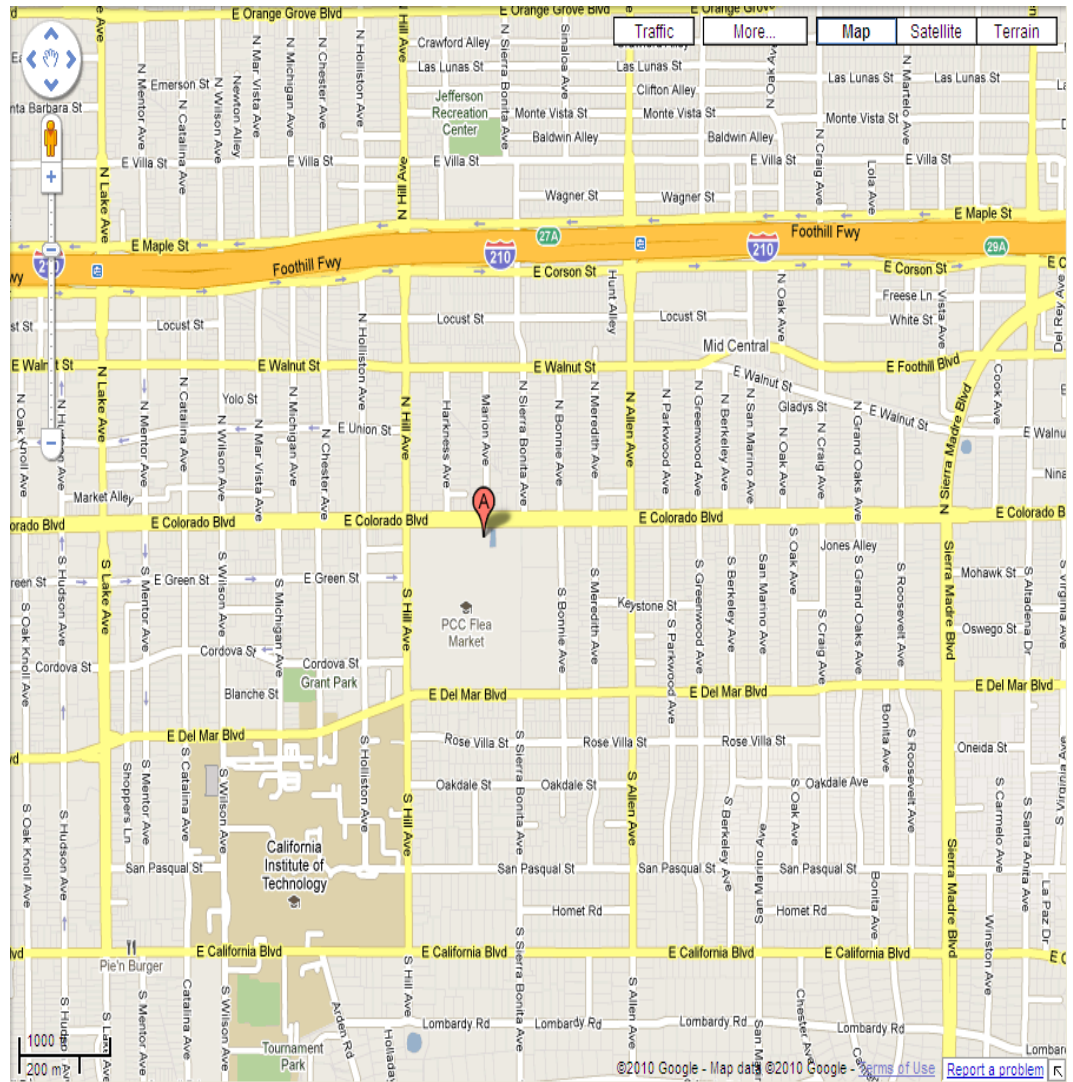
- 210 West
- Exit Allen St, go left
- Right at Del Mar Blvd
- Enter parking lot on  
right at Hill Ave

## From the South:

- 5 North
- 110 North
- Follow freeway exit to  
South Arroyo Pkwy
- Right at Colorado Blvd
- Right on Hill
- Enter parking lot on  
left before Del Mar  
Blvd.

## From the North:

- 210 East
- Exit Hill Ave
- Merge onto Corson St
- Right at Hill Ave
- Enter parking lot on  
left before Del Mar  
Blvd.



*For a campus map, please click*

[http://www.pasadena.edu/maps/campus\\_map.cfm](http://www.pasadena.edu/maps/campus_map.cfm).

*Circadian is located in Campus Center (CC) on the first level.*

*Park in Lot 3 or 4 and walk north. Lots 3 and 4 are located at the corner of Hill and Del Mar. Please note that parking at Pasadena City College will cost \$2.*