



THE TRAVELING ARTS INFORMATION WORKSHOPS
FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

SATURDAY, MARCH 7: WEST HOLLYWOOD

10:00 A.M. TO 1:00 P.M.

FIESTA HALL IN PLUMMER PARK

7377 Santa Monica Boulevard

West Hollywood, CA 90046

HERE IS HOW THIS FREE WORKSHOP WORKS!

- There will be a series of 5 round-robin sessions (25 minutes each).
- Locate and join the table that has the topic you want to learn more about.
- After 25 minutes an announcement will be made, indicating that the session is over.
- Then rotate to other tables as the sessions repeat.

Schedule

Registration and Check-in: 9:30 – 10:00 a.m.

Welcome: 10:00 – 10:10 am

Round 1: 10:10 – 10:35 a.m.

Round 2: 10:40 – 11:05 a.m.

Networking: 11:05 – 11:20 a.m.

Round 3: 11:20 to 11:45 a.m.

Round 4: 11:50 to 12:15 a.m.

Round 5: 12:20 to 12:45 a.m.

Wrap up: 12:45 to 1:00 p.m.

Enriching Lives



*Lots of information and resources
for both individual artists and
small budget organizations!*

For Artists:

- Advocacy
- Arts Education In-School Resources & Working in Arts Education (K-12)
- Fundraising for Individual Artists
- Getting Your Sh*t Together
- Health Insurance for Individual Artists
- Indie production and marketing for musicians and media artists
- Intro to Public Art
- Legal Issues for Artists & Writers
- Marketing for Individual Artists
- PR (for Performing Artists)
- Resources in Russian

For Organizations:

- Advocacy
- Arts Education In-School Resources (K-12)
- Board Leadership for Challenging Times
- LA Stage Alliance Collaborative Marketing Programs
- Fundraising for Organizations
- Intro to Public Art
- Legal Issues for Artists & Writers
- Marketing for Arts Organizations
- Resources in Russian

REGISTER ONLINE through SurveyMonkey by visiting this website:
http://www.surveymonkey.com/lacac_atu_westhollywood09

QUESTIONS? Contact Anji Gaspar-Milanovic, Los Angeles County Arts Commission

Telephone: (213) 202-3981 E-mail: amilanovic@arts.lacounty.gov

The Arts Tune-Up is sponsored by the Los Angeles County Arts Commission and the City of West Hollywood, and in collaboration with LA Stage Alliance, Arts for LA and the Center for Cultural Innovation.

Directions to Fiesta Hall in Plummer Park City of West Hollywood

From the North:

I-5 South
170 South
101 South, exit Highland Ave.
Right on Santa Monica Blvd.

From the West:

10 East
Exit La Cienega- head north
Right on Pico
Right on Santa Monica Blvd.

From the East:

10 West
101 North
Exit CA 2/Santa Monica Blvd.
Make a left

From the South:

110 North to 101 North
Exit CA 2/Santa Monica Blvd.
Make a left



Remember to allow extra time to find parking!

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