



THE TRAVELING ARTS INFORMATION WORKSHOPS
FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

SATURDAY, MAY 2: WHITTIER
10:00 A.M. TO 1:00 P.M.

SENIOR CENTER PARNELL PARK
15390 Lambert Rd.
Whittier, CA 90604

HERE IS HOW THIS FREE WORKSHOP WORKS!

- There will be a series of 5 round-robin sessions (25 minutes each).
- Locate and join the table that has the topic you want to learn more about.
- After 25 minutes an announcement will be made, indicating that the session is over.
- Then rotate to other tables as the sessions repeat.

Schedule

Registration and Check-in: 9:30 – 10:00 a.m.

Welcome: 10:00 – 10:10 am

Round 1: 10:10 – 10:35 a.m.

Round 2: 10:40 – 11:05 a.m.

Networking: 11:05 – 11:20 a.m.

Round 3: 11:20 to 11:45 a.m.

Round 4: 11:50 to 12:15 a.m.

Round 5: 12:20 to 12:45 a.m.

Wrap up: 12:45 to 1:00 p.m.

Enriching Lives



*Lots of information and resources
for both individual artists and
small budget organizations!*

For Artists:

- Advocacy
- Arts Education In-School Resources & Working in Arts Education (K-12)
- Fundraising for Individual Artists
- Getting your Sh*t Together
- Going Back to School: Considerations
- Health Insurance for Individual Artists
- CCI: Individual Artists' Resources
- Intro to Public Art
- Marketing for Individual Artists
- PR (for Performing Artists)

For Organizations:

- Advocacy
- Arts Education In-School Resources & Working in Arts Education (K-12)
- Board Leadership for Challenging Times
- Engagement and Marketing with LA Stage Alliance
- Fundraising for Organizations
- Intro to Public Art
- Marketing for Arts Organizations

REGISTER ONLINE through SurveyMonkey by visiting this website:
<http://www.surveymonkey.com/atuwhittier09>

QUESTIONS? Contact Anji Gaspar-Milanovic, Los Angeles County Arts Commission
Telephone: (213) 202-3981 E-mail: amilanovic@arts.lacounty.gov

Directions to Senior Center Parnell Park, Whittier

From the North:

605 South
Exit Whittier Blvd.
Slight left on Esperanza Blvd.
Left on Whittier Blvd.
Right on Colima
Left on Lambert

From the West:

10 East
605 South
Exit Whittier Blvd.
Slight left on Esperanza Blvd.
Left on Whittier Blvd.
Right on Colima
Left on Lambert

From the East:

60 West
Exit Hacienda Blvd., left
Right on Colima
Left on Lambert

From the South:

605 North
Exit Whittier Blvd.
Slight left on Esperanza Blvd.
Left on Whittier Blvd.
Right on Colima
Left on Lambert



Plenty of free parking!

The Arts Tune-Up is sponsored by the Los Angeles County Arts Commission and the City of Whittier, and in collaboration with LA Stage Alliance, Arts for LA and the Center for Cultural Innovation.