



ARTSWISE

A QUARTERLY BULLETIN

Fall 2004

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ARTS COMMISSION REPORTS ON IMPACT OF PROGRAMS

First Children and Families Impact Report Released

The Arts Commission impacts the lives of children and families through all of its programs. The Arts Commission helms the regional blueprint to restore arts education in public schools, supports arts organizations that provide quality programming, provides paid summer internships for college undergraduates, programs admission-free concerts, produces the Holiday Celebration and provides a venue for family programming, including Big!World!Fun!, at the John Anson Ford Theatres. The considerable effect of these programs on family life in the County is detailed in the Arts Commission's recently released *Children and Families Impact Report 2003-2004*.

The most startling portion of the report concerns the progress made toward the goals of *ARTS FOR ALL - Los Angeles County Regional Blueprint for Arts Education*. The Blueprint, adopted by the Board of Supervisors in 2002, has had a significant impact in its first two years.

- **Districts receiving technical assistance through ARTS FOR ALL** to develop and implement arts education policies, plans and budgets in 2003-4 and 2004-5 represent **262,007 students or 26% of the non-LAUSD student population of the County** of about 1 million. (The Los Angeles Unified School District, representing more than 700,000 students, has been successfully implementing a district-wide arts education program.)

- In February 2004, the Arts Commission launched **www.LAArtsEd.org**, the County's first-ever online resource directory for arts education. (See story on the directory below for more details.)

- Implementation of the Blueprint received a huge boost in February 2004 with the creation of the **Arts for All Pooled Fund**, conceived by key partner Sony Pictures Entertainment. Contributors to date: Creative Artists Agency (\$50,000), Entertainment Industry Foundation (\$500,000), J.P. Morgan Chase Foundation (\$25,000), Jewish Community Foundation (\$25,000), Sony Pictures Entertainment (\$30,000) and Warner Bros. Pictures (\$50,000).

The complete *Children and Families Impact Report 2003-2004* can be found on the Commission's web site at http://www.lacountyarts.org/childfam_impactreport04.pdf

Second Annual Grantee Impact Report Published

The *Grantee Impact Report 2003-2004* follows up last year's and provides new findings and incorporates results from recent studies conducted by other organizations. Some of the highlights:

- Los Angeles County is home to **32,599 arts-related businesses**, representing almost **6% of the nation's** 548,000 arts-related businesses.

- **Los Angeles, New York and San Francisco** are "**Arts Super Cities**" with a distinct artistic advantage over competing metropolitan areas due their large concentrations of artists- more than twice the national norm. Of the three super cities, Los Angeles ranked the highest in the number of performing artists, including musicians and visual artists.

- Los Angeles residents continue to receive **far less per person dollars** in local government grant support to arts organizations than San Diego and San Francisco residents even when the arts-specific grant allocations of both Los Angeles City and County are combined.

- Of the **9,795,658 admittances** provided by grantees for County residents:

19.8% were school-aged children

54.8% were free admittances

- **80% of grantees provided arts education programs for children ages 5-18.**

- The Arts Commission's 262 grantee organizations **generated more than \$13,210,000 in local government taxes.**

The complete *Grantee Impact Report 2003-2004* can be found on the Commission's web site at http://www.lacountyarts.org/about_grantsimpact0304.pdf

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ENTERTAINMENT HEAVYWEIGHTS JOIN HOLIDAY CELEBRATION TEAM

The Arts Commission has enlisted the talents of two people known for their contributions in the for-profit arts for the 2004 edition of L.A.'s biggest holiday show, the **45th Annual L.A. County Holiday Celebration on December 24** in the Dorothy Chandler Pavilion in the Music Center.

Presiding over this year's festivities as host is actor, producer and author **Henry Winkler**. Henry Winkler became an international star as "The Fonz" on the television series *Happy Days*. He

currently plays Bazy Zuckercorn on *Arrested Development*, produces (most recently *Hollywood Squares* and the *Happy Days 30-year Reunion Special*), and is the author of the best-selling series of children's novels, *Hank Zipzer: The World's Most Amazing Under-Achiever*.

The six-hour live show and television broadcast will be directed by **Gary Smith**, winner of 24 Emmy Awards, who has executive produced Tony and Emmy Award telecasts and countless specials.

Produced by the Arts Commission, the show features more than 1,000 performers reflecting the cultural mosaic of Los Angeles and is a holiday gift from the Los Angeles County Board of Supervisors to the community at large. It's **FREE**, as is the parking under the Music Center. Those who can't attend the show in person can watch the live broadcast on KCET, Channel 28. For complete Holiday Celebration information, visit www.holidaycelebration.org.

L.A. Holiday Celebration, a one-hour music and dance special of highlights from the 2003 live, six-hour show will be carried on PBS stations across the country in December. The nine Southern California-based performing groups chosen for the broadcast are **Celtic Spring, Harmonic Bronze Handbell Ensemble, Inspirational Voices of Free!, Jazz Tap Ensemble, JazzAntiqua Dance & Music Ensemble, Jung Im Lee Korean Dance Academy, Korean American Music Academy, Maureen** backed by **Mariachi Los Toros** and **String Theory**. More information can also be found at www.holidaycelebration.org

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ARTS EDUCATION ONLINE RESOURCE DIRECTORY, WWW.LAARTSED.ORG, PROMOTED TO COUNTY EDUCATORS

www.LAArtsEd.org, the Los Angeles County's first-ever online resource directory for arts education, provides one-stop shopping for educators looking for quality arts education programs that meet the state of California standards. The directory features more than 150 programs. This month Los Angeles County schools will receive posters and other material to encourage educators to use this valuable free resource.

Users can search by artistic discipline (music, dance, theatre, visual arts), school subject area (history, math, English, science), grade level, program type (performance, workshop, field trip, residency) and cultural origin. They can also watch video samples of the programs. Program details, including fees and availability, are provided and an online form allows users to request a booking directly.

"www.LAArtsEd.org is a powerful hands-on resource for quality, standards-based arts education programs," said Don Knabe, Chairman of the Los Angeles County Board of Supervisors. "This directory benefits not only the more than 93,000 teachers in Los Angeles County, but more importantly, the children who will learn and grow from experiencing the arts. Arts education is a fundamental part of learning and the directory makes it easy for any teacher to find any form of art to teach our children."

www.LAArtsEd.org was developed with funds from the Los Angeles County Board of Supervisors and is operated by the Los Angeles County Arts Commission as part of its Arts for All initiative, a landmark effort launched in September 2002 to restore comprehensive arts education to all 80 county school districts and Los Angeles County Office of Education (LACOE) classrooms. Artists and organizations interested in applying to be included on www.LAArtsEd.org may contact Sofia Klatzker at the Arts Commission, 213 974-1343. Target Stores is funding the promotion of the web site.

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WORLD PREMIERE FARCE AND A NEW THEATRE COLLECTIVE AT [INSIDE] THE FORD

The John Anson Ford Theatres' 87-seat indoor space, [Inside] the Ford, offers works new and in-progress from November to April.

Butter, a farce by Elizabeth Logun set in Yorkshire, England, has its world premiere **November 26** in the intimate space. Playwright Logun says, "Many things are bandied about in *Butter* - fidelity, integrity, terrorism - all of which one takes very seriously in real life. But instead of weeping for the world this time round, why not let everyone have a good laugh at what a mess we make for ourselves when we let our bestial natures take over?"

Butter, a co-production of **Ensemble Studio Theatre-LA** and **Chautauqua Theatre Alliance**, runs through December 19. Low-priced previews are scheduled November 19-21. In addition, readings of new farce works take place on Thursday evenings in December. For complete information, visit <http://www.fordamphitheatre.org/en/performance/theatre.asp>

After the first of the year, a new theatre collective takes up residence at [Inside] the Ford. Six Los Angeles County-based theatre companies, convened by the Flintridge Foundation - **About Productions, Circle X, Critical Mass Performance Group, Watts Village Theater Company, Ziggurat Theatre Company** and **Zoo District** - have formed the **Ensemble Theatre Collective at [Inside] the Ford or (ETC) @ [ITF]**.

The collective's aim is to create a home where artistically diverse theatre ensembles develop and present theatrical events, share resources, exchange artistic processes, and cultivate a local and national appreciation for Los Angeles-based ensemble theatre. Besides performances, offerings will include readings and workshop productions open to the public as well as activities such as intensive training sessions and tune-ups for collective members. Public event information will be posted on the Ford web site (see link above for *Butter*) as presentations are confirmed.

The past 12 months comprise a banner year for [Inside] the Ford, marking its first year-round schedule. The final season of "Hot Properties," devoted to plays new to Los Angeles, drew record attendance and garnered a slew of awards. Twelve Saturday afternoons during the summer the theatre hosted a popular Latino Playreading Series. The International Latino Theatre Festival of Los Angeles (FITLA), in cooperation with the Ford Theatre Foundation, just finished presenting 9 of its 12 productions by Latin American theatre companies at [Inside] the Ford to critical acclaim.

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LOOKING FOR A GREAT BAND? LOG ON TO LOS ANGELES COUNTY'S MUSICIANS ROSTER

If you are trying to find quality music for a holiday party, benefit, wedding, bar mitzvah, or other special occasion, simply log on to www.LAMusicians.org. The roster includes more than 100 Los Angeles County-based musical ensembles representing a wide range of musical styles: blues, classical, country/western, folk, jazz, pop/rock, r&b, traditional and world.

Groups on the roster were selected by a panel of experienced and respected professionals in the music and/or presenting fields. The roster is searchable by music style and name of artist and features audio clips. Photos, background and contact information are also provided.

The Los Angeles County Arts Commission offers this online directory as a public service. The roster was established for presenters of the Arts Commission's Free Concerts in Public Sites to

select ensembles for their events, but anyone can discover the rich, diverse pool of musical talent available in the County by visiting www.LAMusicians.org.

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INTER|ARTS PROGRAM SOLICITS NEW APPLICATIONS

The Arts Commission is delighted to announce that sufficient funds remain for its Inter|Arts program to support a third round of grants to arts organizations for projects taking place from July 1, 2005 through June 30, 2007. The Commission welcomes proposals from organizations of all budget sizes, both new applicants and those that have been previously funded by the program.

Initiated in 2004 with assistance from the National Endowment for the Arts and the Los Angeles County Quality and Productivity Commission, the Arts Commission's pilot program is well underway, fostering opportunities for artists based in Los Angeles County to interact with, and experience the work of, respected international artists who are presenting their work at the invitation of local arts organizations. Round 1 grantees are using awards to offset costs associated with artist-led workshops, symposia, and master classes. Grant recipients for Round 2 will be announced in mid-December.

Guidelines and an electronic application form for Round 3 will be available on-line on Wednesday, December 1, at http://www.lacountyarts.org/internl_inttv.htm. **Applications will be due on Wednesday, January 19, 2005**, with notification in early April, 2005.

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