



ARTSWISE

A QUARTERLY BULLETIN

Summer 2004

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NEWS ABOUT ARTS COMMISSION GRANTS

New Organizational Grant Program (OGP) category created

Going into its fifth year of a specific grant category for mid-size organizations, OGP II, the Arts Commission conducted an independently-led focus group and completed an analysis of its larger mid-size and smaller large-budget grantee organizations. This assessment revealed distinctive missions and funding needs for these organizations. Based on the evaluation, Arts Commissioners approved the creation of a fourth OGP category, OGP 2.5.

OGP 2.5 will provide artistic capacity grants to organizations with budgets between \$500,000 and \$1.5M (the budget is based on the organization's last completed year's income, not including in-kind). Some grantee organizations may also receive technical assistance focusing on individualized leadership coaching.

This category will focus support in the critical areas cited by organizations:

Grant support to increase artistic capacity through projects such as:

- a museum extending an exhibition time frame;
- a media arts organization employing a full-time curator/programmer or bringing in guest curators/programmers;
- the commissioning of new work;

- a theatre company increasing its rehearsal time;
- employing more experienced costume, lighting, and production designers;
- increasing work hours of artistic staff;
- the exhibition of a highly acclaimed artist(s);
- an arts education organization increasing the length of school residencies or providing further training for its artists.

Technical assistance to improve leadership/management skills, particularly in the area of human resources.

The minimum grant award for OGP 2.5 is \$10,000. More information about OGP 2.5 can be found in the 05/06 OGP Guidelines, <http://www.lacountyarts.org/fundingops.html>

OGP grants for 2004-5 total \$1.9 million

The Los Angeles County Arts Commission has announced \$1,965,000 in grants to 204 nonprofit arts organizations for fiscal year 2004-5 through its Organizational Grant Program (OGP) to create visual and performing arts projects, strengthen infrastructure, and provide access to the arts for children and adults.

In announcing the grants Don Knabe, Chair of the Los Angeles County Board of Supervisors, said, "While many government arts agencies throughout the state have been reduced this year due to fiscal constraints, the Arts Commission's budget remained level for 2004-5, demonstrating the Board of Supervisors' support for the arts. Cultural services have a significant positive impact upon Los Angeles County residents' quality of life."

The number of organizations funded increased by 8% or 15 organizations over the previous year. The number of applications increased by 5%.

According to a recent survey of arts funders in the region released by Southern California Grantmakers, Arts in the Balance, Los Angeles County was one of the ten largest donors to the arts in the region in 2002. These ten funders account for 75% of all funding for arts organizations.

Arts in the Balance reported that while private sector funders focused 70 percent of their giving on organizations with budgets over \$800,000, public sector funders, such as Los Angeles County, balanced their giving among arts organizations of all sizes.

A complete list of grantees for 2004-5 is online on the Arts Commission's web site, http://www.lacountyarts.org/OGP_granteelist04-05.pdf.

The full Arts in the Balance report can be downloaded at www.socalgrantmakers.org.

Deadlines for OGP grants for 2005-6

Please note the deadlines are based on the budget size of organizations. Workshops for specific categories, all to be held at the Arts Commission offices, are listed below.

Guidelines and applications for all OGP categories can be found at <http://www.lacountyarts.org/fundingops.html>

.OGP III (org. budget over \$1.5M) - Wednesday, October 27, 2004
Workshop: September 24

.OGP 2.5 (org. budget from \$500,000 to \$1.5M) - Wednesday, November 10, 2004
Workshop: October 14

.OGP II (org. budget from \$100K to \$500K) - Wednesday, December 1, 2004
Workshop: November 4

.OGP I (org. budget under \$100,000) - Wednesday, December 15, 2004
Workshops: to be scheduled

Inter|Arts grants promote interaction between L.A. and visiting international artists

Artists from Los Angeles County will be able to benefit from workshops, symposia, convenings and master classes with performing and visual artists from a dozen different countries over the next year thanks to a new pilot grant program funded by a grant of \$55,000 from the National Endowment for the Arts and a matching grant from the Los Angeles County Quality and Productivity Commission to the Arts Commission.

In its first round, Inter|Arts grants totaling \$36,000 have been awarded to 8 Los Angeles County-based arts organizations to support 13 activities promoting interaction between local and visiting international artists. A complete list of grantees and activities can be found at http://www.lacountyarts.org/interarts_activitiesround1.pdf.

Inter|Arts-supported activities began in July with a workshop by Pakistan's Rizwan-Muazzam Qawwali. On the afternoon of August 21 Willy Tsao, artistic director of City Contemporary Dance Company of Hong Kong, leads a free master class at the Brewery Arts Complex. Grand Performances, sponsor of the class, is presenting performances by the company August 19-21 at Cal Plaza.

"The Inter|Arts program promotes international exchange on a much more personal level," said Carlos Barrón, president of the Arts Commission. "Local artists benefit from hands-on experience and thoughtful conversation with the visitors and the sponsoring groups add another dimension to their programming."

Other visiting artists involved in Inter|Arts activities in the coming year include Polish concert pianist Stanislaw Drewiecki; Australian-born multi-media artist Heidi Wood; the Mexican percussion ensemble Tambuco; Malayerba Theatre Company of Ecuador; Yuyachkani Theatre Company of Peru; Zvika Serper, a specialist in Japanese theatre and cinema from Israel; Croatian media artist Darko Fritz; Japanese visual artist Kiyoshi Awazu; Japanese Taiko drummer Eitetsu Hyashi; German cellist Julius Berger and Costa Rican-born art curator Jens Hoffman.

Round 2 Inter|Arts applications due September 29

Guidelines and an electronic application form for Round 2 of Inter|Arts for activities taking place between January 1, 2005 and June 30, 2006, are available at http://www.lacountyarts.org/internatl_inttv.htm. The eligibility requirements have been broadened for the second round of Inter|Arts and now allow organizations of any budget size to apply.

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SPOTLIGHT ON LATINO THEATRE AT THE FORD IN SEPTEMBER AND OCTOBER

A theatre-film salute to the comedian Cantinflas, called "the Charlie Chaplin of Mexico," and visits

from two of Latin America's preeminent theatre companies highlight offerings at the John Anson Ford Theatres the next two months. The Ford Theatre Foundation, the Ford Amphitheatre's nonprofit support arm, is supporting these and other events as part of its Latino Audience Initiative (LAI), a major effort to boost Latino participation in Ford programs.

Herbert Sigüenza's comic tour de force *¡Cantinflas!*, a show "delivering the pop-culture icon in all his ruffled, unassuming glory" according to the *Los Angeles Times*, receives an encore performance at **8:30 p.m., Saturday, September 4** on the final evening of the Ford Theatre Foundation's "**Cantinflas Fest.**" For the first time the staged presentation, which incorporates Spanish and English, will be complemented by Cantinflas' film persona. The Fest screens three of Cantinflas' films, each introduced by Sigüenza: *Ahí está el detalle* (**Sept. 1**), *El Padrecito* (**Sept. 2**) and the smash hit *Around the World in 80 Days* which won the Best Film Oscar for 1956 (**Sept. 3**).

"The films are milestones in Cantinflas' career," says Sigüenza. "All of the Fest films are integrated into the theatre piece in some way. Ahí está el detalle made Moreno a star in Mexico. El Padrecito is one of his classic, socially relevant films from the 1960s, and Around the World in 80 Days made him an international star."

All Cantinflas Fest events are in the outdoor, 1245-seat Ford Amphitheatre. For complete information on the Fest go to <http://www.fordamphitheatre.org/en/info/Cantinflasfestrel-Eng.asp>

The Ford Theatre Foundation, in cooperation with FITLA, the International Latino Theatre Festival of Los Angeles, presents the **Yuyachkani Theatre Company** of Peru and the **Malayerba Theatre Company** of Ecuador in the 87-seat **[Inside] the Ford** in the latter part of October. Performances by Yuyachkani and Malayerba are in Spanish with projected English supertitles.

Yuyachkani is a quechua word that means "I am thinking, I am remembering.". Since 1971, the group has created 25 spectacles that reveal its intention of rethinking Peru in terms of theater. At [Inside] the Ford the company presents the West Coast premiere of *Antigona/Antigone* **October 21-24**. Miguel Rubio Zapata directs José Watanabe's poetic adaptation of Sophocles' classic play, seen through contemporary Peruvian eyes. Actress Teresa Ralli portrays all the characters in this tragedy of the arrogance of power. Complete information on *Antigona/Antigone* is available at <http://www.fordamphitheatre.org/en/info/yuyachkanirel.asp>

Ecuador's Grupo Malayerba in the North American premiere of *De Cómo Moría y Resucitaba Lázaro, El Lazarillo* (**Of the Deaths & Resurrections of Lazarus, The Lazarillo**). *El Lazarillo* is written and directed by Aristides Vargas and features Charo Francés, Gerson Guerra and the playwright in four performances, October 28-31.

El Lazarillo is Vargas' story of a child's cruel journey through which he discovers something that saves him from violence: dignity. Lazarus' journey begins in childhood, abandoned by his mother, and ends in old age when, by chance, he finds himself in a theater and decides to tell the story of his life.

Malayerba (literally "Bad Herb") was founded in Quito, Ecuador 24 years ago by a group of professional actors from diverse origins, nationalities and cultures. Founders Aristides Vargas and Charo Francés are political exiles - he from Spain and she from Argentina - and this is always reflected in their work.

Complete information on Lazarillo/Lazarus is available at <http://www.fordamphitheatre.org/en/info/malayerbarel.asp>

For tickets and information for all Ford performances log on to www.fordamphitheatre.org or call **323 461-3673**.

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APPLICATIONS FOR FORD AMPHITHEATRE 2005 SUMMER SEASON DUE SEPTEMBER 14

The Ford Amphitheatre in Hollywood is seeking proposals for performing arts events to be considered for its 2005 Summer Season. The Ford is a renovated historic 1245-seat open-air amphitheatre located in a 45-acre County regional park and operated by the Los Angeles County Arts Commission. Over 100 performing arts and film events are presented at the venue each summer. Projects chosen for the Ford's unique Summer Partnership Program receive significant presentation support and assistance.

Guidelines outlining the Ford's Summer Partnership Program, with instructions for applying and other opportunities for participating in the Ford's summer season, are available at:
<http://www.fordamphitheatre.org/en/ford/apply.asp>

A workshop explaining the program and how to submit a competitive proposal will be given at the Ford Amphitheatre on **Wednesday, August 25 at 7:00 p.m.**

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SCHOOL DISTRICTS RECEIVING TECHNICAL ASSISTANCE FOR ARTS EDUCATION MAKE PROGRESS

As part of ARTS FOR ALL - the Los Angeles County Regional Blueprint for Arts Education, a 10-year plan to bring sequential arts education to all 81 school districts in the County, five districts committed to develop a policy, plan and budget for arts education by the end of the 2003-4 school year. Two of the districts - Culver City and Pasadena - have accomplished that goal. Three others - Norwalk-La Mirada, Rosemead and Santa Monica-Malibu - are on track for completion in the fall.

The Los Angeles County Office of Education was a sixth district receiving technical assistance during the 2003-4 school year to provide sequential arts education in the juvenile halls, probation camps, community schools and special education sites. LACOE has adopted an arts education policy and is on target to adopt a long-range plan by this winter.

The 50 hours of coaching and technical assistance provided to each district and community arts team was spearheaded by the California Alliance for Arts Education, a key Blueprint partner.

The 2003-4 districts will transition into Phase II Technical Assistance during the next school year and receive 40 hours of technical assistance through quarterly meetings with a coach, who will guide the co-chairs of the Community Arts teams in the implementation of the long-range plan.

Five additional districts have committed to accomplish these goals, through 60 hours of technical assistance, by the end of the 2004-5 school year. They are Hacienda-La Puente, Beverly Hills, Long Beach, Burbank, and Castaic Union. They have identified the co-chairs of their Community Arts Team, who received two and a half days of leadership training in the state arts education standards and meeting facilitation techniques in July. A sixth district will be identified very shortly.

Technical assistance to the districts during the 2003-4 school year was supported by Sony Pictures Entertainment and the National Endowment for the Arts. The planning efforts of the Los Angeles County Office of Education are supported through an Arts Work grant from the California Department of Education.

The Arts for All Pooled Fund supports technical assistance for districts during the 2004-5 school year and Phase II Technical Assistance as well.

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FREE CONCERTS IN AUGUST AND SEPTEMBER

The Arts Commission sponsors free concerts at community venues throughout Los Angeles County to provide access to quality music programming representing the diversity of County residents. The Arts Commission and the Recording Industries' Music Performance Fund provide funds for the program. The Arts Commission administers the program and, along with Local 47, pays musicians a performance fee at rates established by the Musicians Union.

All the musicians who perform at the concerts are selected from the Arts Commission's Musicians Roster, a directory of L.A. County musical artists selected by a panel of experts. The directory, which includes audio clips and photos, is available to members of the general public looking to hire a band. Log on to http://www.lacountyarts.org/musicians_roster.html

Free concerts in the latter part of August and September include:

Saturday, August 21, 5:00 p.m. - 7:00 p.m.

Cheap Chick (Rock)

Val Verde Park, 30300 W. Arlington Rd., Val Verde 91384
661.259.1750

Sunday, August 22, 5:00 p.m. - 7:00 p.m.

Revolucion Band (Latin)

City of Commerce's Rosewood Park, 5600 Harbor St., Commerce 90040
323.722.4805

Thursday, August 26, 5:30 p.m. - 6:30 p.m.

Los Angeles Flute Orchestra (Classical)

Cesar E. Chavez Amphitheater at Morgan Park in Baldwin Park, 4100 Baldwin Park Blvd.,
Baldwin Park 91706
626.813.5245 x310

Thursday, September 16th, 11:15 a.m. - 1:15 p.m.

Mariachi Plata (Mariachi)

Hollywood Senior Multipurpose Center, 1360 North St. Andrews Pl., Hollywood 90028
323.876.7704

Thursday, September 16, 12:00 p.m. - 2:00 p.m.

Belle Air Brass (American Standard)

Langley Senior Citizens Center, 400 W. Emerson Ave., Monterey Park 91754
626.307.1478

Saturday, September 18, 1:00 p.m. - 3:00 p.m.

Freedom Jazz Movement (World / Jazz)

California African American Museum, 600 State Drive, Exposition Park, Los Angeles 90037
213.744.7432

Saturday, September 18th, 4:00 p.m. - 7:00 p.m.

Chevere (Salsa & Latin Jazz)

Norwalk City Hall, 12700 Norwalk Blvd., Norwalk 90650
562.929.5544

Tuesday, September 21, 6:30 p.m. - 7:30 p.m.

Flor De Serena (World / Folk)

County of Los Angeles Public Library, Agoura Hills, 29901 Ladyface Ct., Agoura Hills 91301
818.889.2278