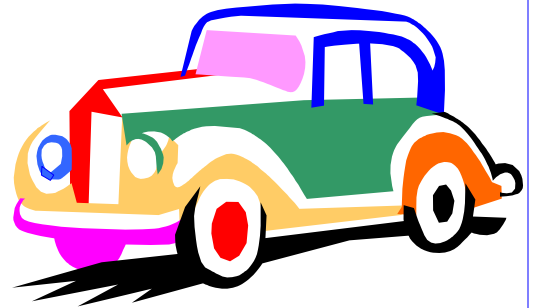


ARTS TUNE UP

THE TRAVELING ARTS INFORMATION WORKSHOPS FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

Saturday, January 28: Glendale
1 p.m. to 4 p.m.
Pacific Community Center
501 South Pacific Avenue
Glendale, CA 91204



HERE IS HOW THIS FREE WORKSHOP WORKS!

- ◆ There will be a series of 5 round-robin sessions of 25 minutes each.
- ◆ Locate the table that has the topic you want to learn more about and join that table.
- ◆ After 25 minutes an announcement will be made, indicating that that session is over.
- ◆ Then rotate to other tables as the sessions repeat.

Schedule: Registration and Check-in: 1:00 to 1:15 p.m.

Round 1: 1:15 to 1:40 p.m.

Round 2: 1:45 to 2:10 p.m.

Round 3: 2:15 to 2:40 p.m.

Round 4: 2:45 to 3:10 p.m.

Round 5: 3:15 to 3:40 a.m.

Wrap up: 3:45 to 4:00 p.m.

Topics Include:

For Artists:

- ◆ Artists Studios, Housing, and Residencies
- ◆ Arts Loan Fund
- ◆ Benefit Opportunities for Artists
- ◆ Business Training
- ◆ Contracts, Copyright, and Collections
- ◆ Financing Your Project
- ◆ Fundraising
- ◆ Getting Your Music Recorded, Heard, and Sold!
- ◆ How to Get Hung (for Visual Artists)
- ◆ Intro to Public Art
- ◆ Marketing and PR for Performing Artists
- ◆ Marketing for Visual Arts
- ◆ Planning, Plain and Simple
- ◆ Promoting and Publicizing Your Performance
- ◆ Working in Arts Education (K-12)

For Organizations:

- ◆ Arts Education In-School Resources (K-12)
- ◆ Arts Loan Fund
- ◆ Board Development
- ◆ Business Training
- ◆ Contracts, Copyright, and Collections
- ◆ Financing Your Project
- ◆ Fundraising
- ◆ Legal/Incorporation
- ◆ Planning, Plain and Simple
- ◆ Promoting and Publicizing Your Performance

And more . . .

Lots of information and resources for both individual artists and small budget organizations!

REGISTER ONLINE through SurveyMonkey by clicking on this link:

<http://www.surveymonkey.com/s.asp?A=107208776E52415>

OR CONTACT: Charlotte Frazer, Los Angeles County Arts Commission

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