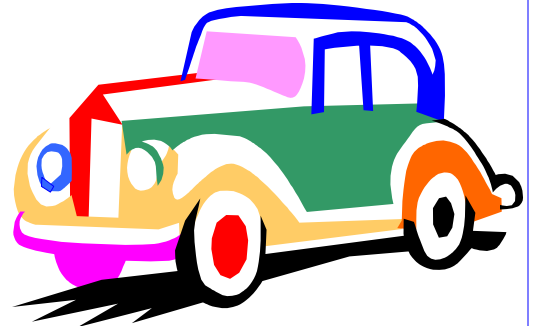


# ARTS TUNE UP

## THE TRAVELING ARTS INFORMATION WORKSHOPS FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

**Saturday, June 10: Torrance**  
**10 a.m. to 1 p.m.**

Toyota Meeting Hall  
Torrance Cultural Arts Center  
3330 Civic Center Drive North  
Torrance, CA 90503



[Ample free parking in the municipal lot.]



### HERE IS HOW THIS FREE WORKSHOP WORKS!

- ◆ There will be a series of 5 round-robin sessions of 25 minutes each.
- ◆ Locate the table that has the topic you want to learn more about and join that table.
- ◆ After 25 minutes an announcement will be made, indicating that that session is over.
- ◆ Then rotate to other tables as the sessions repeat.

### *Schedule:*

Registration and Check-in: 10:00 to 10:15 a.m.

Round 1: 10:15 to 10:40 a.m.

Round 2: 10:45 to 11:10 a.m.

Round 3: 11:15 to 11:40 a.m.

Round 4: 11:45 to 12:10 p.m.

Round 5: 12:15 to 12:40 p.m.

Wrap up: 12:45 to 1:00 p.m.

### *Topics Include:*

#### For Artists:

- ◆ Arts Loan Fund
- ◆ Best Foot Forward
- ◆ Business Training
- ◆ Contracts, Copyright, and Collections
- ◆ Financing Your Project
- ◆ Fundraising and Grantsmanship
- ◆ Getting Your CD Made, Played, and Heard!
- ◆ Getting Your S@@##! Together (for Visual Artists)
- ◆ How to Get Hung (for Visual Artists)
- ◆ Internships and Residencies
- ◆ Intro to Public Art
- ◆ Legal Issues
- ◆ Marketing (for Visual Artists)
- ◆ PR (for Performing Artists)
- ◆ Tax Tips for Artists
- ◆ Working in Arts Education (K-12)

#### For Organizations:

- ◆ Advocacy
- ◆ Arts Education In-School Resources (K-12)
- ◆ Arts Loan Fund
- ◆ Best Foot Forward
- ◆ Board Development
- ◆ Business Training
- ◆ Financing Your Project
- ◆ Fundraising and Grantsmanship
- ◆ Legal Issues
- ◆ Marketing
- ◆ PR (for Performing Arts)

And more . . .

***Lots of information and resources for both individual artists and small budget organizations!***

**REGISTER ONLINE through SurveyMonkey by visiting this website:**

**<http://www.surveymonkey.com/s.asp?A=109398450E38509>**

**OR CONTACT: John Arroyo, Los Angeles County Arts Commission**

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