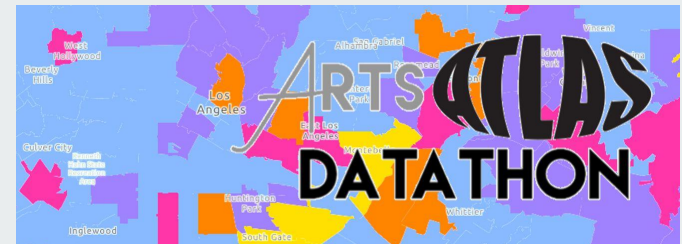


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# Building Partnerships for Equity with Geography

Arts Atlas Datathon 2023



**Equitable access to the arts  
looks like...**

—

**How do you/your org achieve  
equitable access to the arts?**

—

**Do you already use data to  
help you with equitable  
access?**

—

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# Intro to LA County Arts Investments

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Map:

# **All Arts & Culture Programs In LA County Combined**

## ALL ARTS AND CULTURE PROGRAMS IN LA COUNTY COMBINED

This map combines the counts of all arts and culture investments provided by the County cultural institutions, Department of Arts and Culture, and other departments that can be mapped, all together.

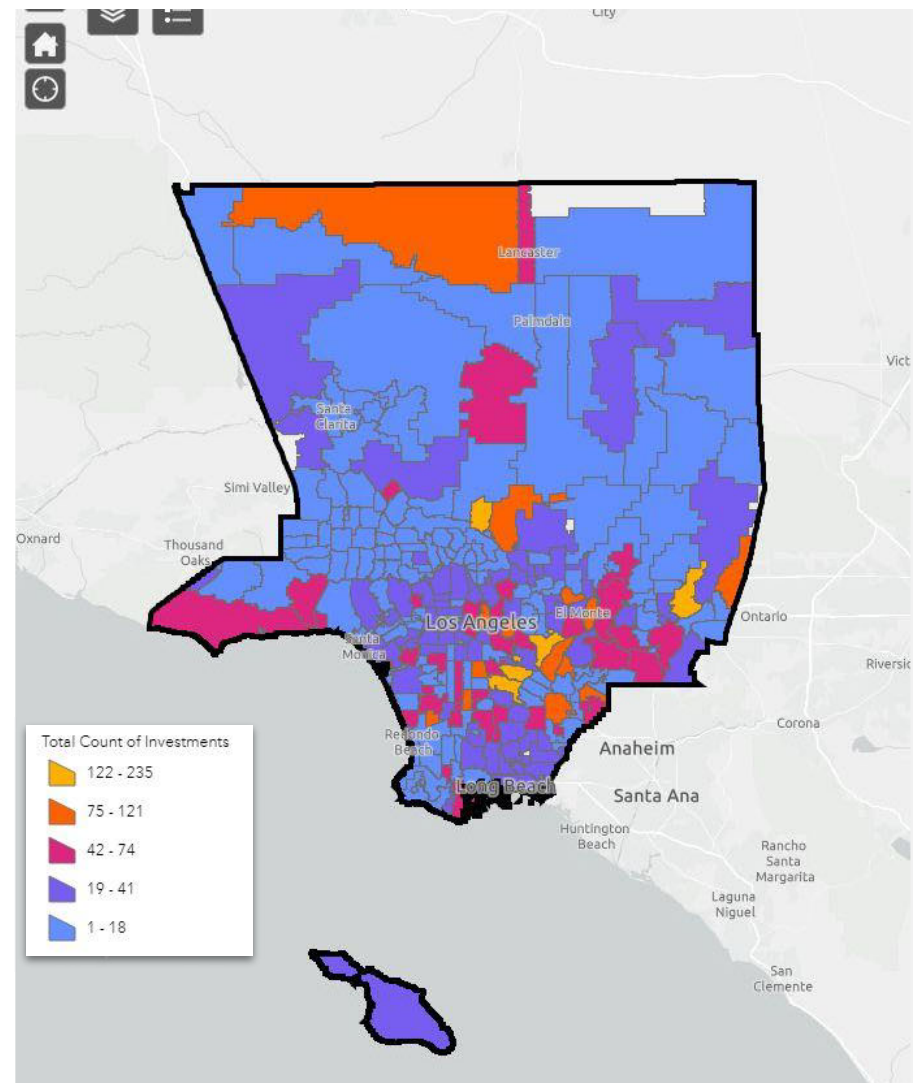
In total, LA County government funds a total count of 8,332 arts and culture investments in 100% of all zip codes.

Click on a zip code to see the full list of all investments provided there.

While the data shows that these investments reach all of LA County, they also show that some communities receive more than others.

The ten zip codes that have the most arts and culture programs funded by LA County government are

- 90640 (235)
- 91773 (206)
- 90201 (199)
- 91214 (196)
- 90280 (164)
- 90001 (121)
- 90012 (117)
- 90606 (113)
- 90061 (109)
- 91011 (107)

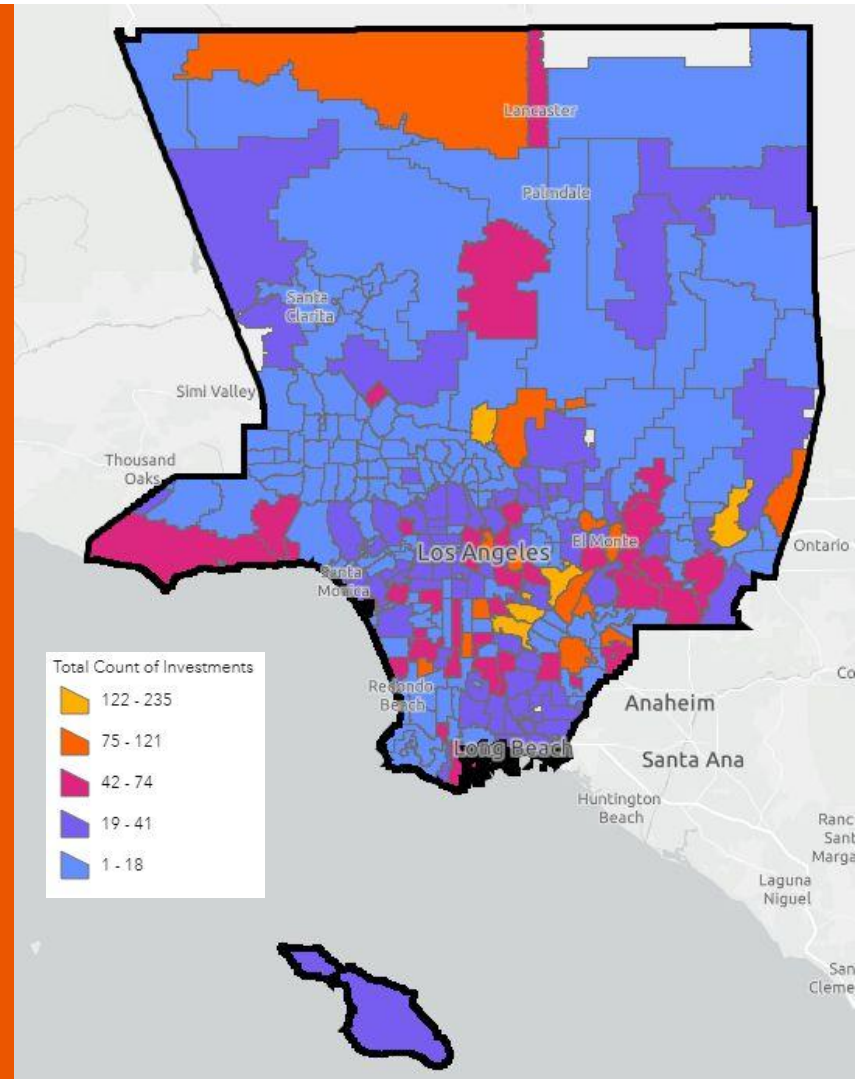


What resonates?

What's surprising?

What's unclear?

---





Notes:

- Specifically: LA County investments

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This map combines the counts of all arts and culture investments provided by the County cultural institutions, Department of Arts and Culture, and other departments that can be mapped, all together.

Notes:

- Colors show Counts, not \$\$\$

---

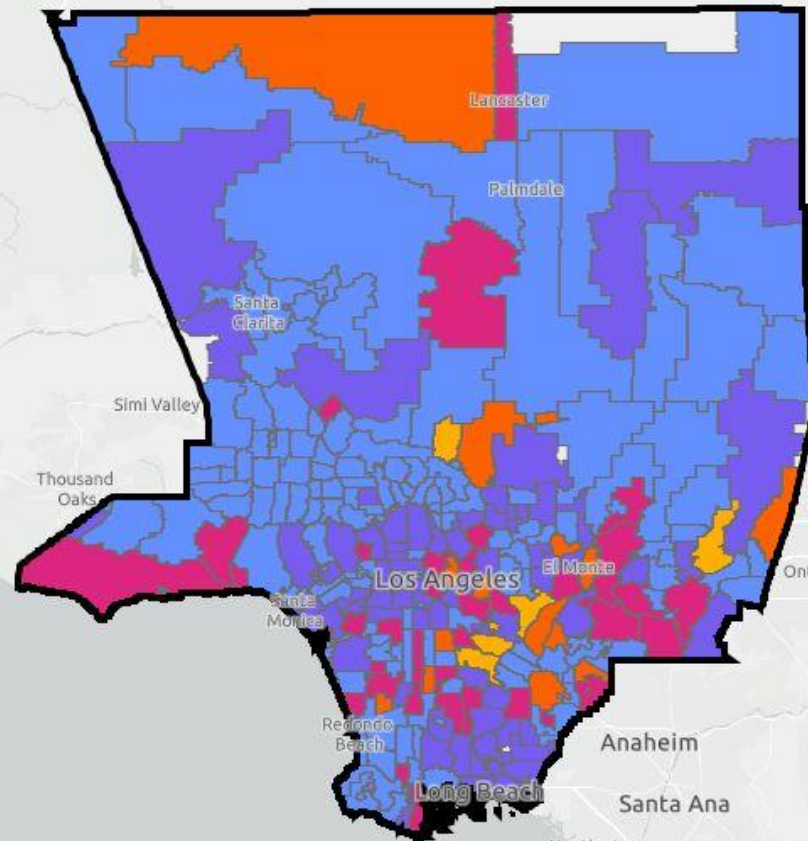
## Legend

LA County Boundary



All County Arts Investments

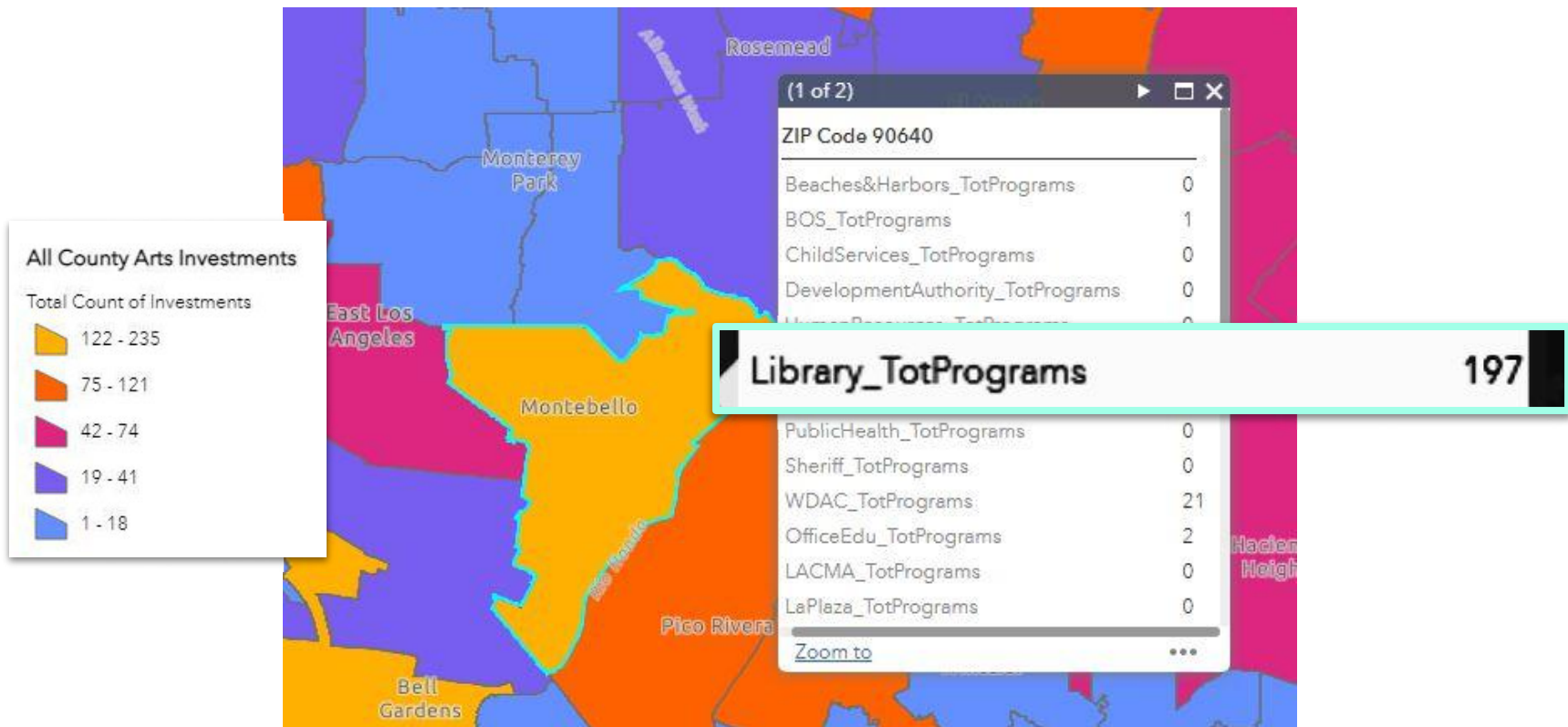
Total Count of Investments



Note:

- Department breakdown shows lots of Library programs!

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Breakdown by Zip Code - Partnership Surprises!

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Map:

**Department of Arts and Culture:  
Arts Education**

## DEPARTMENT OF ARTS AND CULTURE: ARTS EDUCATION

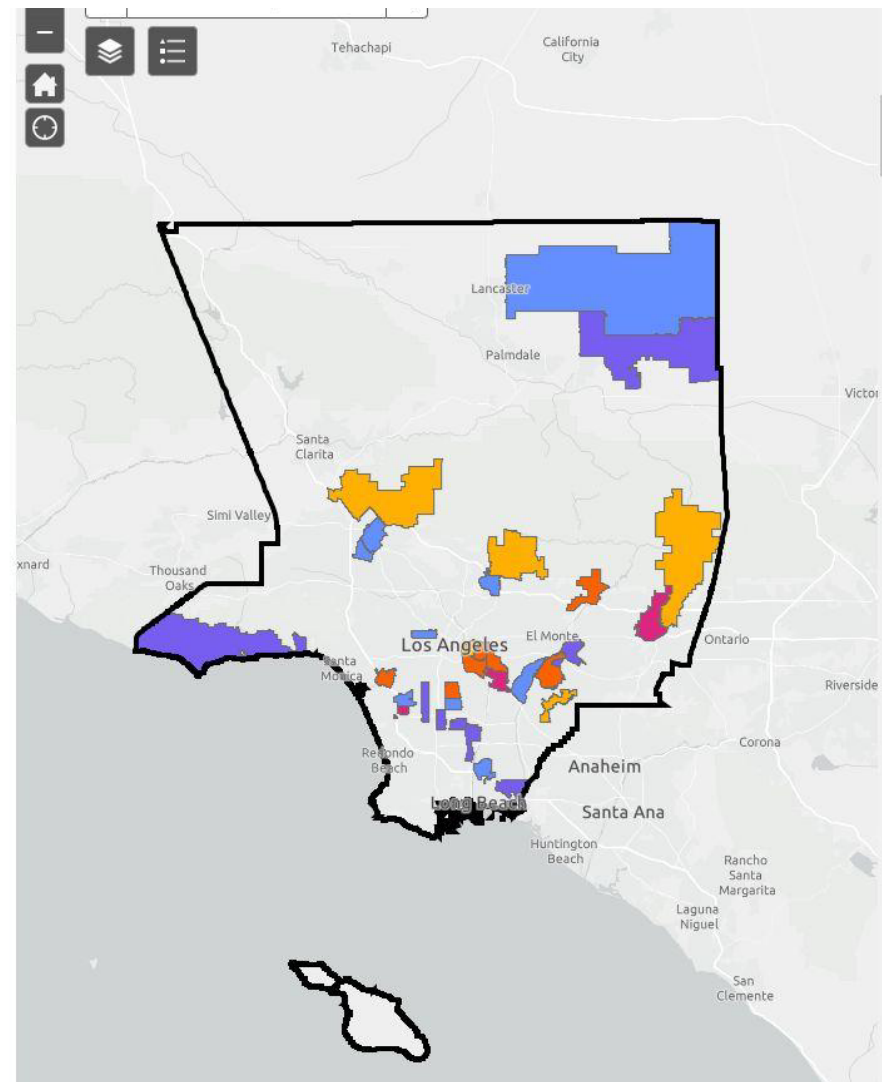
The Arts Ed Collective is the LA County initiative working to ensure every child grows up with the arts. This public-private partnership is managed by the Department of Arts and Culture, investing in school-based arts education and in community-based arts education.

When you choose the School-Based Arts Education layer, you'll see investments at the school district level. When you choose the Community-Based Arts Education layer, you'll see investments at the zip code level.

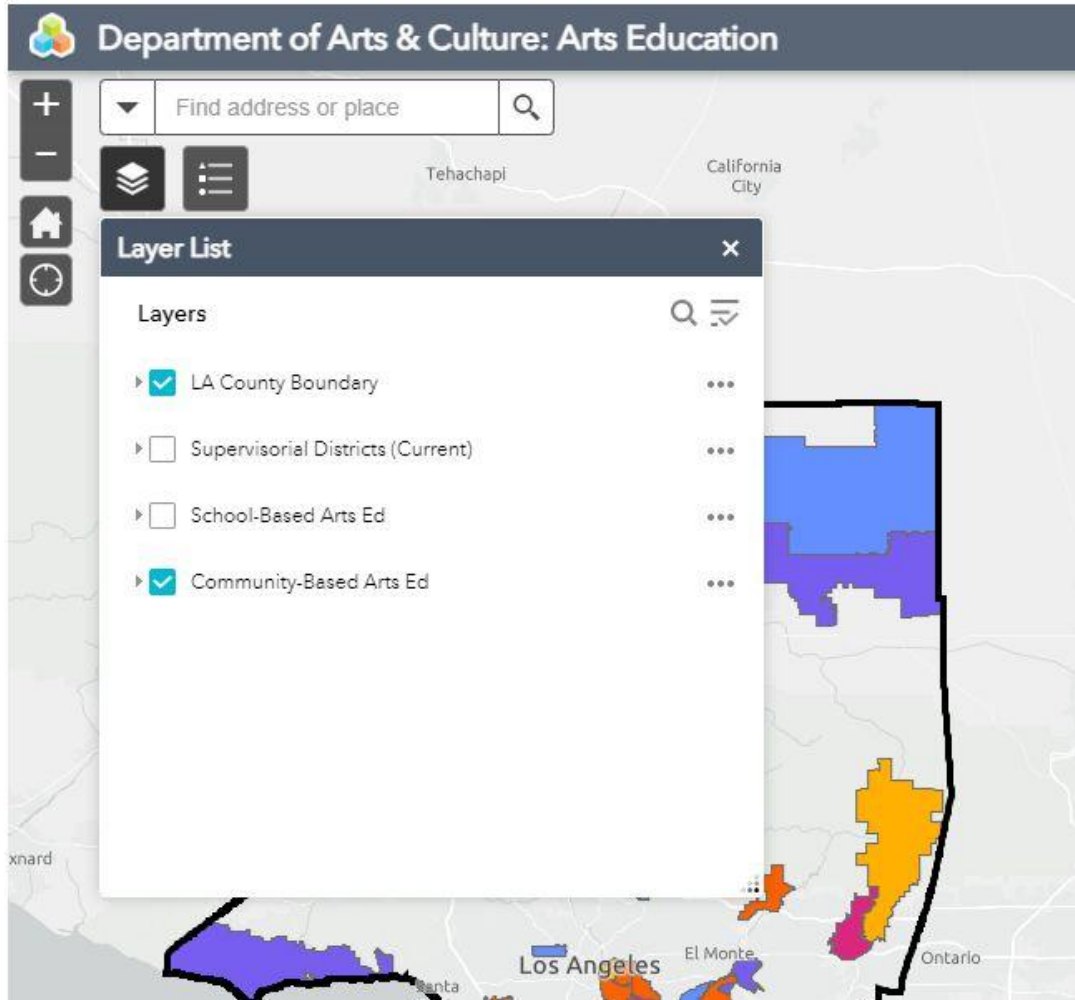
While the previous map showed only the funds LA County government invested in school-based arts education, this map shows all funds, including those raised by the Arts Ed Collective from philanthropy and other government sources. It also shows community-based arts education, which is funded entirely by philanthropy and other government sources.

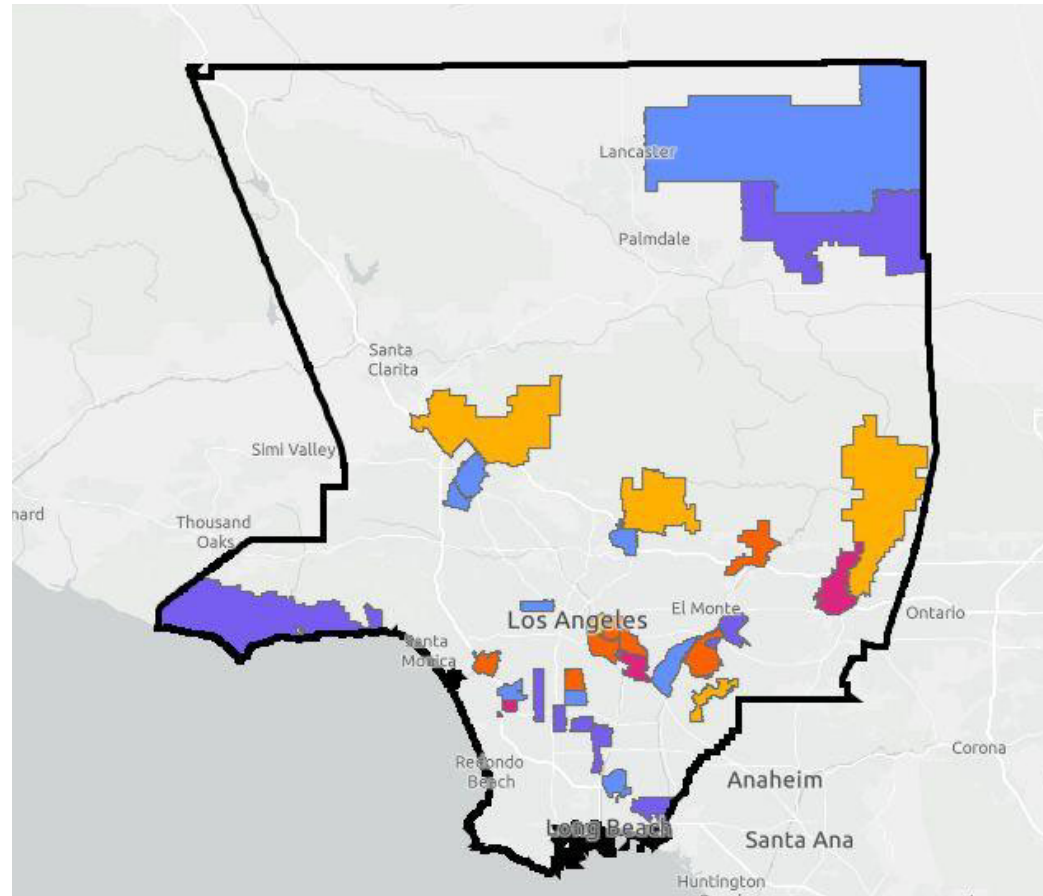
School-based arts education reached 293 of LA County's 300 zip codes, and community-based arts education reached 32 zip codes.

For more data about arts education in LA County public schools, visit the [Arts Ed Profile](#).

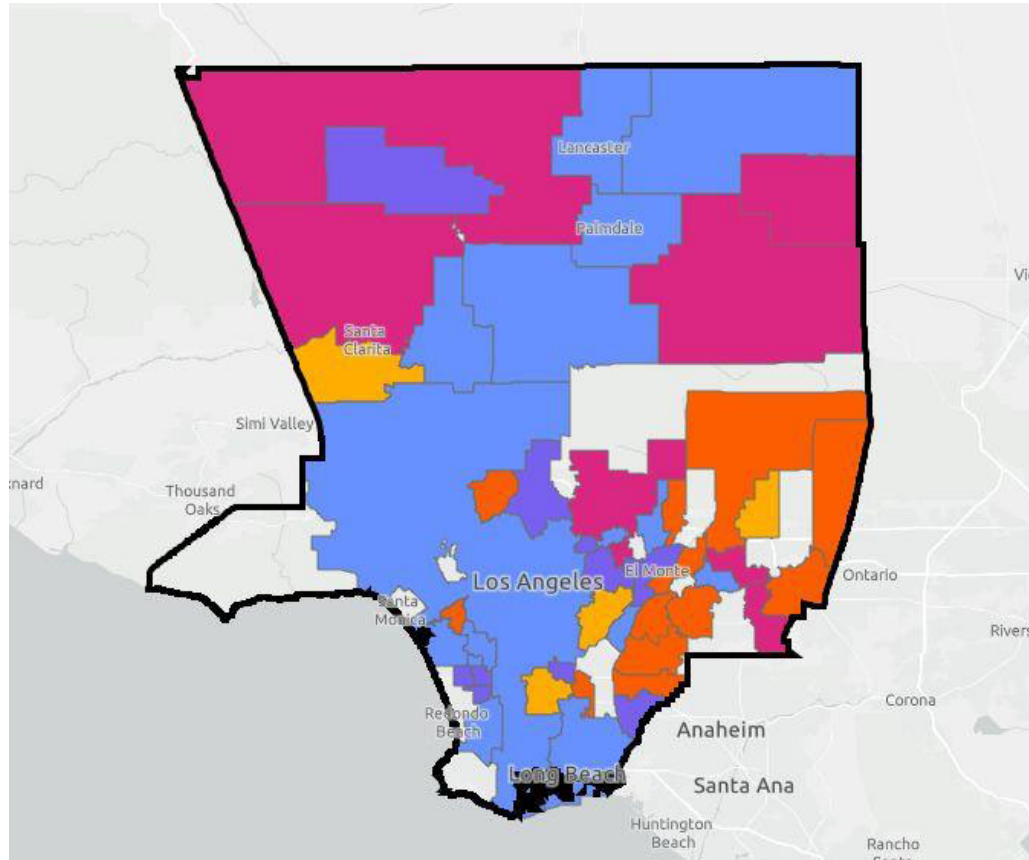








Layer: Community-based Arts Education



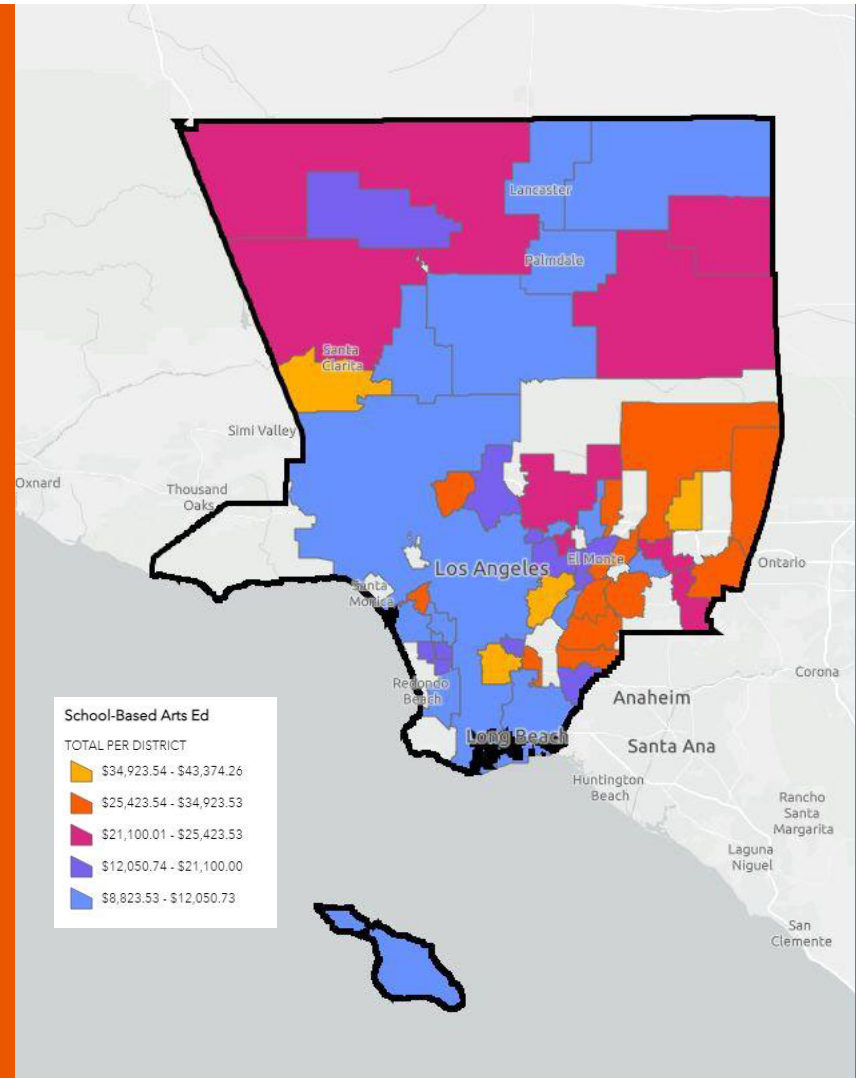
Layer: School-based Arts Education

What resonates?

What's surprising?

What's unclear?

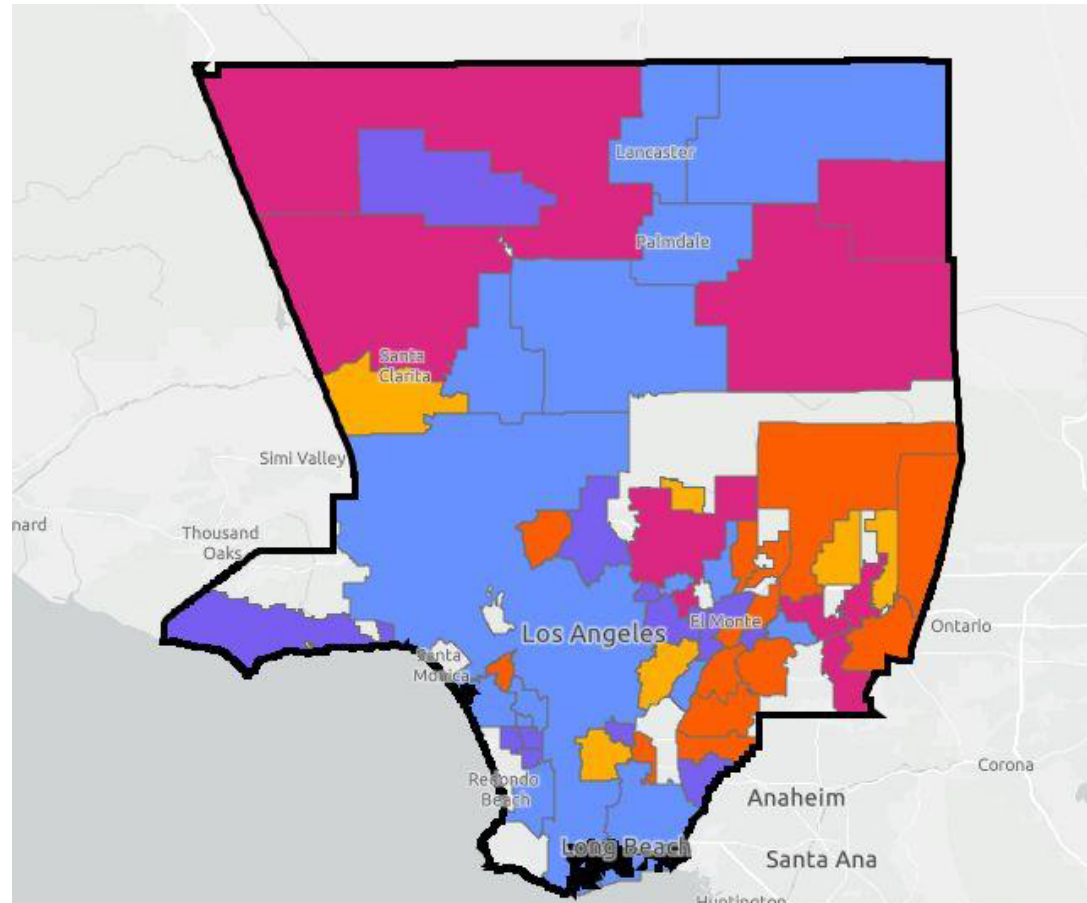
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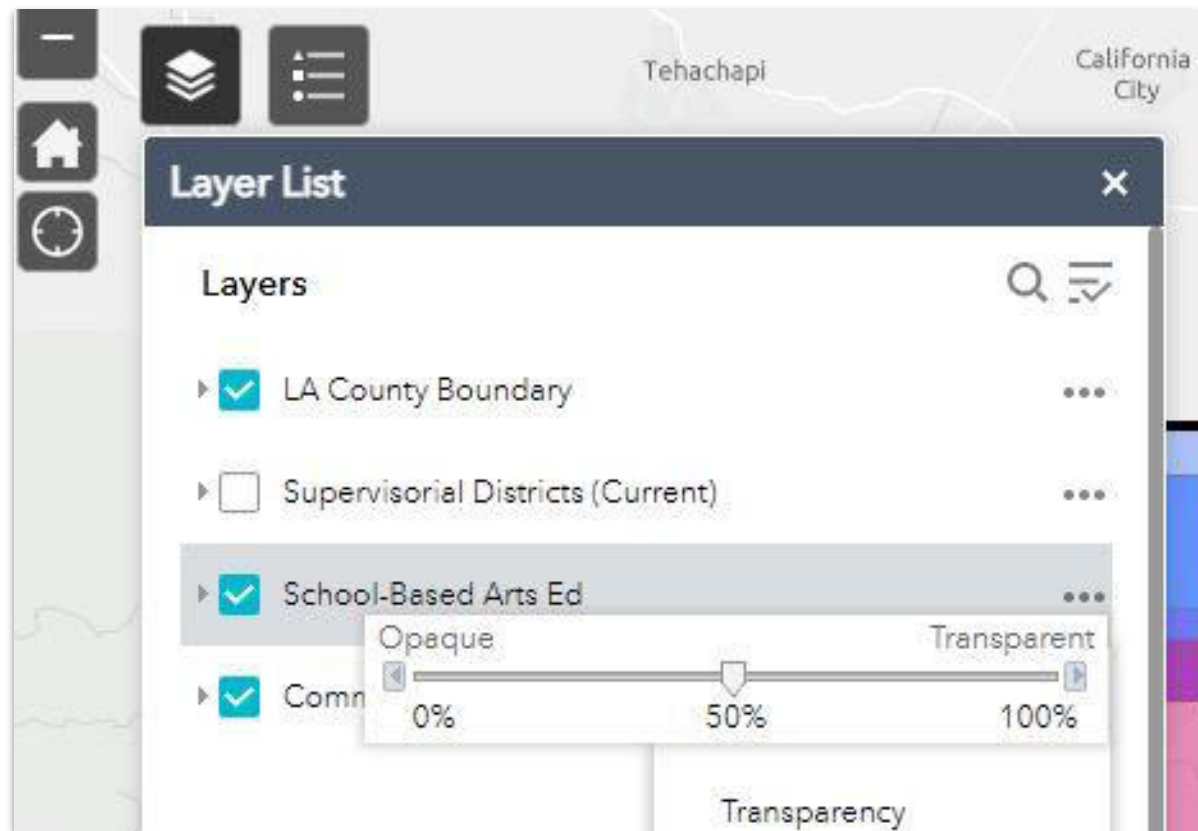
Note:

- **Layers cover each other**

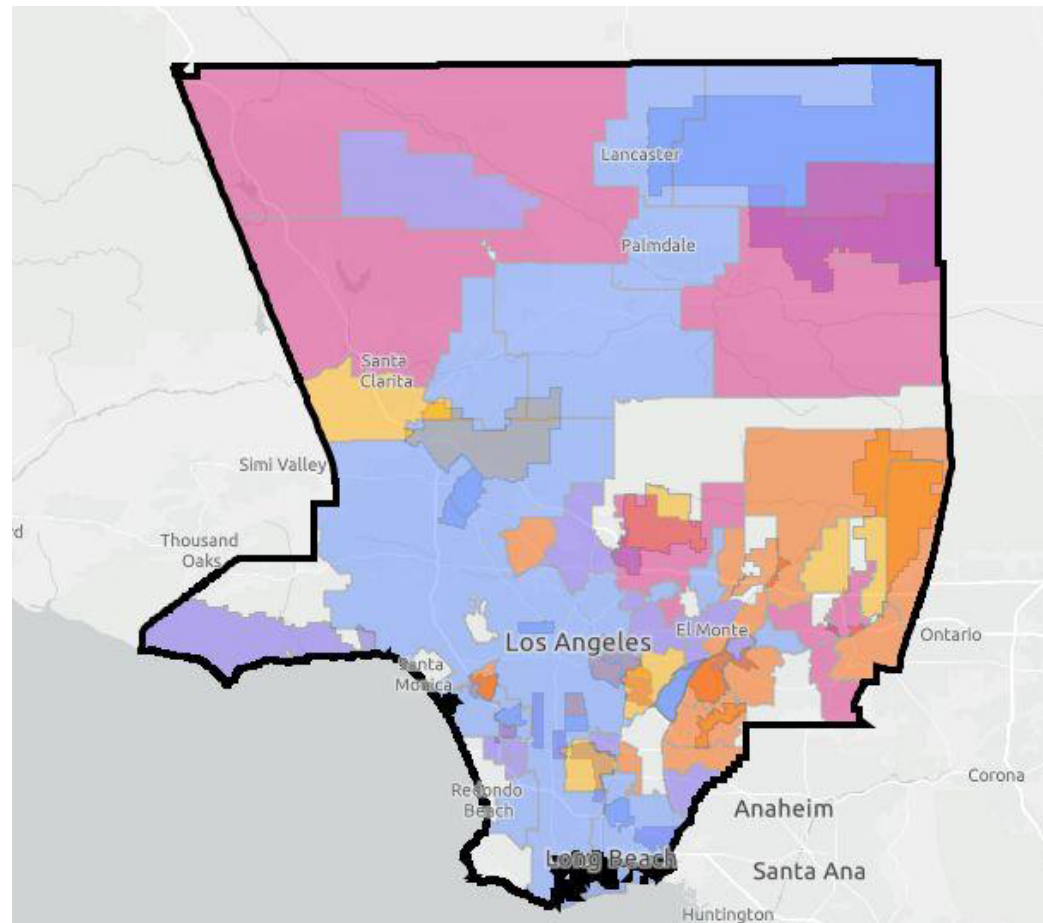
—



Both layers shown



Change the Transparency...



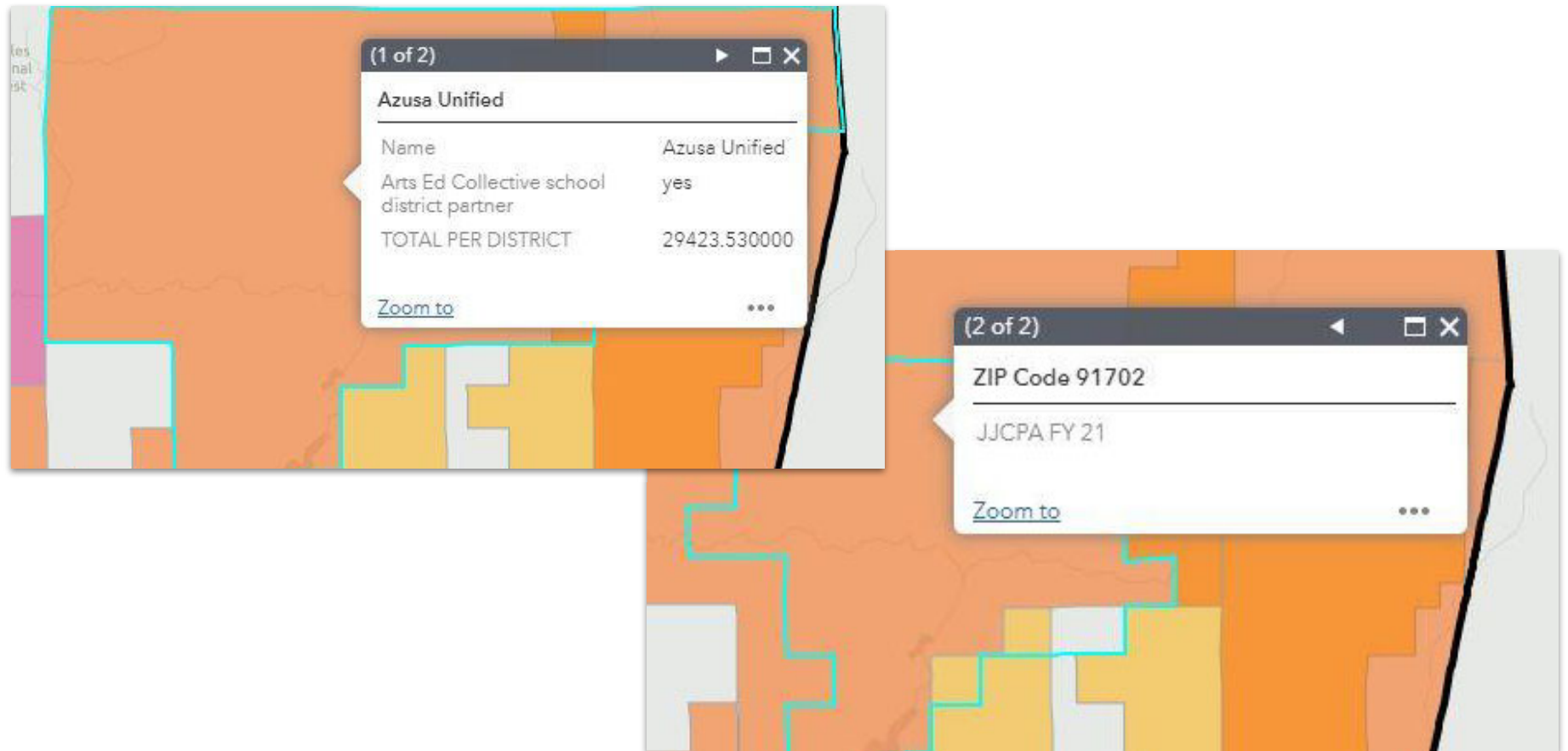
Both layers with 50% Transparency



Note:

- **School District vs Zip Code boundaries**

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Boundaries: School Districts vs Zip Codes

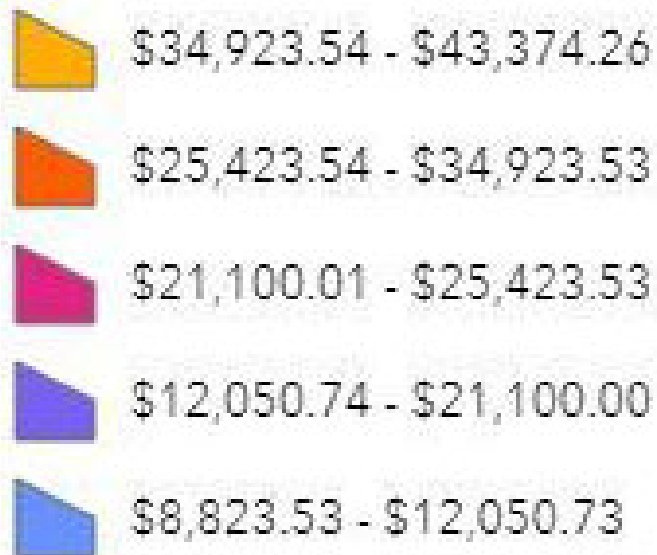
Note:

- **Different \$\$\$ ranges for each layer**

—

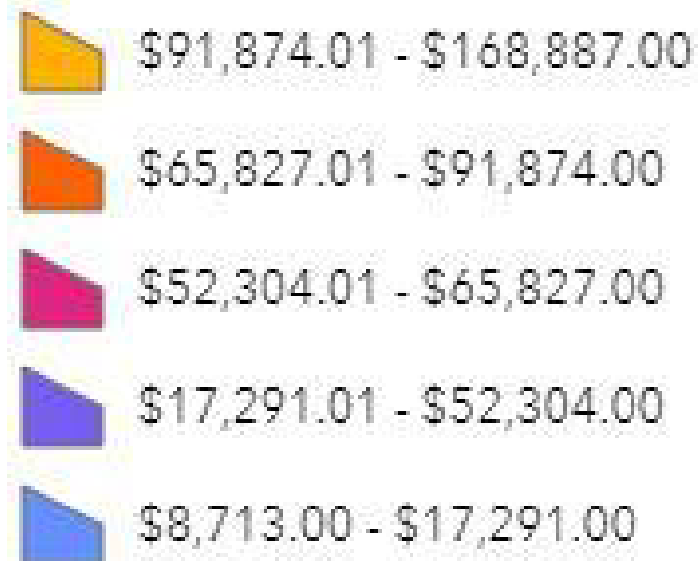
▼ ☐ School-Based Arts Ed

TOTAL PER DISTRICT



▼ ☒ Community-Based Arts Ed

JJCPA FY 21



After seeing both these maps:

- **How might you use this data?**
- **What are the limitations?**

---

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**We've looked at the geography,  
now how do we connect the data  
to actual people?**

# Access the raw demographic data!

## ARTS ATLAS DATATHON IS MADE POSSIBLE BY:



Start exploring now! Visit the [Needs Assessment Web Tool](#) to read the story and check out the interactive maps, or [download the data](#) to do your own analysis.

If you have questions, contact [research@arts.lacounty.gov](mailto:research@arts.lacounty.gov) and include "Arts Atlas Datathon" in the subject line.

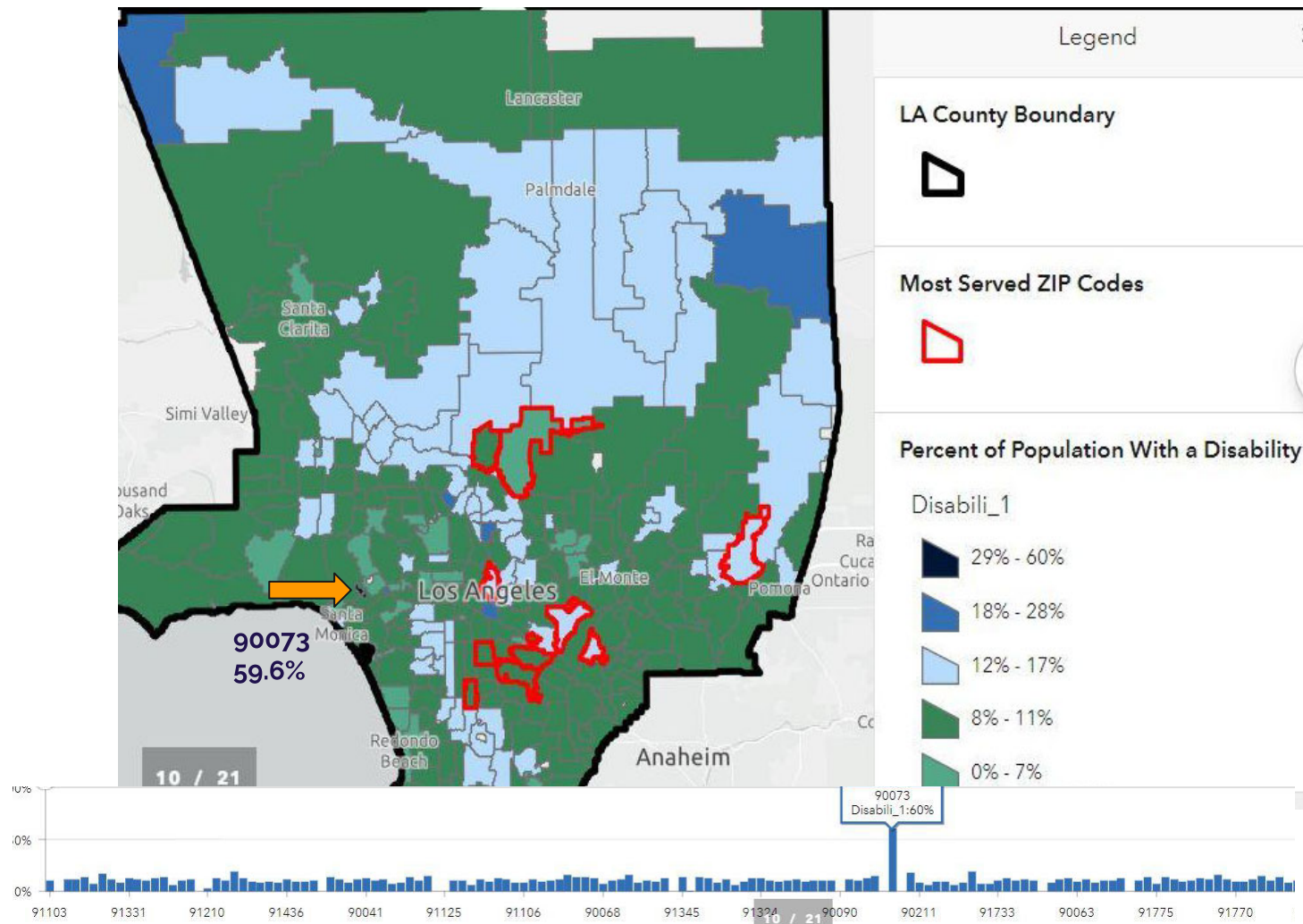
**What demographic  
information would you be  
interested in?**

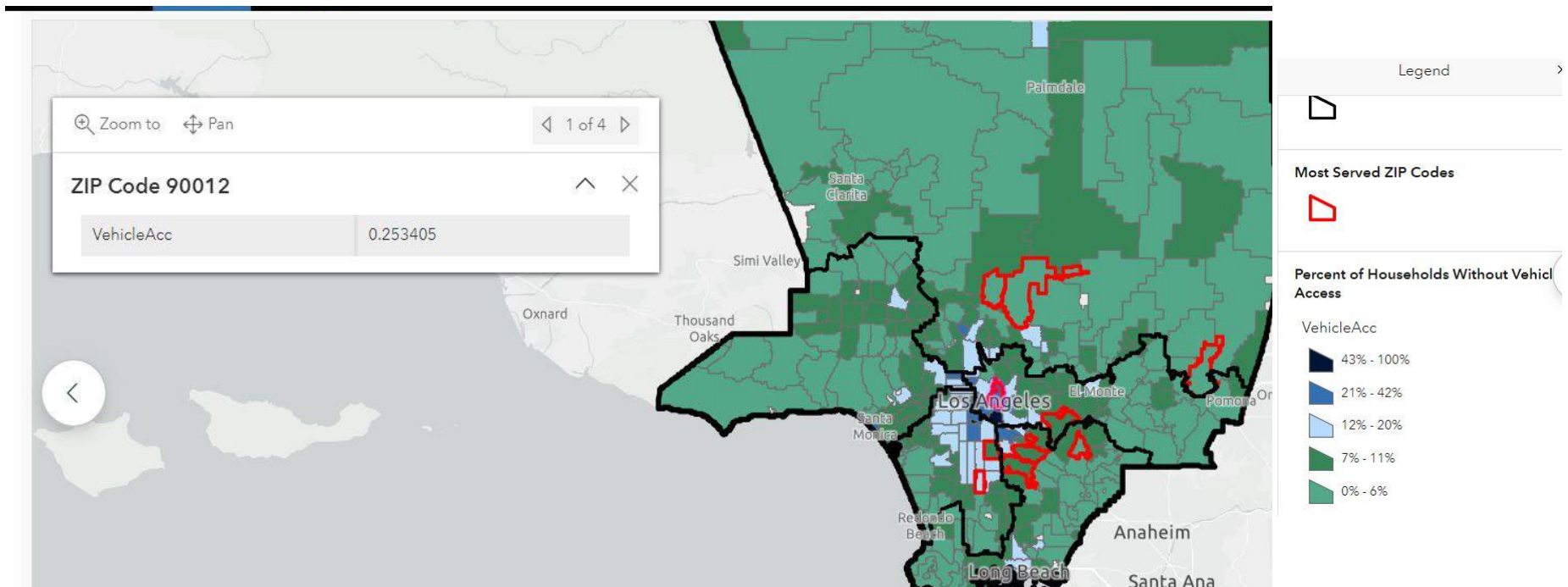
—



**Let's look an example:**

—





# Let's dive into the District 1: Boyle Heights

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Zip Code	Area	District	Supervisor
90023 90033 90063	Boyle Heights	1st District	Hilda L. Solis

Boyle Heights Demographics	
Total Population 20-64Years_With Any Disability	7159
Language Spoken at home 5 & Over_Spanish	119865
Occupied Housing Units_NoVehicles	6364
No Internet Access	10502

But who are these organizations?

Library Programs in BH	64
Community Impact Art Grants	2
Organizational Grant Program	52



[Home](#) › [Funding](#) › [Organizational Grant Program](#) › [About OGP](#) › [About OGP - Grantees](#)

## ABOUT OGP - GRANTEES

**GRANTEES**

[WHAT WE FUND](#)

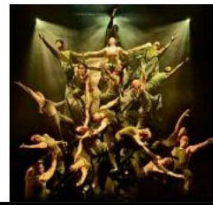
[SELECTION PROCESS](#)

*Photo courtesy of Barak Ballet.*



### 2021-22 OGP GRANTEES

View and download a pdf of the 2021-22 Organizational Grant Program grantees.



### 2022-23 OGP GRANTEES

View and download a pdf of the 2022-23 Organizational Grant Program grantees.



Grantee Name	Organization Account Info   Popular Name or DBA (if different from legal name)	City	Discipline
Dream A World Education, Inc.		Los Angeles	Arts Education - Performing Arts
Eagle Rock Community Cultural Association	Center for the Arts Eagle Rock	Los Angeles	Multidisciplinary - Community and Cultural Centers
Ebony Repertory Theatre, Inc		Los Angeles	Presenting
Elysian Valley Arts Collective		Los Angeles	Multidisciplinary - Visual Arts
Equitable Vitrines		Los Angeles	Visual Arts
Fantasia Family Music		Redondo Beach	Arts Education - Performing Arts
Filmforum Inc	Los Angeles Filmforum	Los Angeles	Media Arts
Floricanto Dance Theatre	Danza Floricanto/USA/The Floricanto Center	Pasadena	Traditional and Folk Art

Project Description	Award Amount	OGP Budget Category	District of Main/Adminstrative Office:	District of Most Programming :	District organization serves:
To support salaries of essential positions.	\$16,000	OGP 2	2	2	1,2,3
To support artistic staff salaries and direct costs of free or affordable arts programming.	\$23,700	OGP 2	1	1	1
To support the development of a Strategic Plan, to invest in educating and improving our board, to purchase software and to support administrative salaries.	\$27,200	OGP 2	2	2	1,2,3,4,5
To support the creation of a part time Executive Director position.	\$2,300	OGP 1	1	1	1,2,3,4,5
To support the salary of the Executive Director and increase payments for artist collaborators, resulting in increased stability, fundraising capacity, and wider-reaching community outreach and partnerships.	\$6,600	OGP 1	2	3	2,3
To support our Community Theatre programming, including additional rehearsal space, venue rental and rising production costs.	\$13,100	OGP 1	2	2	2
To support the organization and presentation of at least twelve media art screenings per year.	\$12,300	OGP 1	3	3	1,2,3,4,5
To support Floricanto's performing seasons, and to continue our information technology upgrades and additions.	\$15,200	OGP 1	5	1	1,4
To support salaries for the Company Manager, Director of Marketing &	\$34,000	OGP 2	1	1	1,2,3



**How can we apply this to equitable access to the arts?**

**How do you design for a specific demographic to have access?**

—

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# Wrapping Up

**How can we improve the way  
the data is presented?**

—

**What can you do after this?**

**What can you bring back to your  
org?**

**What partnerships might you  
seek?**