

County Artwork in Collection

LOS ANGELES COUNTY

4,751 Square Miles

5 Supervisorial Districts

88 Cities and 120-125 unincorporated areas

600+ Artworks in the Civic Art Collection 60 communities



ARTS EDUCATION

GRANTS AND PROFESSIONAL DEVELOPMENT

CIVIC ART

RESEARCH AND EVALUATION

CULTURAL EQUITY AND INCLUSION INITIATIVE (CEII)



Alison Saar- *Embodied* Hall of Justice, 2015







Lawrence Argent, *Pieces Together* MLH Jr. Medical Campus, 2014

Barbara McCarren, *Fine Figure*Rowland Heights Community Center, 2015







Kim Abeles, *Citizen Seeds*Park to Playa Trail, various locations
2021



Matthew Mazzotta,
Wrapped in Sunbeams
Rancho Los Amigos
National Rehabilitation
Center, 2022



De La Torre Brothers, Vitae Telam Rancho Los Amigos National Rehabilitation Center 2018

Michael Amescua, *Tree of Life* Chatsworth Courthouse 2002



CHARLES WHITE PARK

- Charles White Park is located in Altadena, an unincorporated area of Los Angeles County. A renowned artist, teacher, and community advocate, Charles White was a long-time resident of Altadena and an active member of a thriving community of artists. In honor of his legacy, Los Angeles County named the park after him when he passed away in 1980.
- This is a rare example of a park being named after an artist, which demonstrates the significance and impact of Charles White.
- Charles White Park will be undergoing improvements involving the expansion and updating of walking
 paths, the enhancement of lighting and site furnishings, installation of waterwise landscaping and shade
 trees, and a landscaped outdoor classroom area. A prefabricated multi-purpose building will replace the
 existing building and outdoor exercise equipment will be updated. Additionally, more covered picnic areas
 will be added.

CHARLES WHITE

- Charles White, Jr. was an American artist known for his chronicling the triumphs and struggles of the African American experience in paintings, drawings, lithographs, and murals.
- Charles White influenced a generation of artists while teaching at Dillard University, George Washington Carver School in New York, and the Otis Art Institute in Los Angeles where he taught from 1965 to 1979.
- White's work has been included in the permanent collections of the Art Institute of Chicago, the Los
 Angeles County Museum of Art, The Metropolitan Museum of Art, the Whitney Museum of American Art,
 the National Gallery of Art, the Newark Museum, and the Santa Barbara Museum of Art.
- In 2018, the centenary year of his birth, the first major retrospective exhibition of his work was organized by the Art Institute of Chicago and the Museum of Modern Art.

Charles White Park





ELIGIBILITY

- This art opportunity is open to artists residing within the United States of America
- Artists will not be eligible to apply if they have been previously commissioned for a civic art project with the LA County Department of Arts and Culture in the last five years, whose budget was equal to or higher than \$425,000.

BUDGET

- The maximum all-inclusive project budget is \$425,000.
- The budget includes all costs associated with completion of the project deliverables, including (when applicable):
- Community engagement expenses, artist design fee, travel expenses, project assistant(s), administrative costs, production, consultant fees as necessary (architect, engineer), conservation services, auto and liability insurance, materials, artwork fabrication, storage, equipment, art installation costs, permit and inspector fees (as necessary), display costs, site preparation, signage and plaque fabrication and installation, professional photography, and contingency.

ART OPPORTUNITY and LOCATION

- The primary civic art location is adjacent to the entrance near the southeast side of the park on Mountain View Street.
- The park is set to undergo significant improvements, which include enhancing the landscaping around its perimeter and creating entrance points on Mountain View Street and Ventura Street.
- The artwork must be constructed of permanent, non-fugitive materials that will not tend to degrade or fade over the life of the artwork (25 years).

ARTWORK/THEMES GOALS

The artwork goals align with the County's commitment to creating inclusive, equitable, and sustainable places for residents and visitors.

The renovated park and artwork will positively reflect the area's unique history and community.

Artwork themes include the following:

- History. The artwork should reflect the importance and legacy of artist Charles White.
- Inclusivity. The artwork will positively contribute to the values of inclusivity, family, and community connectedness.
- Pride of Place. The artwork will elicit a feeling of pride, celebration, and welcome.

SELECTION COMMITTEE

- AN ARTS DEPUTY FROM THE FIFTH SUPERVISORIAL DISTRICT
- ARTS COMMISSIONER
- REPRESENTATIVE FROM THE DEPARTMENT OF PARKS AND RECREATION
- COMMUNITY REPRESENTATIVES
- ARTS PROFESSIONALS
- THE CIVIC ART PROGRAM STAFF SERVES AS A NON-VOTING FACILITATOR

EVALUATION CRITERIA First Stage

The first stage is the evaluation is artist qualifications. The selection committee will select up to 3 finalists and one alternate to develop artwork proposals for the project.

Applications will be scored using the following criteria (up to 100 points):

- <u>Technical and Aesthetic quality of past works</u>: Past works and creative practice reflect high level of aesthetic quality and technical execution. The concepts reflect originality and evoke response (up to 50 points).
- <u>Suitability for this project</u>: Artist work samples and statements demonstrate suitability for the artwork themes and goals outlined for this specific civic art project (up to 50 points).

EVALUATION CRITERIA Second Stage

The three finalists identified in the first stage will be provided with a stipend and will be contracted to develop an artwork proposal.

The artist proposals will be evaluated based on the following criteria (up to 100 points):

- <u>Artistic Merit</u>: Artwork Proposal reflects a high level of aesthetic quality, is innovative and evokes a response. (up to 40 points).
- <u>Suitability for this project, site, community and artist engagement</u>: Artwork Proposal demonstrates suitability for the themes and goals of the project, including permanence, site, history, and community. The Artwork Proposal engages the community, users, and diverse stakeholders to create a meaningful artwork. (up to 40 points)
- <u>Budget, Schedule and Project Management:</u> Project budget and schedule are clear, specific and detailed, indicating the artwork can be fully implemented. Artist demonstrates the ability to successfully provide project management of the scope of work including budgets, management of artwork installer and/or contractor, administrative logistics, and ability to engage with various stakeholders and audiences. (up to 17-20 points)*

APPLICATION MATERIALS

DESCRIPTION OF INTEREST (2 questions)

RESUME - in PDF (3 PG MAX)

10 IMAGES in PDF WITH DETAILS INFO

READ (read the RFP thoroughly)
RESEARCH (do your research)
BE CONCISE
CHECK (proofread)

Standard County Provisions Verifications

DESCRIPTION OF INTEREST in the project through the response to the following:

- How do you connect with, or understand, the legacy of Charles White? (200 words max);
- Briefly describe your artistic practice, your sources of inspiration, and your method of developing high quality, innovative and meaningful artwork (200 words max);

10 IMAGES OF EXISTING ARTWORKS

1 PHOTO per file and of one individual artwork

- Put in context / People / Site
- Details are allowed

HIGH RESOLUTION

- 72 DPI minimum

NO LARGER THAN

- 1920 pixels (px) X 1920 pixels (px)
- No larger than 30 MB

NAMING CONVENTION

"FirstInitialLastName-Image1" (example: JJones-Image1).
If you are applying as a team, use the team's name (example: JCollective-Image1).

Image 1	
Title, date, medium, dimensions and location of the artwork;	
Brief description of the artwork (max 100 words);	
Budget;	
Commissioning agency or client, and project manager, if applicable.	

APPLICATION PROCESS

SM APPLY INSTRUCTIONS for First Time Applicants:

Apply online: https://apply-lacdac.smapply.io/prog/charles_white_park/

- 1. Please **create an account** using the "REGISTER" green button;
- Make sure to fill out your eligibility profile as an "individual" and as an "individual
 artist", even if you are applying as Artist Team;
- 3. Fill-out your account information (if you are applying as Artist Team please select one member as the main contact for the team);
- 4. After you **Verify your email**, please make sure to use the "LOG IN" button to re-access the application platform.



Charles White Park

The Los Angeles County Department of Arts and Culture (Arts and Culture)'s Civic Art Division invites artists and artist teams to submit qualifications to design, fabricate and install a freestanding permanent artwork adjacent to the entrance to the renovated Charles White Park in Altadena. This is a national call open to artists residing within the United States of America.

The park is set to undergo significant improvements, which include enhancing the landscaping around its perimeter and creating entrance points on Mountain View Street and Ventura Street. An original freestanding artwork will be created in proximity to the Mountain View Street entrance. The artwork must be constructed of permanent, nonfugitive materials that will not tend to degrade or fade over the life of the artwork (25 years).

The selected artist or artist team (Artist) will work with Arts and Culture, the Department of Parks and Recreation, the architect, and other members of the project management team to develop their design.

HISTORY

Charles White Park is located in Altadena, an unincorporated area of Los Angeles

County, A renowned artist, teacher, and community advocate. Charles White was a long-

Value

\$425,000.00

APPLY

Opens

Mar 19 2024 09:00 AM (PDT)

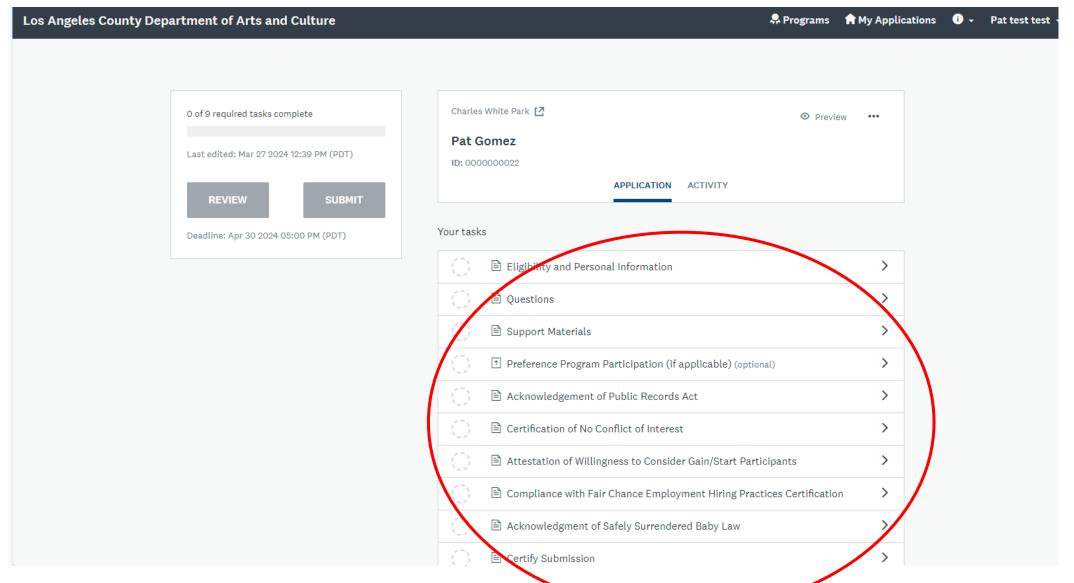
Deadline

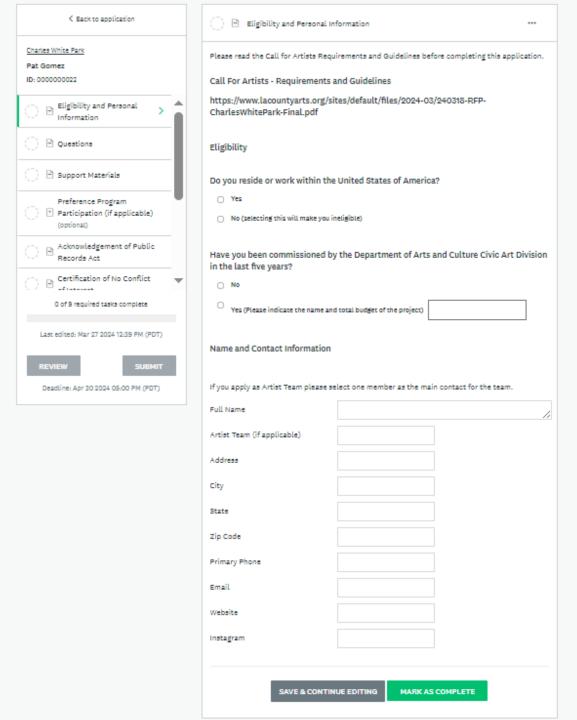
Apr 30 2024 05:00 PM (PDT)

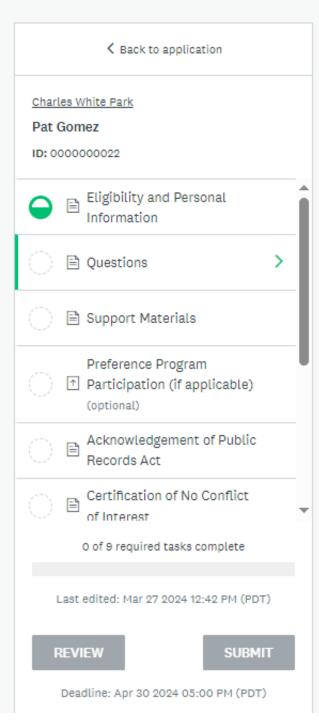
Categories

Call for Artist-RFP

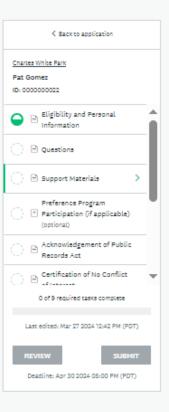
Start Completing Tasks



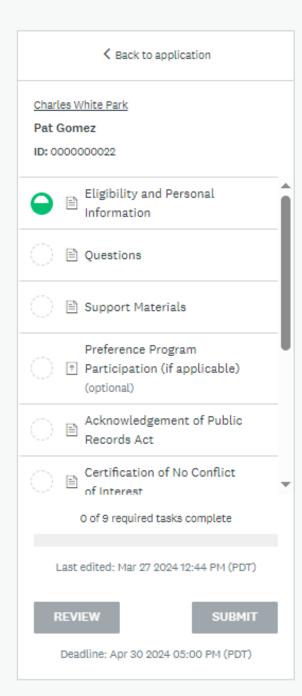




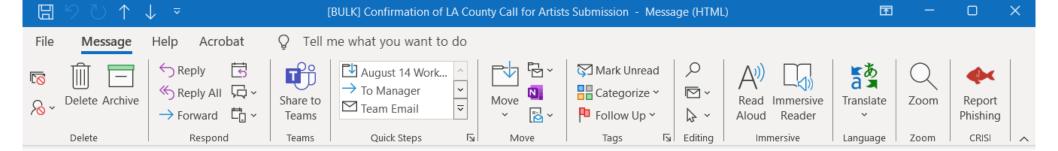
Questions				
Description of Interest Questions				
How do you connect with or understand the legacy of Charles White? (200 words max				
	//			
Briefly describe your artistic practice, your sources of inspiration, and your method of developing high quality, innovative and meaningful artwork. (200 words max)				
	//			
SAVE & CONTINUE EDITING MARK AS COMPLETE				



L	Support Materials
	Resume/CV Upload your resume in .pdf format. Please provide 1-2 pages (maximum) outlining your professional art qualifications, which may include previous projects, experience, education/training and other related credentials. For Artist teams, include a brief description of your collaboration. Resume should not exceed two (2) pages. Accepted formats: .pdf
	Images Please provide up to 10 images of your most applicable past artworks in PDF file format (JPEG files may be saved as PDFs by clicking 'file' and selecting 'save as .pdf'). Do not insert multiple photos into one image. Applicants may upload more than one photo of an individual artwork (showing different angles or details). Please do not composite more than one image per PDF file. If applying as an Artist Team, identify all artists of the work.
	For each artwork presented, include the date of completion, project budget, artist collaboration (if applicable), client/agency (if applicable), medium, location (if applicable), brief description of the project.
	Name your files using the following naming convention: "FirstinitialLastName-image1" (example JJones-image1). If you are applying as a team, use the team's name (example: JCollective-Image1).
	Image 1 Max file size: 30 MB & Upload a file Accepted formats: .pdf
	Image 1
	Title, date, medium, dimensions and location of the artwork;
	Brief description of the artwork (max 100 words);
	Budget;
	Commissioning agency or client, and project manager, if applicable.
	Image 2 Max file size: 30 MB & Upload a file Accepted formats: .pdf
	Image 2
	Title, date, medium, dimensions and location of the artwork:



Certify Submission	
Certification of Application □ I certify that I have read and understood the Call for Artist - RFP guidelines.	
I certify that all information contained in this application and attachments is true and accurat	e.
SAVE & CONTINUE EDITING MARK AS COMPLETE	



[BULK] Confirmation of LA County Call for Artists Submission



i If there are problems with how this message is displayed, click here to view it in a web browser.

Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

Los Angeles County Department of Arts and Culture

The LA County Department of Arts and Culture's Civic Art Division has received your submitted application.

The application will now go through an audit phase. If any questions arise, you will be contacted within the next couple of weeks for clarification.

Thanks so much in advance for your thoughtfulness in putting forward an application for this exciting new Civic Art project. We look forward to reviewing your application!

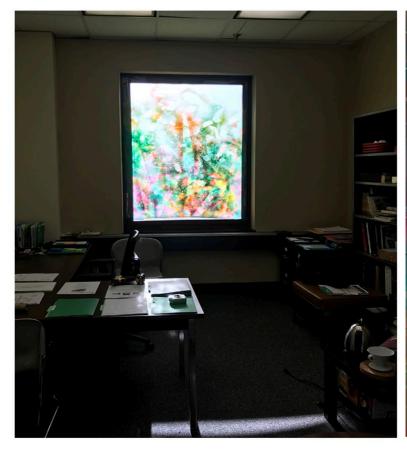
Sincerely,

∢ |

The Civic Art Team



YES AND NO

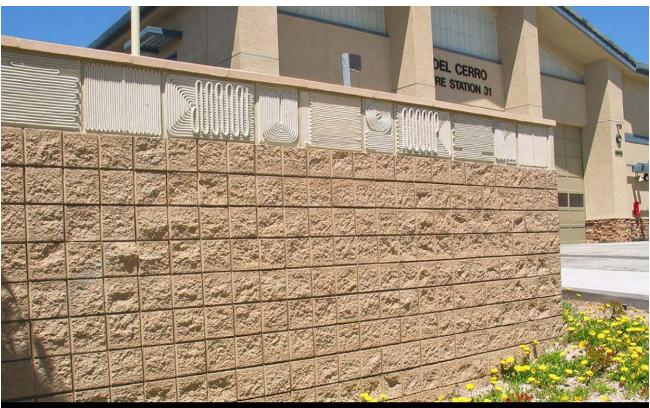




detail

Botanical Sky (2018) 65" x 45" spray paint on acetate on glass

NO



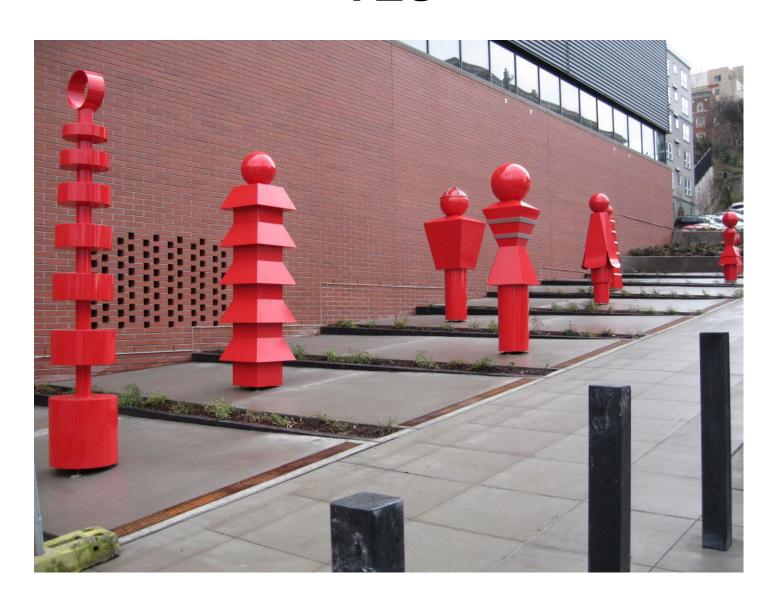
"FIRE HOSE FRIEZE" - 2005 FIRE STATION #31, CITY OF SAN DIEGO 1'- 4" X 180' PERIMETER WALL FRIEZE DESIGN TEAM - PLATT/WHITELAW, ARCHITECTS

DESIGN TEAM - PLATT/WHITELAW, ARCHITECTS

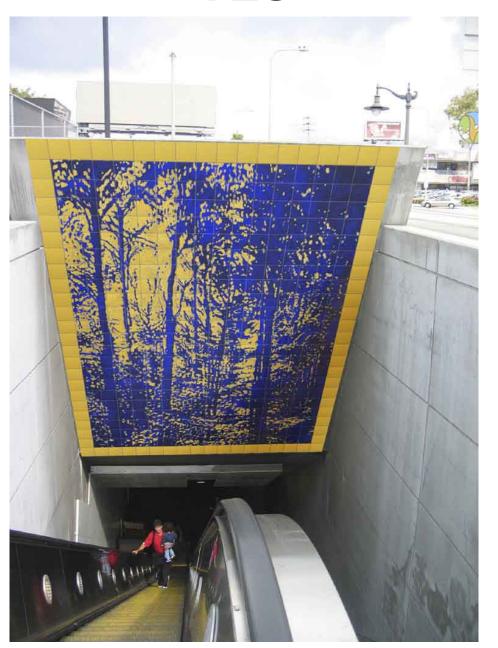
Awards: 2005 Award of Merit, American Society of Civil Engineers, San Diego Section.

2006 Honor Award, American Public Works Association, San Diego and Imperial Counties Chapter

YES



YES



TENTATIVE SCHEDULE

April 30, 2024

June 2024

July 2024

September 2024

February 2025

April 2025

Deadline for Submissions 5:00 PST

Meeting 1: Artist(s) shortlisted for interview process

Meeting 2: Artist(s) Proposals Reviewed/Interviews

Final Design Completion

Fabrication Completion

Artwork Installation Completed

QUESTIONS?

Thank you!

Civic Art Senior Project Manager

Pat Gomez

pgomez@arts.lacounty.gov