



LA REGION CULTURAL CONVENING SESSIONS

FOR THE 2028 OLYMPIC AND PARALYMPIC GAMES

HOSTED BY



PROMOTING ARTS
AND CULTURE FOR
THE 2028 OLYMPIC
AND PARALYMPIC
GAMES

[MORE INFO + RSVP](#)

RSVP [Bit.ly/LACulturalConvening](https://bit.ly/LACulturalConvening)

IN PARTNERSHIP WITH





LA County Land Acknowledgment

The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants past, present, and emerging as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the:

Fernandeño Tataviam Band of Mission Indians
Gabrielino Tongva Indians of California Tribal Council
Gabrielino/Tongva San Gabriel Band of Mission Indians
Gabrieleño Band of Mission Indians - Kizh Nation
San Manuel Band of Mission Indians
San Fernando Band of Mission Indians

To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website at:
lanaic.lacounty.gov



Agenda for the Day

Welcome

- Land Acknowledgement
- Review Agenda
- Share Ground Rules

Presenters

- Kristin Sakoda, Director, Los Angeles County Department of Arts and Culture
- Daniel Tarica, General Manager, City of Los Angeles, Department of Cultural Affairs
- Maria Arena Bell, Chair, Cultural Olympiad, LA28
- Nora Halpern, Advisor, Cultural Olympiad, LA28

Small Group Facilitated Breakout Sessions

Shareback

Wrap up



LA Region Cultural Convening Sessions

Goals:

- Share information and context on the Olympic and Paralympic Games (Games)
- Further engage arts and cultural partners in planning, program, and strategy development for the 2028 Games
- Promote collaboration, alignment, and coordination across LA region



OLYMPIC OPENING: July 14
OLYMPIC CLOSING: July 30



PARALYMPIC OPENING: August 15
PARALYMPIC CLOSING: August 27

A GAMES MADE FOR

LOS ANGELES



**Sepulveda Basin
Recreation Area**



**Olympic and
Paralympic Village
at UCLA**



Rose Bowl Stadium



**Arena
Theatre
Convention Center**



**Media Village
at USC**



**LA Memorial
Coliseum**



Stadium



**Stadium
Fields
Tennis Center**



**Waterfront
Convention Center Lot
Marine Stadium
Arena**

LA County Region: Arts, Culture, Creative Capital



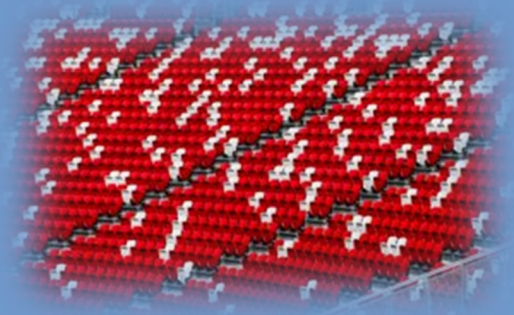
- 10 million+ people
- 4,000 square miles
- 88 cities and unincorporated areas
- Los Angeles is the largest city in LA County
- 200+ languages spoken
- Geographic and cultural diversity
- \$200 billion dollar creative economy
- 200+ museums and cultural centers
- 500+ music centers

LA County Region Major Sports Events Hub



Los Angeles County is a top sports region in the U.S. and the world with opportunity for connections between arts, sport, culture, entertainment

- 2022 Super Bowl & MLB All-Star Game
- 2023 U.S. Open Championship & FIFA Women's World Cup
- 2026 Women's U.S. Open Championship & FIFA Men's World Cup & NBA All-Star
- 2027 Super Bowl
- 2028 Olympic & Paralympic Games
- And more...



Investing in the Los Angeles Arts and Cultural Sectors



- Grants
- Marketing, Development, Design and Digital Research
- Community Art Centers
- Galleries
- Historic Sites
- Performing Arts Centers
- Public Art

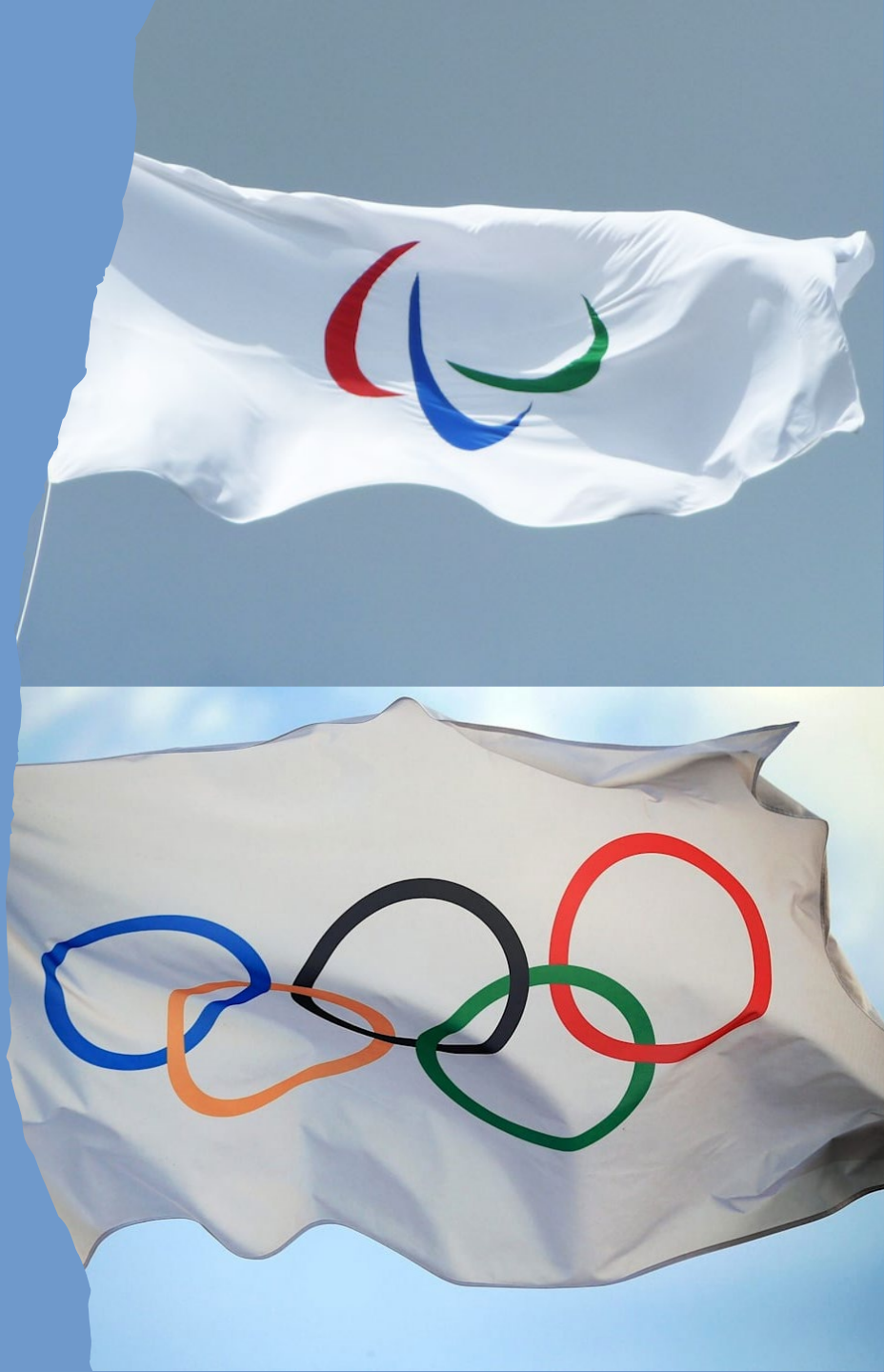


- Grants
- Civic Art
- Arts Education
- Research & Evaluation
- Creative Career Pathways
- Professional Development
- Cross-Sector Arts Strategies
- City/County Native American Indian Commission



Role of Arts and Culture in the Games

- Arts and culture has long been part of Olympism and Olympic and Paralympic Games
- Cultural programs take different forms in each host city/region often as “Cultural Olympiad” or “Olympic Arts Festival”
- Often include a major arts festival, big events, cultural initiatives in the years leading up to the Games
- Opportunity to learn from the past and to create something uniquely Los Angeles for 2028
- Artistic, cultural, community, and cross-sector impact



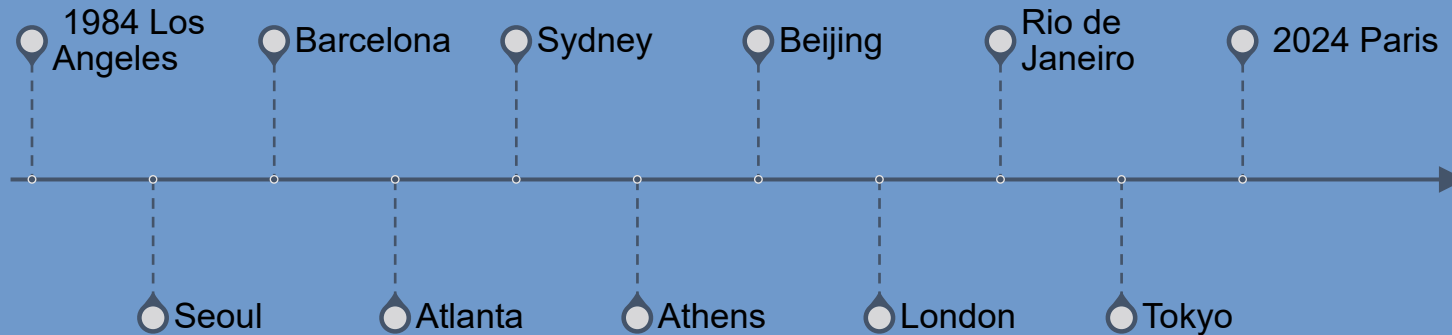
Highlights from Prior Games



STREB, 2012
Olympics; London



2010 Winter Olympics;
Vancouver



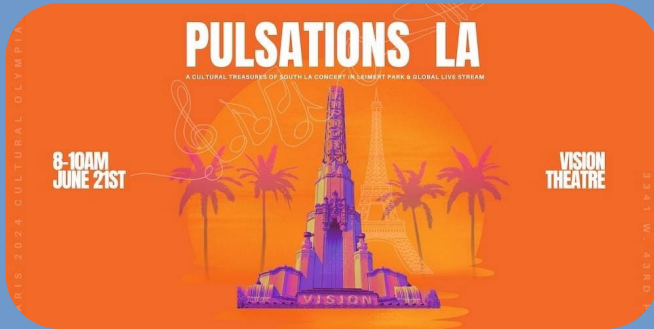
LA/Paris Leadership Exchange: 2024 Cultural Olympiad Collaborations

Goals:

- A new legacy of Cultural Olympiad artistic exchange
- Provide opportunity for LA artists/organizations in 2024
- Test event concepts, build capacity for 2028 Games



Food Temple: California



Make Music Los Angeles



Paris Cultural Olympiad Poster Competition



FAMA (French American Mural Art) Mural Project



LA/Paris Exchange



2028 Olympic & Paralympic Games: Legacy Opportunity

- Tell the story of LA through arts, culture, and creativity
- Celebrate diversity, inclusion, and belonging — including Native American cultures, gender, disability
- Strengthen cultural infrastructure and creative economy
- Expand arts access and engagement especially for historically excluded communities
- Further engage youth in arts and education
- Promote civic impact through cross-sector arts



Cultural Cross-Sector Impact



**HEALTH &
WELLBEING**



**SAFETY &
JUSTICE**



**SUSTAINABILITY &
ENVIRONMENT**



**TRANSIT &
MOBILITY**



**YOUTH &
ENGAGEMENT**



**ECONOMIC
OPPORTUNITY**



**EQUITABLE
ACCESS**



**INCLUSION &
BELONGING**

2024 Activities to Build Planning & Partnership

- Convening dialogue with arts and culture field
- Continue learnings from Paris 2024 Cultural Olympiad
- Build regional collaboration and coordination among Cities, County, LA28, Metro, arts organizations, artists, philanthropy, and stakeholders
- Participate in Cities/County/LA28 Games workgroups and motions
- Identify existing resources, partnerships, and new opportunities to support arts and culture planning, preparedness, and programs for 2028

**We want to hear
from you!**



Taiko Project

Dialogue Prompts

- **Diversity, Access, Equity, & Inclusion:** How can we center access, diverse representation, equity, and inclusion of communities across the Los Angeles region, through arts and culture?
- **Envisioning Cultural Legacy for 2028:** What do you envision for the legacy of arts and culture and the 2028 Olympic and Paralympic Games? What impacts (tangible and intangible) do you want for Los Angeles that can last beyond 2028?
- **Region Wide Coordination & Collaboration:** How can we build greater region wide coordination, collaboration, and alignment in culture for 2028? Are there opportunities to build on existing networks, programs, or resources?