

2025 Wind and Wildfires: Impact on Artists and Arts Nonprofits

LA Arts Funders Meeting June 2025

Measuring impact requires triangulating across multiple data sources

Data sources incorporated into our analysis

Smithsonian Rapid Response Reports

- Created by Smithsonian Cultural Rescue Initiative
- Primarily used open-source locational data for cultural heritage sites

Early arts service organization surveys

- Discipline-specific surveys
- Member surveys
- Conservator survey

Department of Arts and Culture

- Administrative data
- Rapid Impact Assessment survey, in partnership with National Coalition for Arts Preparedness and Emergency Response (NCAPER) and the Foundation for Advancement in Conservation



Types of indicators: examples

Scale of impact

Example: LA Arts
Community Fire Relief
Fund received 2,000
eligible applications from
artists impacted by the
wind and wildfires.

Source: Getty News

Direct impacts

Example: Among artists surveyed, by 57 percent experienced physical damage to their studio or workplace.

Source: LA County Arts & Culture Assessment Brief #5

Indirect impacts

Example: Among arts nonprofits surveyed, 69 percent lost income due to business interruption.

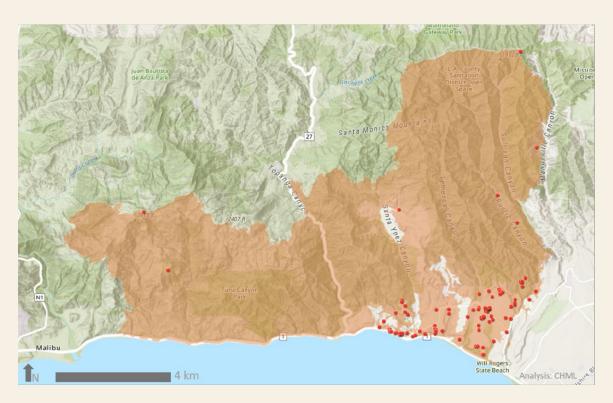
Source: LA County Arts & Culture Assessment Brief #5



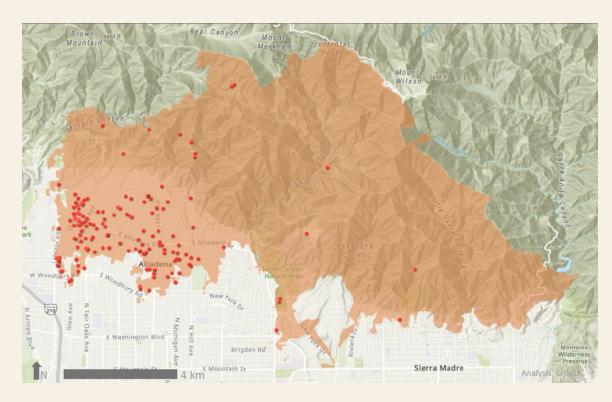
Smithsonian Rapid Response Reports

- Created by Smithsonian Cultural Rescue Initiative
- Primarily used open-source locational data for cultural heritage sites

Smithsonian Rapid Response Reports: Potential impacts to cultural heritage



Palisades: 83 cultural heritage sites



Eaton: 189 cultural heritage sites



Early arts service organization surveys

- Discipline-specific surveys
- Member surveys
- Conservator survey



Theatre Commons LA as of January 30

Two theatres burned down:

- Theatre Palisades
- Public Display of Altadena

Four additional theatres damaged:

- Pasadena Playhouse (wind damage)
- The Group Rep (wind damage)
- Lineage Performing Arts (smoke damage)
- Boston Court (smoke damage)

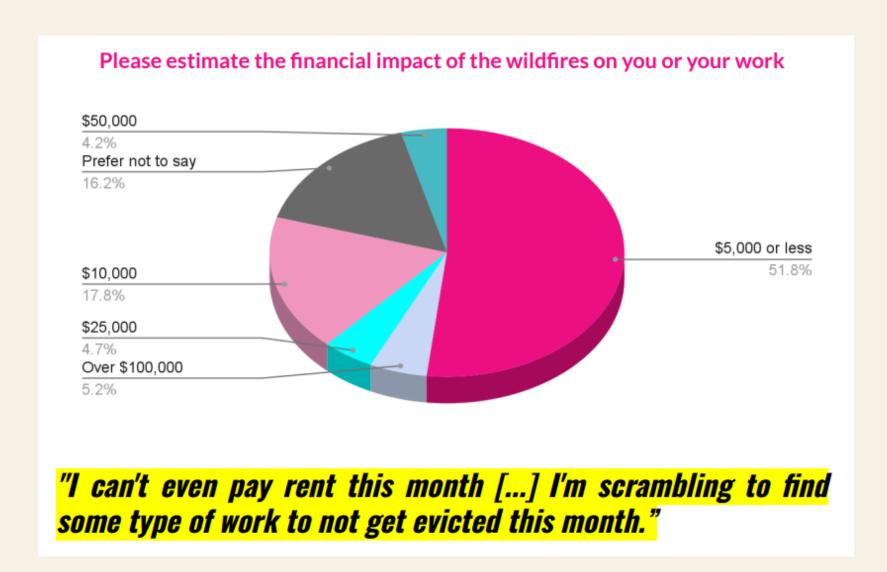
At least 10 theatres had to cancel shows

Top short-term challenges:

- Lost revenue from cancelled shows or classes
- 2. Audience retention/recruitment in changing communities
- 3. Fundraising and impact on long-term financials on current donors and ticket buyers
- 4. Rehearsal delays and future show impact
- 5. Staff bandwidth as we navigate another crisis

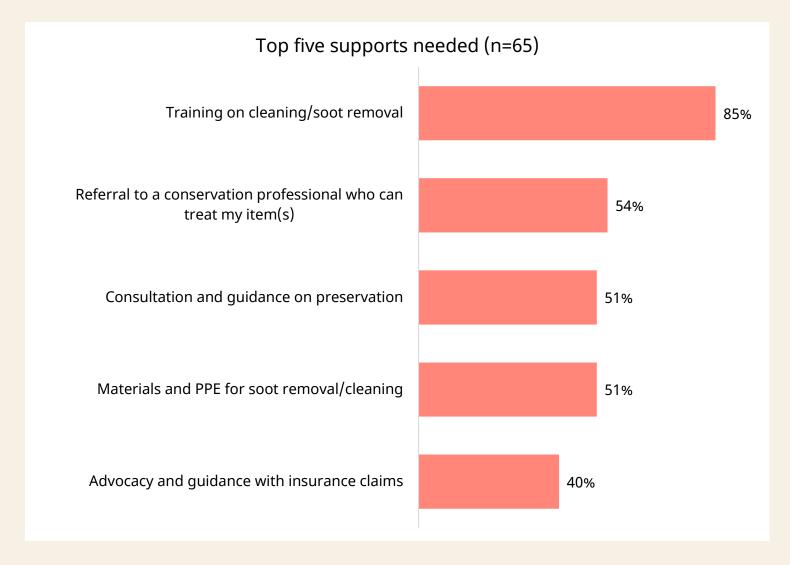


LA Performance Practice survey as of February 6





Art Recovery LA survey as of March 18



"Is it safe to keep items made of wood, to keep papers, photographs, special clothing, metal buttons, jewelry, special, large, wooden jewelry box furniture that is lined with velvet like fabric?"

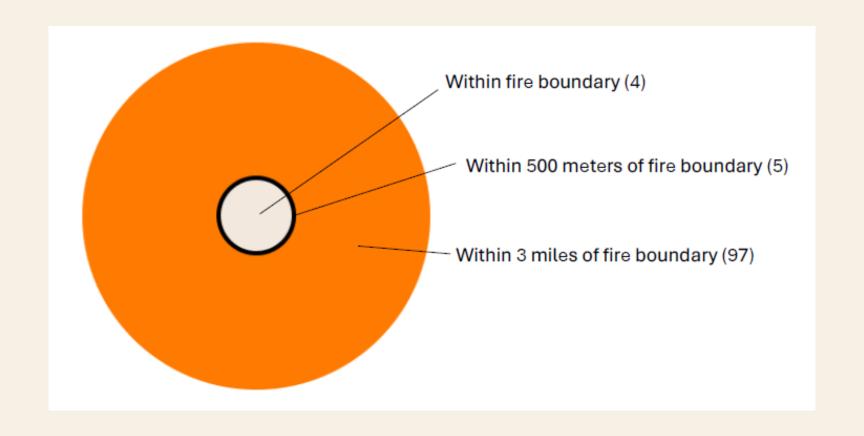


Department of Arts and Culture

- Administrative data
- Rapid Impact Assessment survey, in partnership with National Coalition for Arts Preparedness and Emergency Response (NCAPER) and the Foundation for Advancement in Conservation



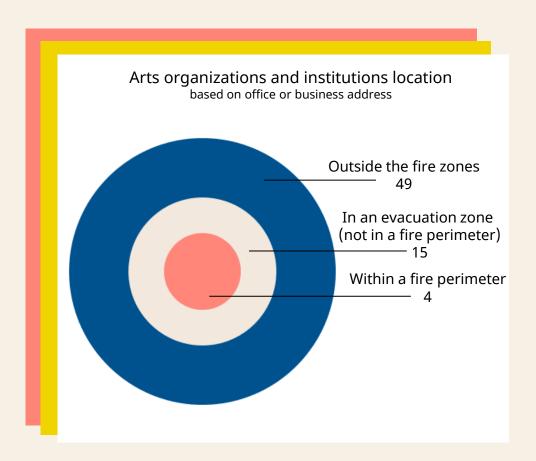
LA County arts and culture nonprofit grantees: Headquarters by proximity to the wildfires

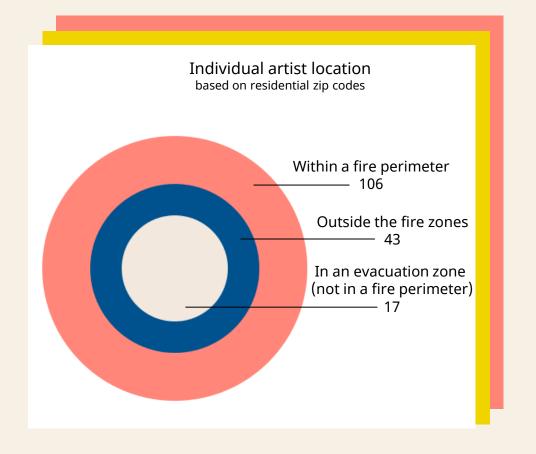




NCAPER assessment survey findings

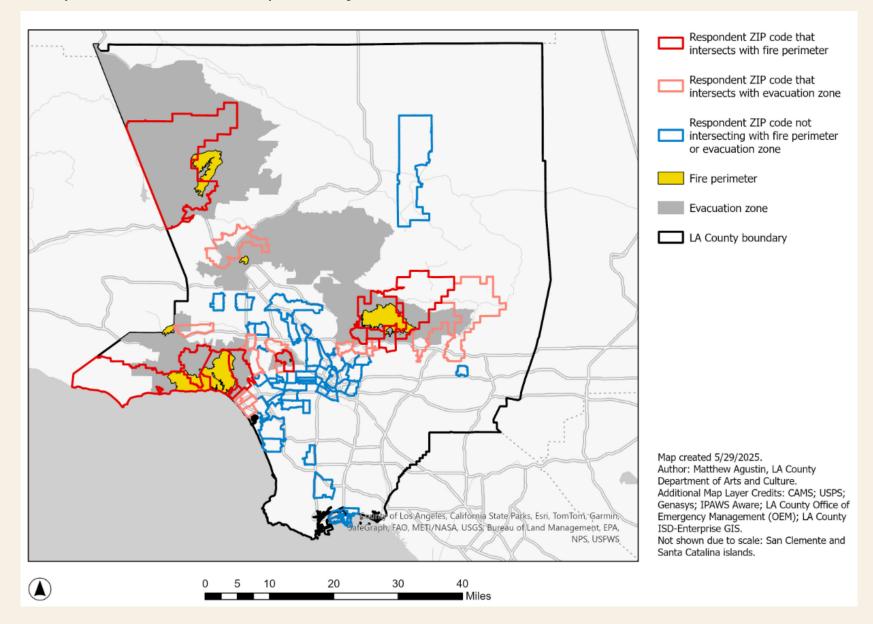
We heard from more artists who had homes and workplaces within fire perimeters and evacuation zones, and from more arts organizations located outside the zones. All report wildfire impacts and needs.





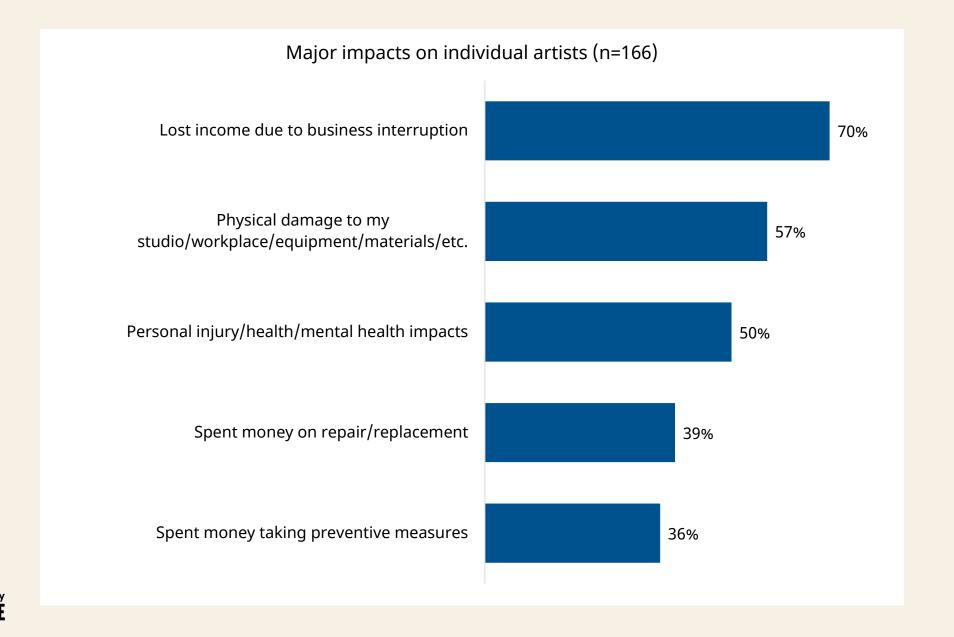


Respondent ZIP codes in proximity to the wildfires



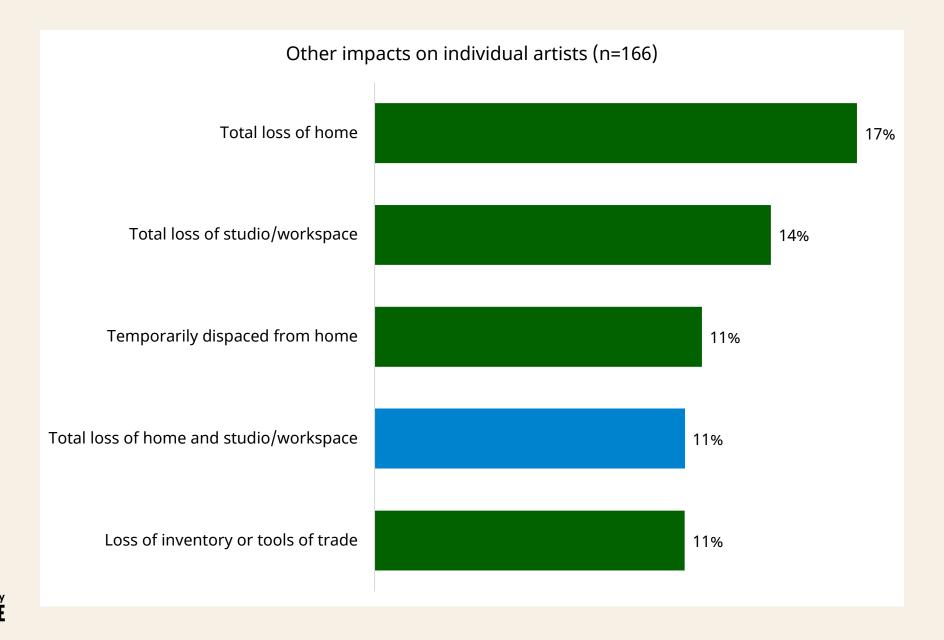


The most common impact on individual artists was lost income



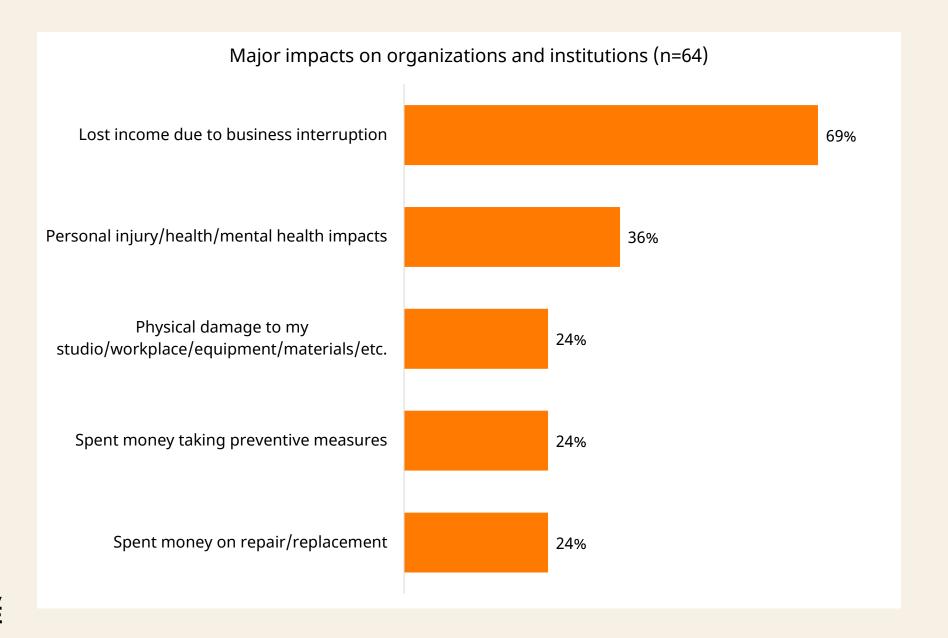


Most artists who lost homes also lost their workplace, and vice versa





Almost the same share of arts organizations and institutions lost income





Financial ripple effects beyond the fire perimeter and evacuation zones

Complete loss or damage:

- Home
- Studio or workspace
- Artworks
- Tools and equipment

Soot and smoke damage:

- Home
- Studio or workspace
- Artworks
- Tools and equipment

- Loss of earned revenue due to canceled events
- Support for impacted employees, members, students
- Programs & support for impacted communities

Loss of contributed revenue:

- Major donors and collectors impacted
- Changing priorities for philanthropy



Financial ripple effects beyond the fire perimeter and evacuation zones:

Funding availability

Some funding available

Complete loss or damage:

- Home
- Studio or workspace
- Artworks
- Tools and equipment

Soot and smoke damage:

- Home
- Studio or workspace
- Artworks
- Tools and equipment

- Loss of earned revenue due to canceled events
- Support for impacted employees, members, students
- Programs & support for impacted communities

Loss of contributed revenue:

- Major donors and collectors impacted
- Changing priorities for philanthropy

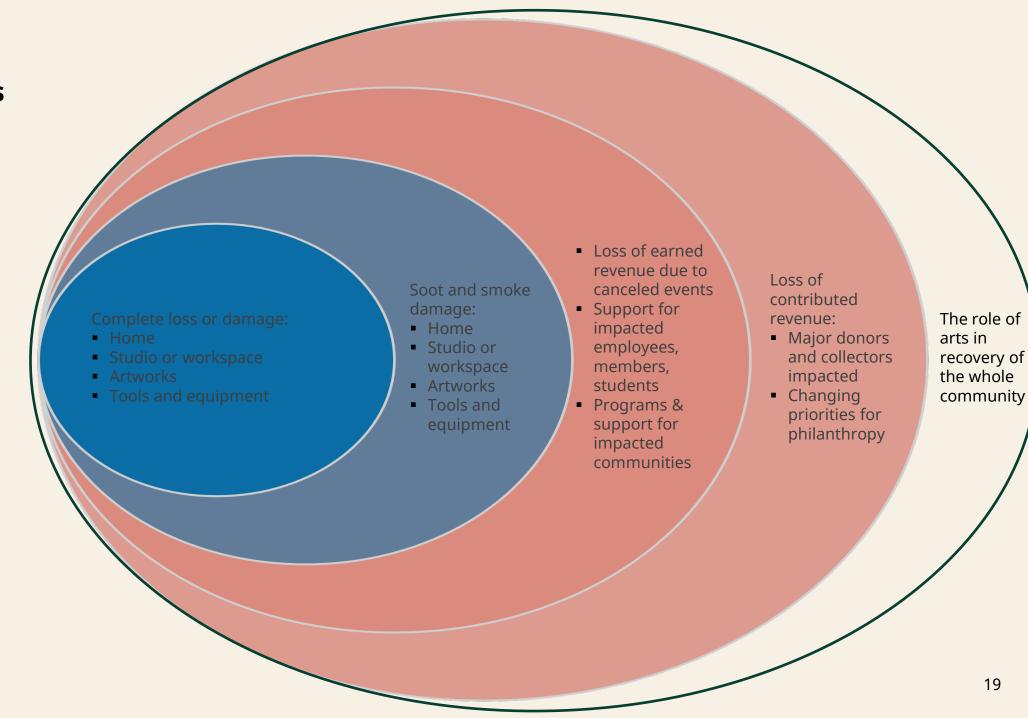
Little or no funding available



The role of arts in recovery:

Funding and support needed ahead

- Community wellbeing
- Healing centered arts education
- Social cohesion
- Rebuilding
- Economic revitalization
- Cultural preservation
- Sustainability
- Preparedness





More information:

<u>lacountyarts.org/experiences/arts-and-culture-digital-resource-center/wildfire-impact-reporting</u>