

DOWNLOAD PROGRAM GUIDELINES, SAMPLE APPLICATION AND INSTRUCTIONS:

https://www.lacountyarts.org/funding/community-impacts-arts-grants/grantseekers/apply

ONLINE APPLICATION PORTAL:

https://apply-lacdac.smapply.io/

@LACountyArts
#CIAGArts



Los Angeles County Arts & Culture

LOS ANGELES COUNTY DEPARTMENT OF ARTS AND CULTURE





Community Impact Arts Grant Goals

To recognize and support the complex arts ecology of LA County by increasing access and strengthening the quality of arts programming wherever it happens.







CIAG Program History

2015: \$50,000 in NEA seed funding = program development



LA County Board of Supervisors allocate \$1.5M in support over three years = \$500,000 to support CIAG in 2016, 2017 and 2018



2018: Board of Supervisors increases investment to \$750,000 for three grant cycles in 2019-20, 2020-21, and 2021-22



2021: Board of Supervisors approves ongoing funding at \$750,000 to sustain CIAG program. The motion signifies a recognition of the impact of the program, and the County's ongoing investment in the arts and in its Cultural Policy, which integrates arts services into cross-sector County work



CIAG Overview





CIAG Award Details

CIAG provides project-based funding

*not operating support

CIAG requests can range from \$5,000 - \$20,000 *Final grant awards will likely be less than the amount requested

CIAG is a one-year **reimbursable** grant, and a dollar for dollar match in funds is required

*This cannot be matched with any other LA County Department of Arts and Culture grant funding



Examples of Current CIAG Projects



Little Tokyo Service Center Community
Development Corporation utilizes the arts as a
strategy for community building and engagement.
CIAG supported the third year of the +LAB Artists
Residency program developed to build
partnerships between artists and community
members and address issues of selfdetermination and anti-gentrification.

Artist Susu Attar leading a community workshop

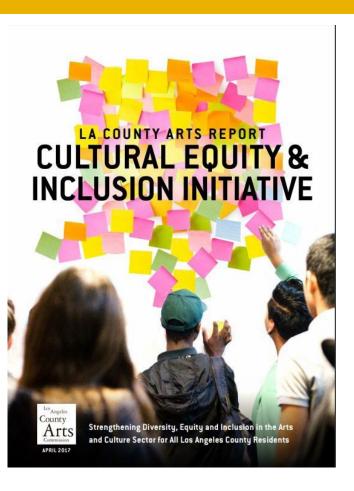
Vista Del Mar Child and Family Services engages youth in their Residential Facilities through an afterschool Therapeutic Music Program as a compliment to other services being provided in Intensive Treatment.

Artist Josh Patterson working with youth in the music group session





Our Vision of Cultural Equity and Inclusion



Timeline:

2015 Motion passed by BOS to construct a "countywide conversation"

2016 began 18-month public process including townhalls, focus groups, advisory committee and research

2017 Report released, recommendations approved by BOS

2018 New OGP requirement for all applicants **2020** A new Cultural Policy for the County and BOS passes an Antiracism Policy Agenda

Links to read more:

https://www.lacountyarts.org/ceii-report

https://www.lacountyarts.org/about/cultural-equity-inclusion-

initiative/cultural-equity-inclusion-initiative

https://www.lacountyarts.org/CEIICulturalPolicy

https://www.lacountyarts.org/article/statement-antiracist-la-county-policy-agenda

"...improved educational outcomes, better physical and mental health care and outcomes, increased housing and housing stability, meaningful employment opportunities, and an equitable and fair criminal justice system."



CIAG Review Criteria

CIAG REVIEW CRITERIA	Maximum Point Value
CRITERION 1: Artistic Merit	
-engages qualified and diverse arts or cultural professionals	
-provides arts experiences that expose participants to new perspectives -provides opportunities for engagement in the creative process	35
-demonstrates cross-sector understanding	
-supporting the arts and advancing community priorities	
CRITERION 2: Organizational Readiness/ Managerial Excellence/Fiscal	
Responsibility	
-engaged, diverse and qualified board, staff, contractors and/or volunteers	
-accumulated deficit less than 20% of total operational expenses over two or more years	20
-steps in place to integrate and reflect the values of cultural equity and inclusion: internally	
and externally -address all application questions and provide complete information	
CRITERION 3: Quality of Project Plan	
-outline all aspects of the project with significant detail	
-include a clear, detailed project timeline	15
-realistic project budget	
-detailed income and revenue anticipated/confirmed sources	
CRITERION 4: Quality of Project Evaluation	
-highlights the goals and objectives	5
-clear, appropriate assessment plan to measure project impact and success	
CRITERION 5: Knowledge of Target Constituents and Needs	
-detailed description of the applicant organization's community, including demographics	25
-responsive to the needs of the community served -demonstrates understanding of communities where arts and culture are not accessible	
-integration of cultural equity and inclusion into outreach and engagement efforts	
TOTAL POSSIBLE POINTS	100



How Grant Awards are Calculated

Request:

\$20,000

Requesting the maximum amount is recommended

Score:

97%

Fundable Request:

\$19,400

Grantees will not receive 100% of the amount requested

After cut off scores* are determined, request is reduced by available funds for program:

\$500,000/42 Grantees in FY18/19 (cut-off score 84)

\$750,000/58 Grantees in FY19/20 (cut-off score 76)

\$750,000/64 Grantees in FY20/21 (cut-off score 70)

\$750,000/63 Grantees in FY21/22 (cut-off score 72)

*Cut Off Scores are determined by the Arts Commissioners on an annual basis



Grant Review Panels

Who are CIAG panelists?

- Community members familiar with LA County arts and social services sectors
- Artists, educators, healing arts practitioners
- Arts and nonprofit professionals with knowledge and professional qualifications in the arts and social services working in cross-sector work
- ☼ Public and social service providers
- People interested in supporting arts in community

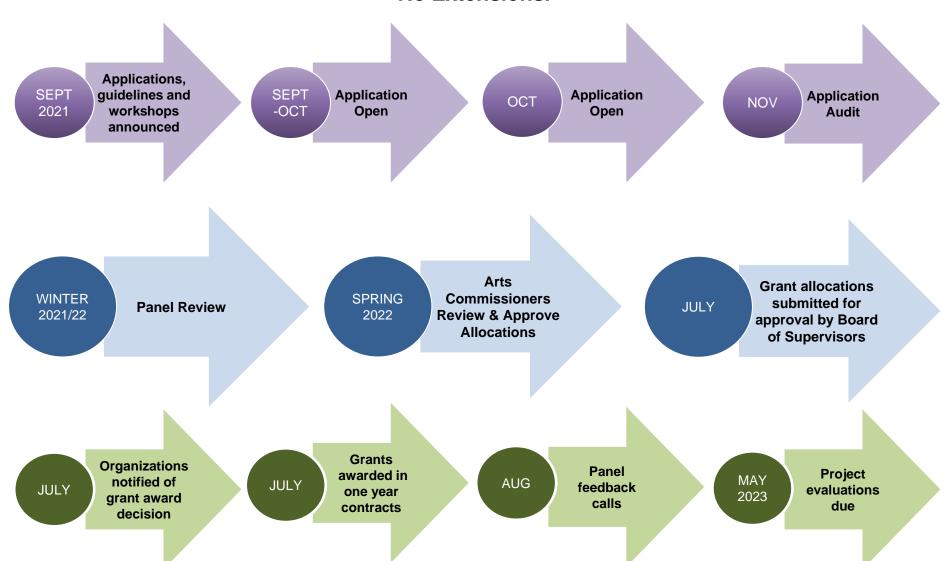
A staff member of a CIAG applicant cannot serve on a CIAG grant panel but <u>can</u> serve on OGP grant panels

To nominate a panelist, visit our website!



Important Dates + Deadlines

DEADLINE: Wednesday, October 27, 2021 at 11:59 P.M. PST No Extensions.





CIAG Eligibility Requirements

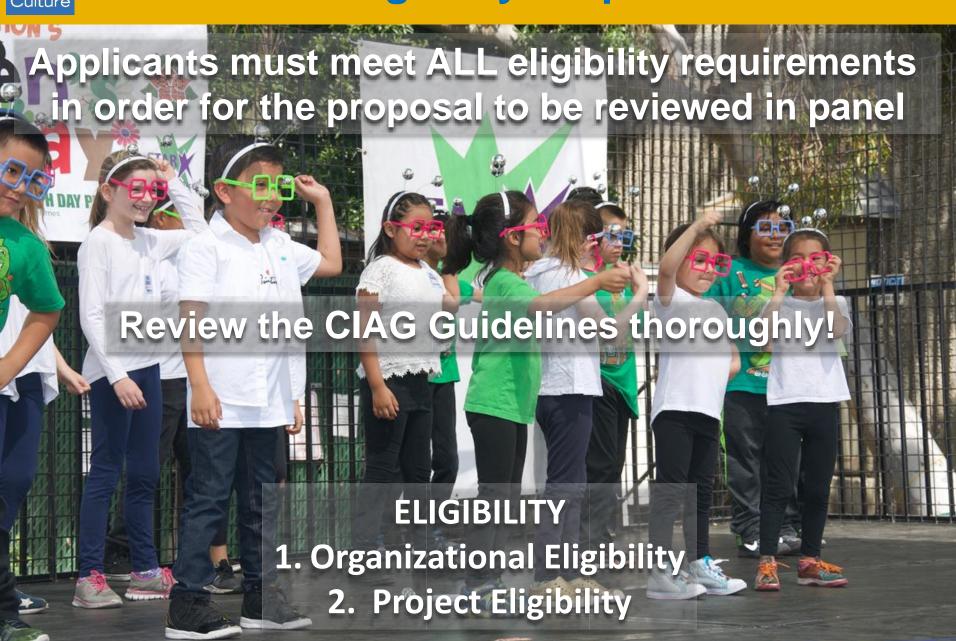


Photo credit: CIAG grantee STAR Education



Organizational Eligibility

*Primary mission to provide services **other than**arts programming*

- A 501c3 tax exempt nonprofit or a municipality
- (Fiscal Sponsors are eligible to apply for multiple projects)
- ☼ Organizational operating budget of \$25,000+
- ☼ Principal offices in LA County
- ☆ Functioning Board of Directors that meets regularly and 51% of members residing in CA



Organizational Eligibility (continued...)

- ☆ At least two (2) consecutive years of arts-based programming, services or activities in Los Angeles County. Timeframe: In the last two years, 2018-2020.
- ☼ Produced or hosted at least four (4) arts-based workshops, classes, performances or presentations each year, either virtually or in person. Fundraising events and programs do not qualify. A TOTAL OF 8 ACTIVITIES.



Examples of Eligible Organizations

A primary mission to provide services other than arts programming, demonstrated by over 50% of budget devoted to non-arts programming

Examples of eligible organizations:

- ☼ Municipal departments
- ☼ Social and human services agencies and organizations
- Religious organizations **providing services to the broader community** that are not religious in purpose



Details for Fiscally Sponsored Projects

Fiscal Sponsors may apply on behalf of multiple projects.

Applicant projects must meet the following requirements:

- Annual project budget of \$25,000 or more
- ☼ Principal offices in LA County
- Two consecutive years of providing arts services or activities in LA County
- Less than 50% of their overall budget focused on arts-based programming. If more than 50%, fiscally sponsored project is **NOT ELIGIBLE** to apply and should apply to the <u>Organizational Grant Program</u>
- Fiscally sponsored organizations who possess Model A comprehensive sponsorship agreement with the Fiscal Sponsor are eligible to apply (a copy of the agreement or verification letter from the sponsor is required with the application).

IMPORTANT NOTE: The fiscal sponsor is the applicant of record and the primary name on the application.



Who is not eligible for this grant?

- Φ Nonprofit **arts** organization, defined as 50% or more of the organizational budget devoted to arts programming
- Φ Individual artists
- Φ Los Angeles County and Federal departments/agencies
- Φ Local and municipal arts agencies
- Φ **Private membership** organizations not open to the general public
- Φ **K-12 schools**, both public, private and continuation
- Φ Organizations receiving funding from the Organizational Grant Program or the Arts Ed Collective
- Φ Institutes of higher education/learning, such as college or university departments



Application Restrictions

• Can two partnering organizations each submit an application for the same project (double your chances)?

Can an organization or municipality submit multiple projects for review?



Eligible Projects

- Arts-based and take place in LA County
- ☼ Occurs between July 1, 2022 and June 30, 2023
- Projects with a combination of arts activities
- New or existing projects seeking to expand in scope that support communities with limited access to arts programming
- Arts education-related projects taking place out of school* *Additional requirements apply, see Guidelines



Eligible Projects (continued...)

- Arts education-related projects taking place outside of school hours*
- Cross-sector projects by higher education institutions providing expanded arts access to a broader community
- Municipal projects by departments or programs providing services other than arts programming

^{*}Additional requirements apply for arts education-related projects, see Guidelines for details.





Ineligible Projects

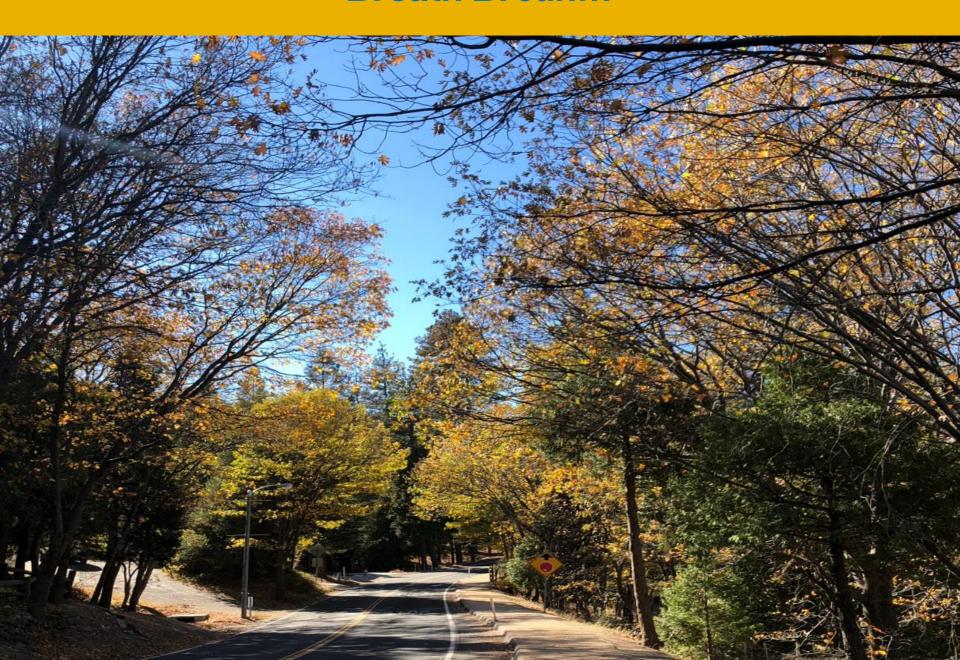
- Φ Scholarly research
- Φ Projects held, performed or exhibited outside of LA County
- Programs for private member communities or clubs
- Φ Purchase of major equipment, land, buildings or construction, maintenance of existing facilities or other capital expenditures
- Φ Travel outside of LA County or housing costs



Ineligible Projects (continued...)



Breath Break...





ONLINE GRANT PORTAL





Accessing the Online Grant Portal

Application and all required materials must be submitted via the SurveyMonkey Apply online grants portal

https://apply-lacdac.smapply.io/

TIPS

- 1. Create a user profile for your organization not an individual.
- 2. Save your email and password as a contact you can easily access and share.
- 3. Draft application responses in a Word Document
- 4. Copy + Paste responses to avoid losing work
- 5. Submit 5 days prior to deadline to allow time to resolve any technical issues



Accessing the Online Grant Portal



Los Angeles County Department of Arts and Culture

Welcome to the LA County Department of Arts and Culture's online grants system!

UPDATE:

The new granting system is live.

Returning Applicants: Please use your Fluid Review credentials to log in, update your account information and begin an application.

First Time Applicants: Please register for an account using the "REGISTER" button above.

If you have any questions about applications or current grants please contact us using the information below.

Note: OGP Year Two/Final Reports must be submitted in the Fluid Review system by May, 2021. Click here to be redirected to the Fluid Review system.

Ouestions?

Arts Education Advancement Grant Program

Information and Eligibility

Phone: 213-202-5858

Email: artsedcollective@arts.lacounty.gov

Application Period: TBD

Organizational Grant Program

Information and Eligibility

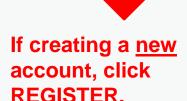
Phone: 213-202-5858

Email: grants@arts.lacounty.gov

Application Period: August 26 - October 14, 2020

Arts Internship Program

Information and Eligibility



ACCOUNT SET UP REMINDERS:

- *Only one account per organization
- *Account login info can be shared
- *Be sure organization members have login info and access the account!



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Phone: 213-202-5858

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Application Period: August 26 - October 14, 2020

Arts Internship Program

Information and Eligibility

If you had an account in Fluid Review, click LOG IN with the same email and password.

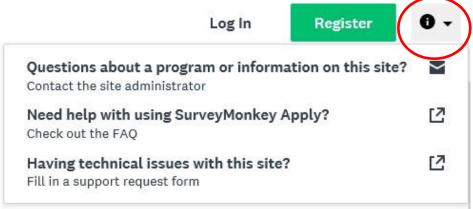
ACCOUNT SET UP REMINDERS:

- *Your log-in email and password were migrated and remain the same.
- *Only one account per organization
- *Account login info can be shared
- *Be sure organization members have login info and access the account!



Grant Portal - Password Reset + Activation





Los Angeles County Department of Arts and Culture

PASSWORD RESET: https://apply-lacdac.smapply.io/acc/p/

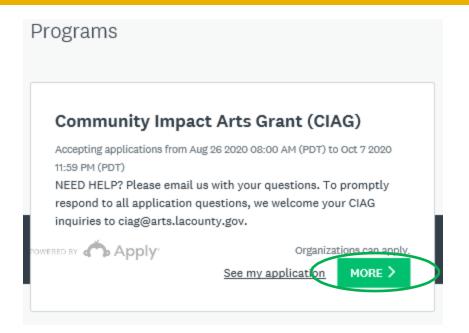


Grant Portal - User Set Up





Online Application — Getting Started



Community Impact Arts Grant (CIAG)

Note that organizations who are planning to apply or are currently CIAG grantees are not eligible to apply for the Organizational Grant Program (OGP). For more information and deadlines for the OGP program visit: https://www.lacountyarts.org/applytoOGP

APPLY

Open to

Organizations can apply.

Opens

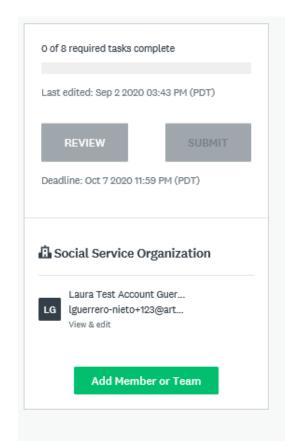
Aug 26 2020 08:00 AM (PDT)

Deadline

Oct 7 2020 11:59 PM (PDT)



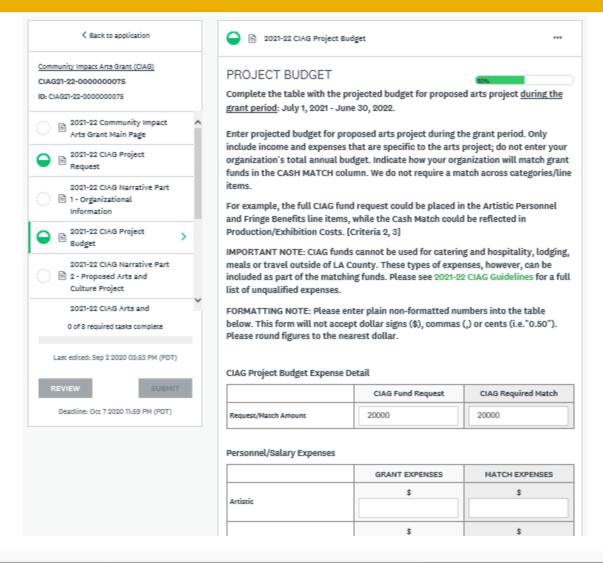
Online Application – Getting Started



Commu	Community Impact Arts Grant (C 🖸	
CIAG	21-22-000000075	
A Soci	al Service Organization	
	APPLICATION ACTIVITY	
Your task	is a second seco	
0	2021-22 Community Impact Arts Grant Main Page	>
()	2021-22 CIAG Project Request	>
()	2021-22 CIAG Narrative Part 1 - Organizational Information	>
()	2021-22 CIAG Project Budget	>
0	2021-22 CIAG Narrative Part 2 - Proposed Arts and Culture Project	>
0	2021-22 CIAG Arts and Culture Partner(s) Information - Optional (optional)	>
()	2021-22 CIAG Project Primary Staff & Artists Profiles	>
()	2021-22 CIAG - Board of Directors	>
0	2021-22 CIAG Finalizing and Submitting your Application	>



Project Budget - Expenses



Meets or Exceed Explanations	еггог	error



Project Budget – Income

CIAG Project Budget Income Detail			
Identify income sources of Matching Funds			
LACDAC Grant Request Amount: 20000			
Government (Federal, State, City) \$	20000		
Foundation Contributions \$			
Corporate Contributions \$			
Trustee/Board Contributions \$			
Other Individual Contributions \$			
Earned Income \$			
Other** \$			
Grand Total Project Income			
Meets or Exceed Requirements			

Budget Income Explanations

Provide a list of cash match sources specific to the project by entering both anticipated and confirmed sources of funding with the amount of each contribution. The total match amount must at least equal (1:1) the CIAG request. **Other: please provide a detailed list of "other" income. Also specify if there are multiple sources of income in the Government (City, County, State, Federal), Foundation or Corporate categories. You may also use this space to further explain the



Sample A - ARTISTIC DESCRIPTION

Briefly describe the artistic sample and explain its relationship to the application.

Artistic Documentation

Descriptions of artistic samples are an important part of the documentation.

Criteria 1 - Artistic Merit

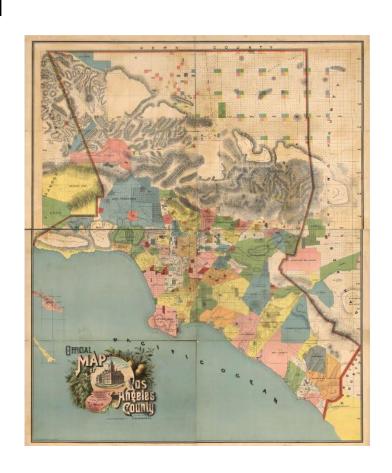
A. Artistic Documentation				
Artistic documentation is crucial for evalu	ating the artistic quality of the applicant and/or project	t. REMINDER: Provide the context	of the submission in the Artisti	c Description section.
This includes, as applicable, title, location	n, artist(s), date(s) and participant impact.			
A minimum of one (1) and maximum of twee requirements.	vo (2) artistic samples must be included with the app	lication. Review 2020-21 CIAG Gui	delines for specific artistic o	locumentation
Sample A - UPLOAD				
Sample A - OFLOAD				
Choose File No file chosen				
A	rtistic Samples bring your	work and propos	sal to life!	
Sample A - DETAILS				
	Video/Audio /Images/Published Materials (Please			Year work was
		Title	Artist(s)	Year work was completed
	Video/Audio /Images/Published Materials (Please			
Sample A - DETAILS	Video/Audio /Images/Published Materials (Please			
Sample A - DETAILS	Video/Audio /Images/Published Materials (Please			
Sample A - DETAILS	Video/Audio /Images/Published Materials (Please			
Sample A - DETAILS	Video/Audio /Images/Published Materials (Please specify sample type below.)			
Sample A - DETAILS Sample A	Video/Audio /Images/Published Materials (Please specify sample type below.)			
Sample A - DETAILS Sample A	Video/Audio /Images/Published Materials (Please specify sample type below.)			



Knowledge of Community + Needs

How to describe your community and constituents:

- ☼ Geographically (zip codes, neighborhoods)
- Demographically: race, gender, sexual orientation, age, etc.
- ☆ Cultural Characteristics
- ☆ Economic Characteristics (income)
- ☼ Other



Who do you serve and why?

How do you understand their needs?

How are your programs developed to meet those needs?



Support Materials

REQUIRED OF ALL APPLICANTS

- Artistic Documentation
- Letters of recommendation
- ☐ Federal Form 990, 990-EZ or 990-N most recent or filed on or after December 31, 2019

REQUIRED OF APPLICANTS WITH BUDGETS \$2M or more

☐ Financial Audit for most recently completed fiscal year ending on or after December 31, 2019

REQUIRED OF MUNICIPALITIES

☐ Municipal departments, fiscally sponsored projects and religious organizations must submit a reviewed financial statement or annual profit/loss and balance sheet information in lieu of 990

REQUIRED OF FISCALLY SPONSORED PROJECTS

 Revenue and Expense or Profit and Loss Statement of the annual operating budget

OPTIONAL + HIGHLY ENCOURAGED for ARTS ED PROJECT or LESSON/CURRICULUM BASED PROJECTS

☐ Sample lesson plan/agenda outlining the activities/work planned and scheduled during a workshop or class session.



Photo credit: CIAG grantee Coalition for Engaged Education

OPTIONAL

☐ One piece of promotional material (Brochure, flyer, newsletters, reviews, etc.)



Application Tips



REMEMBER

- ☐ You are the subject matter expert
- ☐ Use the application to introduce yourself/make a lasting first impression
- ☐ Panelists are **not** specialists in every sector
- Assume panelist do not know your organization
- Show Not Tell
- ☐ Be mindful of **character limits**, not word limits
- Address:
 - ☐ What the project is?
 - ☐ Why it is important?
 - Why the goals of project are important to the mission? Detail in specific terms.
- Do not use marketing information to answer project narrative questions



Application Tips

Pas	st panelists have appreciated details such as:
	When and how artists are paid
	Details about <i>how</i> the project <i>works</i>
	☐ Timeline for overall project and plan specific programming, i.e. What happens during a workshop?
	☐ Hiring and training criteria for project staff
	Evaluation that pertains specifically to the arts-based project proposal
	 Outline questions that are asked to determine/evaluate project success Compare participants to non-participants
	Providing data from a previous evaluation shows responsiveness
	Seeing a curriculum sample/lesson plan to provide helpful clarity + detail for lesson-based
	programs
	Artistic documentation that tells the story of the project, program and participants/community
	☐ Video can be more successful for media, music and dance projects because of artistic mediums
	☐ Include images of audience/participation in a PowerPoint (limit 10 slides)
	Recommend submitting TWO artistic samples



Questions? We're here to help!



September 30th 2:30-4PM

October 7th 10:30AM-12PM

October 19th 5-6:30PM

More info:

https://www.lacountyarts.org/funding/community-impacts-arts-grants/grantseekers/workshops

OFFICE HOURS

Wednesday's 3-5PM September 29th-October 27th More info:

https://outlook.office365.com/owa/calendar/CIAGOfficeHours@lacounty.onmicrosoft.com/bookings/



CONTACT US!

ciag@arts.lacounty.gov