

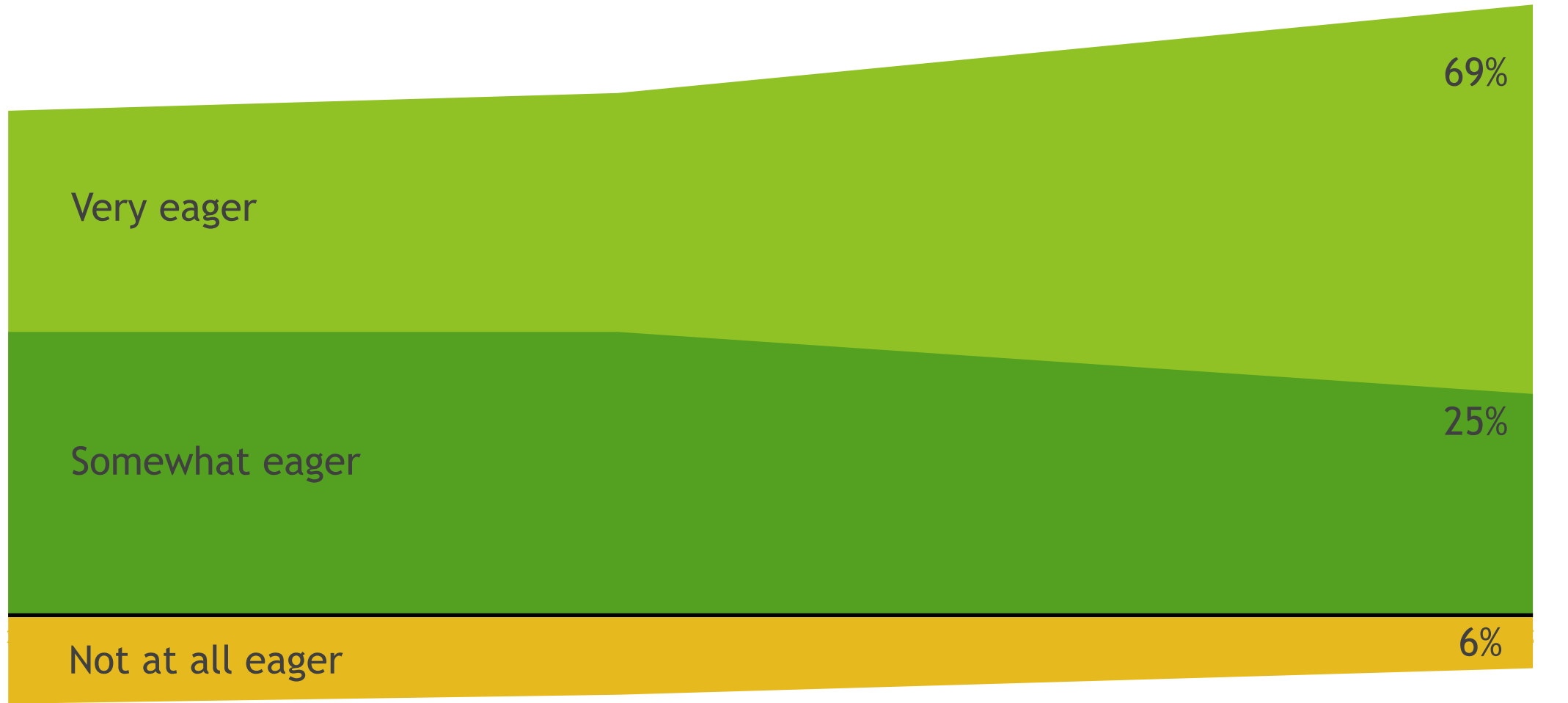
REOPENING THE ARTS:

WHAT DO AUDIENCES AND
VISITORS WANT TO KNOW?

April 14, 2021



How eager are you to return to arts and culture events?

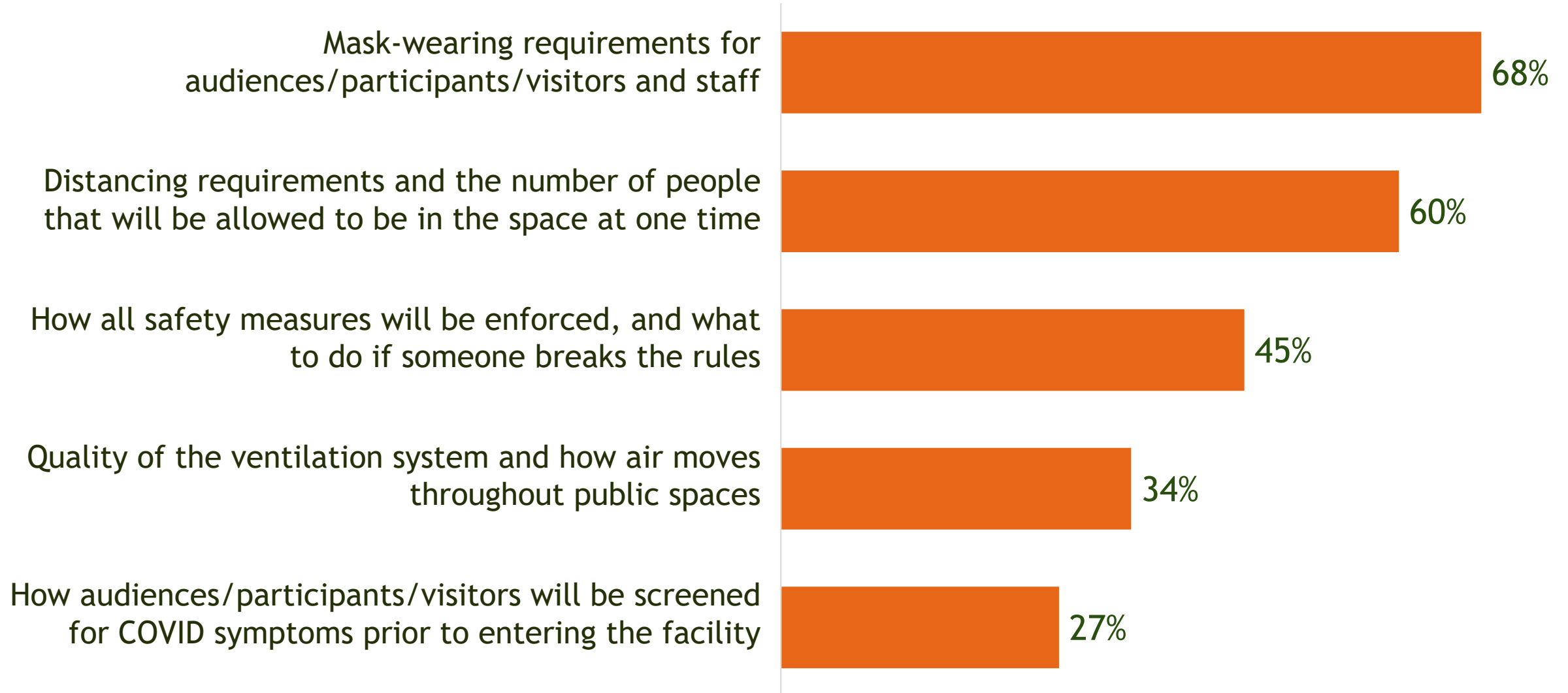


August 2020

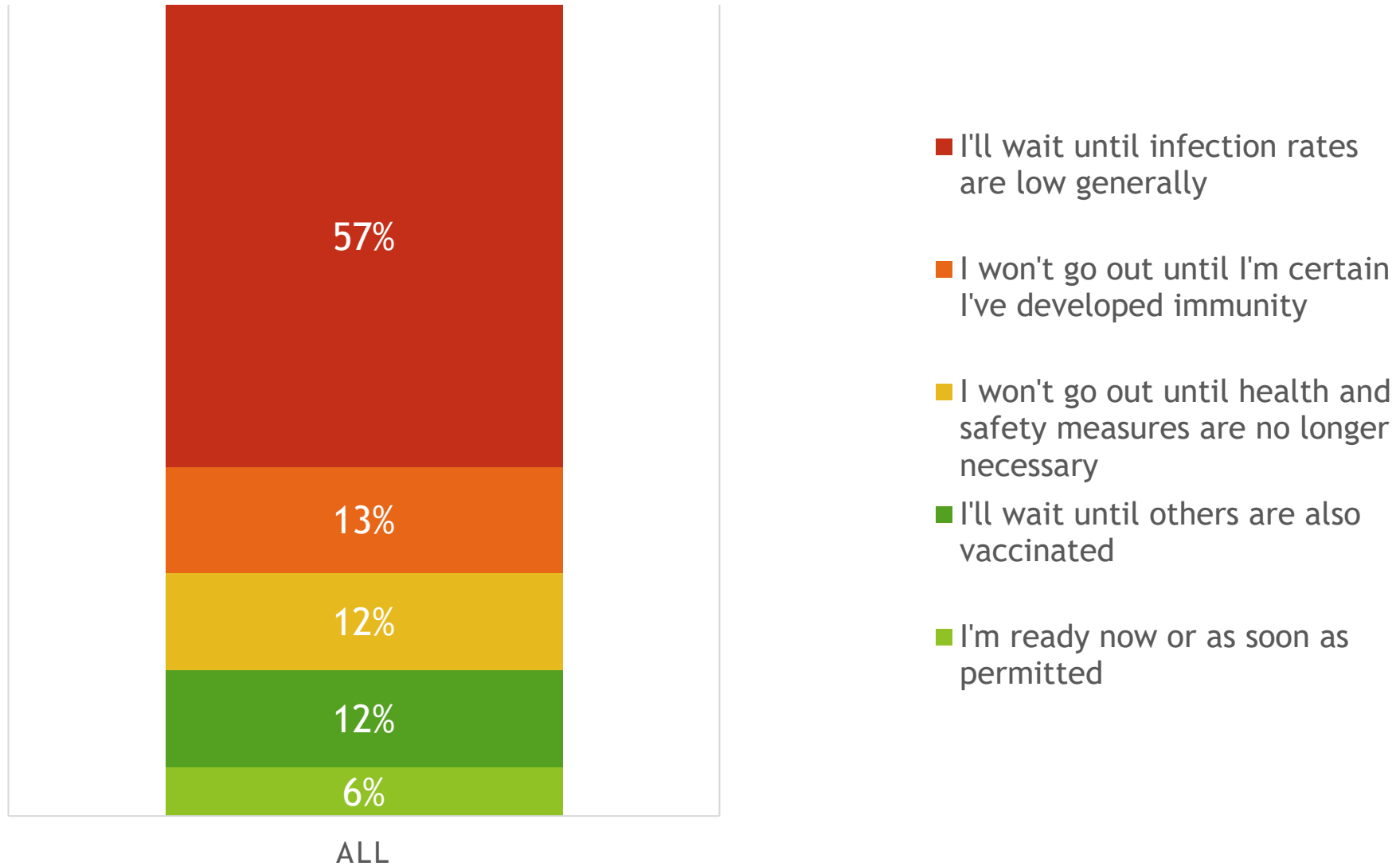
October 2020

January 2021

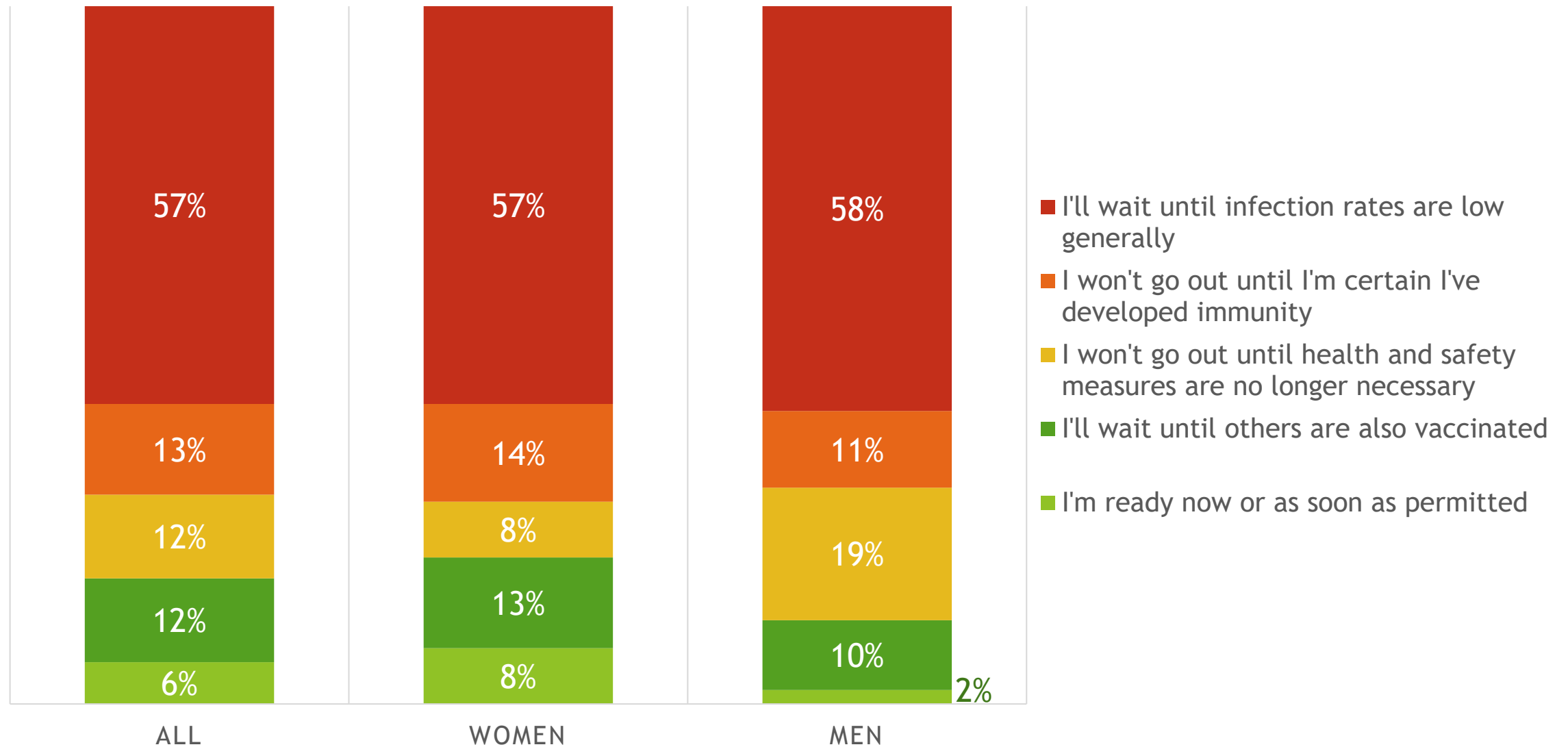
What do you most want to know in advance before returning to live arts and culture events? (select up to three)



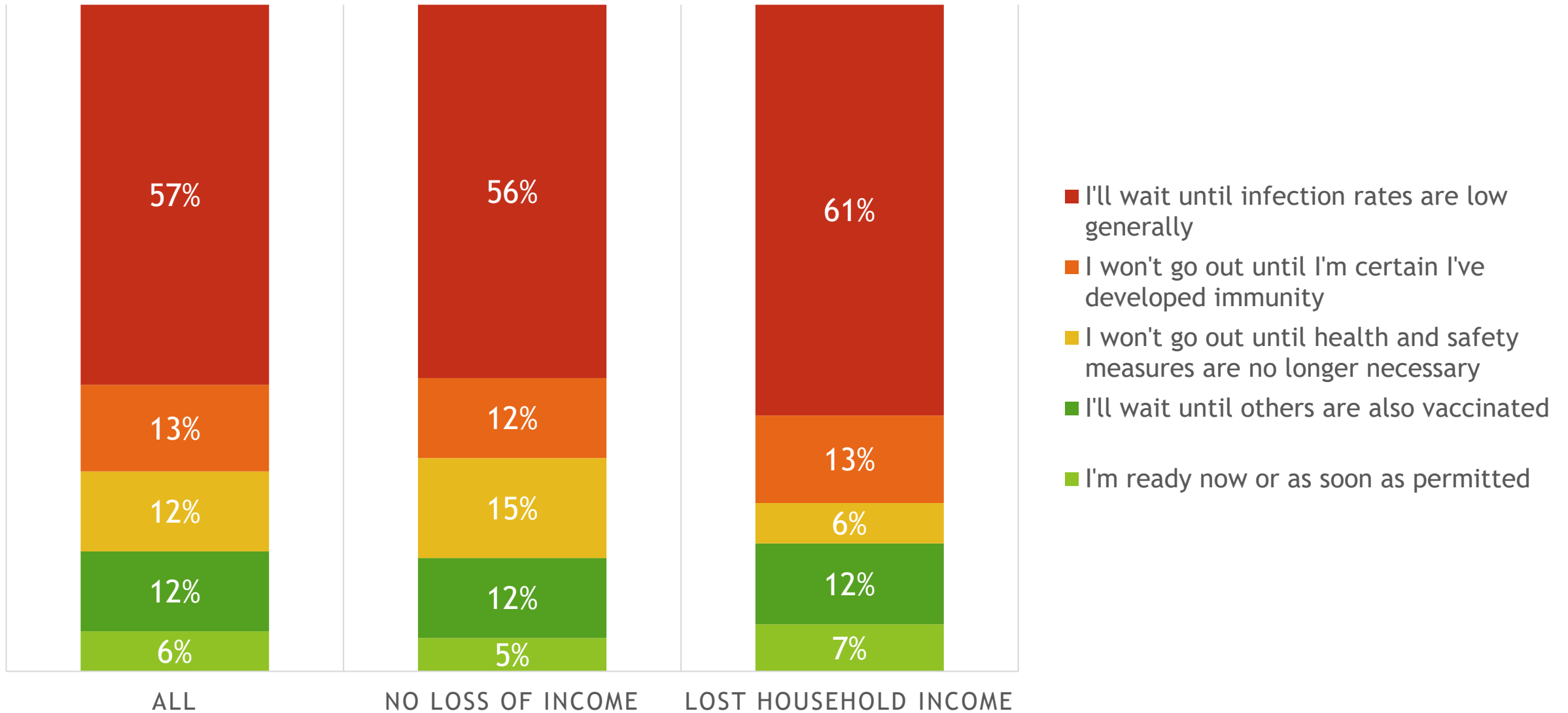
Now that you've been vaccinated, how do you feel about going out to cultural events?



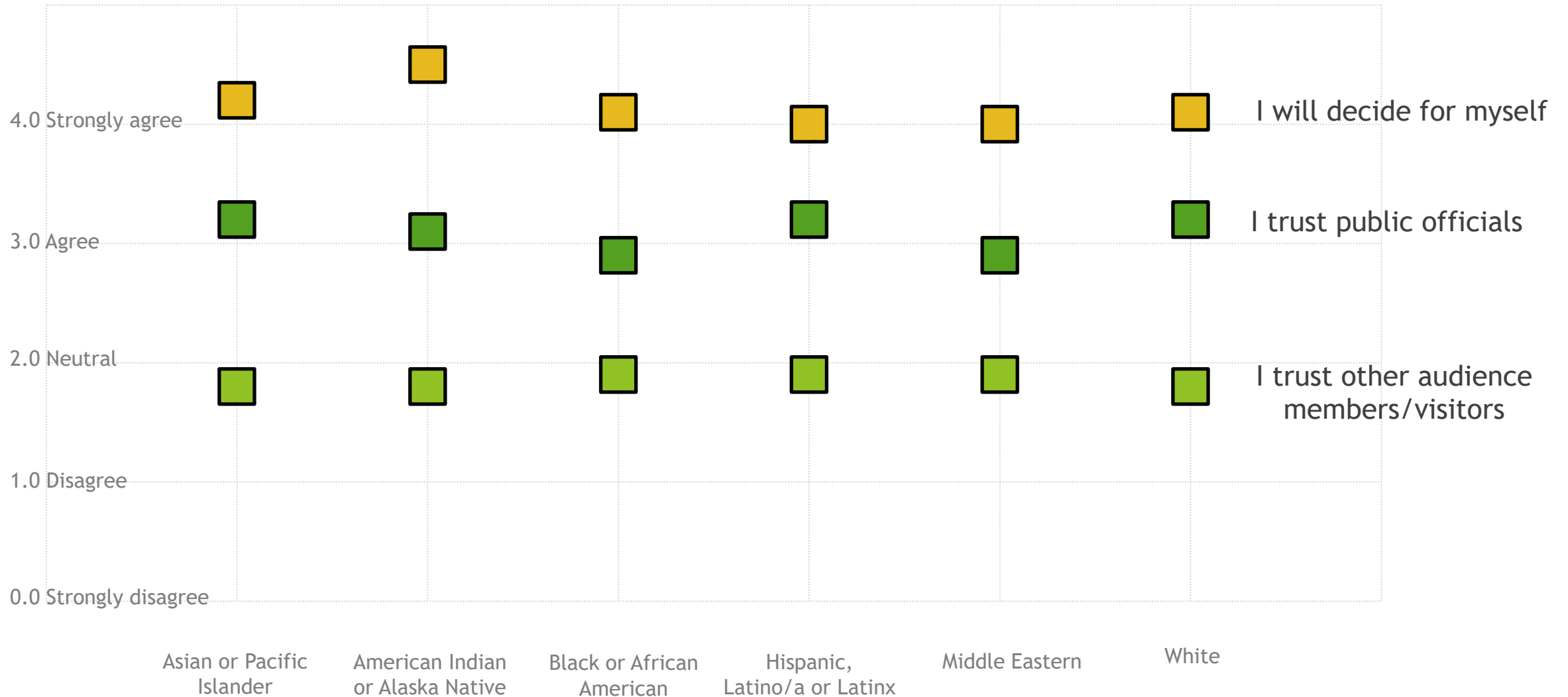
Now that you've been vaccinated, how do you feel about going out to cultural events? (by gender)



Now that you've been vaccinated, how do you feel about going out to cultural events? (by loss of income)



How much do you agree or disagree with the following statements about who you trust?



More resources

Reopening Arts and Culture Safely

<https://www.lacountyarts.org/experiences/arts-and-culture-digital-resource-center/reopening-arts-and-culture-safely>

COVID-19 Resources For Artists And Organizations

<https://www.lacountyarts.org/experiences/arts-and-culture-digital-resource-center/covid-19-resources-artists-and-organizations>