



## OGP PANEL REVIEW CRITERIA GUIDELINES

### OGP 1 CRITERION 1: ARTISTIC QUALITY (35 points maximum)

The organization's mission aligns with its programs. The organization demonstrates quality in overall productions and programs. There is artistic integrity and professionalism of programs and services. The organization has set and achieved high standards; the choice of works is guided by a strong artistic vision; activities have vitality and originality. Artistic personnel are experienced and knowledgeable. The organization allocates resources to artists.

### OGP 2 CRITERION 1: ARTISTIC QUALITY (35 points maximum)

The organization's mission is clear, well-communicated and aligned with its program. The organization demonstrates quality in overall productions and programs. There is artistic integrity and professionalism in programs and services. The organization has set and achieved high standards; the choice of works is guided by a strong artistic vision, activities have vitality and originality. Artistic personnel are knowledgeable and experienced. Resources are allocated to artists.

### OGP 3 + 4 CRITERION 1: ARTISTIC QUALITY (35 points maximum)

The organization's mission is clear, well-communicated and aligned to its programs. The organization demonstrates quality in overall productions and programs. There is artistic integrity and professionalism of programs and services. The organization has set and achieved high standards; the choice of works is guided by a strong artistic vision. Activities have vitality and originality. Artistic personnel are knowledgeable and experienced. Substantial resources are allocated to artists.

**\* For Arts Education Organizations and Arts Education Requests:** In-school, out-of-school and school-based organizations that designate themselves as an arts education organization or are requesting support for an arts education related program or project must demonstrate quality teaching and learning in their artistic sample and submit a curriculum sample\*\* with application. Acceptable curriculum materials will reflect the full scope of the program and may include lesson plans, teacher guides and/or student study guides. Additionally, for in-school programming the applicant must demonstrate that their program(s) align(s) with the California State Standards for the Visual and Performing Arts (VAPA) or most current content standards of the State of California. **Note:** Arts education organizations and/or projects defined as "community-based programming" are not required to provide a curriculum with the application.

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### OGP 1 CRITERION 2: ORGANIZATIONAL READINESS (15 points maximum)

There is clear evidence of resourcefulness to meet internal and external challenges. Staff and volunteers are qualified and involved. Organizational leadership has set realistic goals. Facilities are adequate. Diversity of income sources is a plus. Use this criterion to convey your impressions of the clarity and thoroughness of the application. **The organization addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion, highlighting any progress made over the last two or more years at the board, leadership and staff level.**

### OGP 2 CRITERION 2: MANAGEMENT CAPACITY (15 points maximum)

Has achieved stable operations and adheres to sound administrative practices (as evidenced in the California Cultural Data Project OGP Funder Report). There is clear evidence of resourcefulness to meet internal and external challenges. Organizational growth is strategic and well managed. Professional staff members with strong qualifications are in place. There is a relatively diverse funding base. The organization has not sustained a substantial deficit. Some future planning is evidenced. Use this criterion to convey your impressions of the clarity and thoroughness of the application. **The organization addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion, highlighting any progress made over the last two or more years at the board, leadership and staff level.**

### OGP 3 + 4 CRITERION 2: MANAGERIAL EXCELLENCE/FISCAL RESPONSIBILITY (15 points maximum)

The organization has achieved stable operations and adheres to sound administrative practices (as evidenced in the California Cultural Data Project OGP Funder Report). Responses to internal and external challenges are



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strategic and well managed. The organization is effective in raising contributed and earned income from diverse sources and strong volunteer involvement. Fiscal health is evident from cash reserves/endowment. The organization's top management is skilled and experienced. There is an emphasis on proactive planning for the future, which may be demonstrated by a long-range strategic plan. Use this criterion to convey your impressions of the clarity and thoroughness of the application. **The organization addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion, highlighting any progress made over the last two or more years at the board, leadership and staff level.**

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### **OGP 1, 2, 3, 4 CRITERION 3: QUALITY OF PROJECT PLAN (20 points maximum)**

The request clearly defines and addresses current organizational needs. The project plan describes specific activities with a budget appropriate to accomplish them within a manageable timeframe. Project personnel are qualified to lead the effort. Matching funds are in place.

*Sustainability* requests should support existing artistic and/or administrative projects that advance the goals of the organization. Sustainability applicants should clearly define the organization's mission and goals and articulate how the requested project advances these goals.

*Organizational Capacity* requests should support new projects that will increase the organizational capacity and infrastructure of organization. Advancement applicants should have assessed the challenges facing their organization and determined a sustainable plan of action to address one or more of these challenges.

*Artistic Capacity* requests should support new projects that increase the artistic capacity of the organization. Artistic Capacity applicants should have assessed the artistic needs of their organization and determined a sustainable plan of action for achieving the organization's aesthetic aspirations.

*Accessibility* requests should support new or existing projects that provide public access to arts activities and programs.

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### **OGP 1 + 2 CRITERION 4: QUALITY OF PROJECT EVALUATION (5 points maximum)**

There is a clear and specific plan to monitor project results. The assessment plan is appropriate to the anticipated outcomes.

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There is a clear and specific plan to monitor project results. The assessment methodology is appropriate to the anticipated outcomes. The organization has measurable goals and a clear evaluation methodology in place that uses qualitative and quantitative data. Evaluator has experience in assessing similar programs.

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### **OGP 1 CRITERION 5: AWARENESS OF, AND RESPONSE TO, COMMUNITY NEEDS (25 points maximum)**

The organization defines its community in relation to its mission and provides programming that serves the identified audiences. Efforts have been made to understand constituents' interests and marketing strategies and communication materials are appropriate. **The organization addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion, highlighting any progress or efforts made over the last two or more years.**

### **OGP 2 CRITERION 5: RELATIONSHIP WITH AUDIENCE / COMMUNITY (25 points maximum)**

The organization defines its community in relation to its mission and provides programming that serves the identified audiences. Efforts have been made to understand constituents' interests and marketing strategies and communication materials are appropriate. There are ongoing relationships with other nonprofit organizations. **The organization addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion, highlighting any progress or efforts made over the last two or more years.**



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### **OGP 3 + 4 CRITERION 5: DEFINED AND ADDRESSED COMMUNITY NEED (25 points maximum)**

The organization has identified the needs of its audiences and has responded with mission-driven programming. The organization offers numerous services to promote access, from free or discounted entry for underserved groups to education programs specific to different age groups. Marketing strategies and communication tools are of high quality and are varied and appropriate. The organization has strong relationships with numerous nonprofit partners. The organization addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion, highlighting any progress or efforts made over the last two or more years.