CALL FOR ARTISTS-
Request for Proposal (RFP)
RFP Workshop, October 5, 2020

Extraordinary experiences in everyday places
OVERVIEW
LOS ANGELES COUNTY

4,751 Square Miles
5 Supervisorial Districts

160 Projects completed since the establishment of the program in 2004

Civic Art Program activity reached over 60 communities and 8,500 community members across the County
Los Angeles County Arts & Culture
(Four Divisions)

- Arts Education
- Grants and Professional Development
- Civic Art
- Research and Evaluation

Cultural Equity and Inclusion Initiative (CEII)

LAC+USC Child Care Center: Arts and Culture Department Overview
ARTIST SELECTION PROCESS

Call for Artists (RFP 1) → 3 ARTISTS 1 ALTERNATIVE SHORTLISTED → Request for Proposal (RFP2) → FINALIST ARTIST 1 ALTERNATIVE SHORTLISTED

Project Coordination Committee (PCC)
Unique selection panel that reflects the project

Supervisory Office
Tenant Department
Funding Department
Public Works or LA County Development Authority
Arts Commissioner from District
2 Community Members
Arts Professional(s)
Non-voting Advisors

Civic Art Program staff facilitates consensus
CALL FOR ARTISTS
EXAMPLE OF CIVIC ART OPPORTUNITY
WITHIN FENCE SPACE
The Child Care Center encourages children to develop at their own rate and become active participants in their own learning. This “constructivist” approach emphasizes materials, manipulation, choice, child language and thought, and “adult scaffolding”: children are encouraged to handle, examine, combine, and transform materials and ideas, and then discuss the outcomes and discoveries with adults and other children. The mission of the Center is to encourage children to become independent, responsible, and confident problem solvers and decision makers — ready for school and ready for life.
The goals for the artwork as defined by the LAC+USC community are for a mural that is:

- Welcoming, inclusive, reflective of local community
- Energetic, hopeful, playful, accessible to children
- Inspiring trust, reassuring, healing, warm [colors]
ARTIST SELECTION

• All artists will be selected on the basis of their qualifications, as demonstrated by the quality of their past work and holistic suitability of their artistic expression for the LAC+USC CCC.

• In view of the Department of Arts and Culture's leadership in Diversity, Equity, and Inclusion, the selection panel will select three artists anonymously for proposals.

<table>
<thead>
<tr>
<th>SELECTION CRITERIA</th>
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<td>• Artistic Excellence (Range 1-5, with 5 being the highest)</td>
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<tr>
<td>• Appropriate to Project Goals, including site and community specificity (Range 1-5, with 5 being the highest)</td>
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Sample score sheet below:
CRITERIA FOR CALL FOR ARTISTS

Artwork that resonates
Artistic merit
Ability to work with government agencies, architects, and engineers

Understanding the needs for this site

Innovation

Ability to manage budget and time constraints

YOU DO NOT NEED TO HAVE PRIOR EXPERIENCE WITH PUBLIC ART, MOSAIC OR MURALS
PRELIMINARY SCHEDULE

October 5, 2020  Optional RFP Assistance Workshop

October 23, 2020  Deadline for Submissions for Call for Artists, 5:00 PST

November 13, 2020  Selection Meeting, PCC1- (3) Artists Selected to Develop Proposals

January 8, 2021  Selection Meeting, PCC2- Artwork Proposal Selected for Commission

March 2021  Begin Fabrication

May 2021  Artwork Installation Complete
APPLICATION MATERIALS
APPLICATION MATERIALS

1 PAGE LETTER OF INTEREST

RESUME (3 PG MAX)

10 IMAGES AND ANNOTATED IMAGE LIST

3 PROFESSIONAL REFERENCES

READ (read the RFP thoroughly)

RESEARCH (do your research)

BE CONCISE

CHECK (references/ proofread)

This is a job application
LETTER OF INTEREST

1 PAGE

○ WHY?

○ Artistic practice, inspiration, method for developing high quality and meaningful artwork

○ Experience with on site technical and material requirements

○ Work experience with government agency, designers and/or local residents

○ For artist teams: your respective roles and history of collaboration
RESUME

UP TO 3 PAGES

- Name
- Address
- Phone number
- Email
- Experience, including civic art
- Website (if applicable)
WeTransfer.com is free
WHAT MAKES A GOOD PHOTO?
IMAGES

1 PHOTO per page
- Put in context / People / Site
- Details

JPEG format

72 DPI MINIMUM
- High resolution

NO LARGER THAN
1920 pixels (px) X 1920 pixels (px)

LABEL each image with number and last name:
01Jones; 02Jones etc.

10 IMAGES MAXIMUM
- 2 to 3 images for a project
ANNOTATED IMAGE LIST

Thumbnail image of artwork

Label each image with number and last name

Keep description brief

01Argent.jpg
Title, date and location
Medium and dimension
Budget
Commissioning agency, project manager
Brief description of artwork

02Argent.jpg
Title, date and location
Medium and dimension
Budget
Commissioning agency, project manager
Brief description of artwork
YES AND NO!

Botanical Sky (2018)
65” x 45”
spray paint on acetate on glass

University of Maryland Art Gallery Office
College Park, Maryland
NO!
"FIRE HOSE FRIEZE" - 2005
FIRE STATION #31, CITY OF SAN DIEGO
1′- 4″ X 180′ PERIMETER WALL FRIEZE
DESIGN TEAM - PLATT/WHITE LAW, ARCHITECTS
Awards: 2005 Award of Merit, American Society of Civil Engineers, San Diego Section.
2006 Honor Award, American Public Works Association, San Diego and Imperial Counties Chapter
YES!
YES!
YES!
YES!
QUESTIONS?
Thank you

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