



CALL FOR ARTIST

LA COUNTY DEPARTMENT OF ARTS AND CULTURE SEEKS AN ARTIST OR ARTIST TEAM TO CREATE AN ARTWORK FOR THE LA PUENTE ONE STOP DEVELOPMENT CENTER

Project Division: Civic Art Division
Project Budget: \$150,000
Project Location: 16005 Central Avenue, La Puente, CA 91744
Date Issued: Tuesday, December 15, 2020
Deadline: Friday, January 15, 2021
Project Timeframe: Spring, 2021 – Fall, 2022

Apply Online: https://apply-lacdac.smapply.io/prog/la_puente_one_stop_development_center/



Fig 1, La Puente One Stop Center with Exterior Mural

1. PROJECT OVERVIEW

- 1.1. The Los Angeles County Department of Arts and Culture's Civic Art Division seeks an Artist or Artist team to submit their qualifications for the commission of a permanent artwork on the exterior of the La Puente One Stop Development Center in La Puente, CA.
- 1.2. The Civic Art Division strives to create artworks which reflect aesthetic and technical quality, innovation, site-specificity and civic engagement. To ensure that the artwork meets the expectations of the Center's users, staff, neighborhood residents, and other stakeholders, the selected artist or artist team will be required to develop place-based research through creative civic engagement, regular site visits and design meetings, oversee budgets, manage timelines and work with conservators, structural engineers, fabricators, installers and other subcontractors.

- 1.3. This Call for Artists - Request for Proposal (RFP) is composed of two parts: Part A, requesting all interested artists submit their qualifications, which will be used to create a short-list of the highest ranked artists; and the Part B Proposal, inviting those short-listed artists to submit proposals. The Part A is open to all interested parties. The Part B Proposal is limited to three finalists selected during Part A.

2. ELIGIBILITY

- 2.1. This artwork opportunity is open to local artists residing or working within the Greater Los Angeles Area: Los Angeles County, Orange County, Ventura County, San Bernardino County, and Riverside County.
- 2.2. Artists will not be eligible to apply if they have completed a civic art project with the Department of Arts and Culture in the last five years, whose budget was higher than \$150,000.



Fig 2, Aerial view and site plan of the La Puente One Stop Development Center.

3. SITE AND NEIGHBORHOOD

3.1. LA PUENTE ONE STOP DEVELOPMENT CENTER

The La Puente Enhanced One Stop Development Center is a new building for the Public Works, Building and Safety Department, that will deliver greater services to improve care for clients seeking building permits in La Puente and the surrounding communities. The new center will be located adjacent to the existing City of La Puente, City Hall.

The new facility will include a public counter area to service customers, small conference rooms for staff to meet with the public, and work areas of four County entities (Public Works Building and Safety (BDS) and Environmental Programs Divisions, Department of Public Health and Regional Planning) creating an environment that fosters teamwork and collaboration between Departments. As such, the project aims to “de-institutionalize” the public perception of government, by providing technologically savvy facilities that make services more accessible to constituents.

3.2 NEIGHBORHOOD

La Puente is a city located in the eastern region of Los Angeles County. It was once known by the name Awing-na (or Ahwiinga) and was originally inhabited by the Tongva peoples. In 1769, Don Gaspar de Portola renamed the region “Liana de la Puente” meaning “Plain of the Bridge” because his expedition party made a bridge of poles to cross the San Jose Creek.

By the early twentieth century the region was known for its abundance of citrus, walnut, and avocado crops, and maintained its agricultural character – mixed with growing industrial development of oil, banking, and communications. After World War II, the region underwent a building boom that eventually edged out crops in favor of development, and today is mostly residential in nature.

4. ARTWORK GOALS

4.1. The selected artist or artist team will create an original and site-specific artwork for the La Puente One Stop Development Center that will embrace the history of stewardship of the land, the diversity of past and present communities, and the essential values of environmental sustainability. A focus on community engagement is an essential element throughout the course of this project.

4.2. Artwork Goals and Intentions:

Inclusion: Reflective of local community culture, history and values and welcoming

Accessibility: Inspire and welcome diverse audiences

Trust: Positively transform public perception of government

Sustainability: Reflect the values of environmental stewardship, respect, and balanced co-existence with the natural world

Land-acknowledgment: Contribute to building an environmental and historical memory, and encourage greater empathy towards the natural environment and its first inhabitants.

5. ARTWORK LOCATION

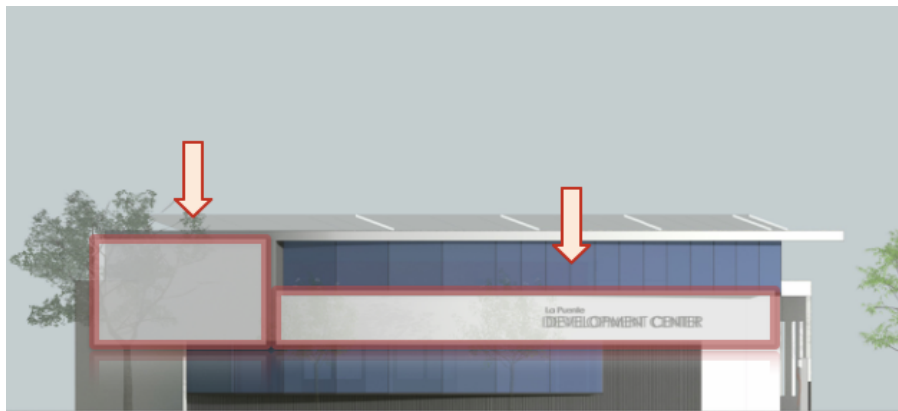


Fig 3, Outdoor opportunity on the upper left wall and adjacent band, La Puente One Stop Development Center, Central Avenue.

- 5.1. Artists or Artists team will be selected to submit a proposal for an artwork on the facility's façade. The artwork will be located on the Central Avenue side, which is opposite to La Puente City Hall. La Puente One Stop Development Center visitors and staff driving on Central Avenue will encounter the outdoor artwork on their way to the building entrance. Community members will also regularly pass the artwork walking on the street.

6. BUDGET

- 6.1. The all-inclusive artist budget is \$150,000. This budget includes Artists' fees, insurance, and all costs associated with design, fabrication, delivery, installation, and community engagement.
- 6.2. Artist payments will be made based on submitted invoices on a milestone basis. In the event there are unspent funds in the budget after completion of the project, the Department may, at its sole discretion, choose to contract with selected artist(s) for additional artwork or related services.

7. APPLICATION PROCESS

- 7.1. Artists or Artist Teams can apply online using the following link:

https://apply-lacdac.smapply.io/prog/la_puente_one_stop_development_center/

INSTRUCTIONS for First Time Applicants:

- 1) **Please create an account** using the "REGISTER" green button;
- 2) Make sure to **fill out your eligibility profile** as an "**individual**" and as an "**individual artist**", even if you are applying as Artist Team;
- 3) **Fill-out your account information** (if you are applying as Artist Team please select one member as the main contact for the team);
- 4) If you **Verify your email** please make sure to use the "LOG IN" button to re-access the application platform.

- 7.2. Online application includes:

- **Artist Resume/CV** (Artist Teams include resumes of all artists applying).
- **Description of Interest** in the project through the response to the following:
 - Briefly describe why this project interests you;
 - Briefly describe your artistic or community practice, your sources of inspiration, and your method of developing high quality, innovative and meaningful artwork;
 - How will you be able to engage and welcome different audiences, such as the La Puente One Stop Development Center users, visitors and staff?
 - What is your experience managing budgets of similar scale or working within time constraints?
- **Ten (10) images of previous work.**

- Applicants may upload more than one photo of an individual artwork (showing different angles or details).
- Please do not composite more than one image per file.
- If applying as an artist team, identify all artists of the work.
- Name your files using the following naming convention: “FirstInitialLastName-Image1” (example: JJones-Image1). If you are applying as a team, use the team’s name (example: JCollective-Image1).
- **Acknowledgement of the following Standard County Provision:**
 - Public Records Act
 - No Conflict of Interest (Board Policies 5.090)
 - Consideration of GAIN/GROW Participants for Employment (Board Policy 5.050)
 - Fair Chance Employment Hiring Practices (Board Policy 5.250)
 - Safely Surrendered Baby Law (Board Policy 5.135):

7.3 Application Deadline: Monday, January 15 2021, 5:00 PM PST.

8. ONLINE WORKSHOP

- 8.1. An **Optional Online Workshop** about the La Puente One Stop Development Center project will be offered on **Tuesday, December 22, 2020, at 5:00 PM**. We highly encourage all art artist interested in applying to this project to attend this workshop. This is a great opportunity to get additional information on the project, ask questions, receive technical assistance with the application, and better understand the selection process.

RSVP to ocrucitti@arts.lacounty.gov. Indicate “La Puente One Stop Development Center WORKSHOP” in the subject line. After you RSVP, you will receive an email with a link to the Zoom meeting.

9. SELECTION PROCESS

- 9.1. The Civic Art Division will assemble an Artist Selection Committee called Project Coordination Committee (PCC), who will evaluate Part A: Statement of Qualifications and Part B: Proposals. An artist or artist group will be selected through this two-part process.

9.2 Part A: Statement of Qualifications

After receipt of Artists’ responses to this opportunity, the PCC will review and score the submitted qualifications. Up to three semi-finalists will be invited to create proposals. Each semi-finalist artist or artist team will receive a \$1,000 stipend to develop a proposal.

Applications will be scored using the following criteria (up to 500 points):

- Past works reflect conceptual skills, authenticity, originality, artistic practice, and evoke response (up to 200 points).
- Artist experience is demonstrated by technical skills, basic professional quality of craftsmanship, understanding of material(s) and or media, professional ap-

proaches to processes and presentation as expressed by resume and portfolio (up to 200 points).

- Artist interest related to the artwork themes and goals outlined for this specific civic art project (up to 100 points).

9.3 Part B: Proposals

In this Phase, the semi-finalists selected in Part A will be asked to develop a proposal and individually present their proposals to the PCC. With guidance from the Civic Art Division, the PCC will review the artist proposals, conduct semi-finalist interviews, and select the artist or artist team who will be commissioned for the artwork.

Proposals will be scored using the following criteria (up to 1000 points):

- Artistic Merit: Artwork reflects authenticity, originality, evokes response or inquiry (up to 300 points).
- Site Specificity: Artwork demonstrates relevance and is appropriate for the site, architecture, occupants, visitors, environment, and fulfills Artwork Themes and Goals defined in the Call for Artists (up to 200 points).
- Community Responsiveness and Public Engagement: Artists or Artists Teams demonstrate Ability to engage the community, users, and diverse stakeholders to gather input and/or offer insight to the artwork design and concept (up to 200 points).
- Feasibility: Project budget and the project schedule are clear, specific, and detailed indicating the artwork can be fully implemented (up to 100 up points).
- Durability and Permanence: The artwork is materially and structurally sound (up to 50 points).
- Public Safety: Proposed artwork does not create unsafe conditions nor utilize unsafe materials (up to 50 points).
- Three Professional References (up to 25 points).
- Participation in County's Preference Programs (up to 75 points). If organization demonstrates certification for one or more of Los Angeles County's preference programs (including Local Small Enterprise, Disabled Veterans Business Enterprise, and/or Social Enterprise), they will receive 25 points for each program.

9.4. The PCC will be composed of the following members:

- Arts Deputy from Supervisorial District 1;
- Representative from LA County Chief Executive Office;
- Project Architect;
- Representative from the Department of Public Works;
- Community Representative;
- Two Arts Professionals;
- Arts Commissioner from Supervisorial District 1;

The Civic Art Division serves as a non-voting advisor to the PCC.

9.5. If an Artist proposal is selected, the Artist will be required to enter into a contract with the County of Los Angeles. Selected Artists will be required to have commercial general liability insurance, automobile insurance (if applicable), and become a registered vendor with the County of Los Angeles (registration is free). During the development of the project, the Artists will work with a Civic Art Project Manager for necessary review and approval of the final design and all the technical aspect of the project.

10. PRELIMINARY SCHEDULE

December 22, 2020	Optional Artist Assistance Workshop
January 15, 2021	Deadline for Submissions for Call for Artists, 5:00 PST
First half of February, 2020	Selection Meeting, Part 1- Review of Qualification and Selection of (3) Artists to Develop Proposals
First half of March 8, 2021	Selection Meeting, Part 2- Review of Artwork Proposals and Selection of Finalist
April 2021	Project Start
Fall 2022	Project Completion

11. ADDITIONAL INFORMATION

Questions:

For questions about this Call for Artist, please contact **Civic Art Project Manager Ottavia Crucitti** at ocrucitti@arts.lacounty.gov. For additional information about the Civic Art Division, please visit the Civic Art online at <https://www.lacountyarts.org/experiences/civic-art>.

Late Applications:

Late applications will not be considered.

Right to Reject Submissions:

Arts and Culture reserves the right to accept or reject any and all responses received, or commission another artist through another process.

Artist Notification:

All Artists who submit their materials for review will receive written notification of the results of the selection process, including identification of the selected Artists.

Disclaimers:

The request for proposals does not constitute an offer to contract or promise for remuneration, recognition, or any other thing. Submission of any materials in response to this request for qualifications will not constitute an express or implied contract. The information contained and/or any program or event described herein may be changed, amended, modified, canceled, revoked or abandoned without notice at any time and for any reason in the sole discretion of Arts and Culture or the County of Los Angeles. If restrictions are enacted, all programming will be adapted for online public engagement.

Eligibility and Priority:

Artists will not be eligible for more than two County projects at any given time. Priority will be given to Artists who have had no prior Civic Art commissions of the same budget.

Form of Agreement:

Because the artwork will be located on public property, and because the County of Los Angeles is a public entity subject to laws, rules, and regulations which are not necessarily ap-

plicable to private persons or companies, Arts and Culture has prepared a form agreement for use in connection with artwork commissioned for Civic Art. A copy of the form agreement can be found on the Department of Arts and Culture website at www.lacountyarts.org/civicart_opportunities.html. If an Artist is selected, the Artist acknowledges that they are willing and able to enter into a contract in the form made available on the Department of Arts and Culture website. The Department of Arts and Culture reserves the right to revise or change its form agreement at any time, for any reason, and to require Artists to use the revised form for contracting purposes.