



Zev Yaroslavsky Family Center  
RFQ Process Workshop  
Q&A

## What do you look for in an applicant's resume and how is this different from a project list?

*A resume can include much of the same information as an artist's project list, but is generally more tailored in tone and intent to match the specific requirements of the application. A resume can convey why an artist's particular experiences and existing works make them a strong candidate for this project. A resume can also provide more background information about the applicant in the event that the applicant is coming from a different career background or has other comparable professional experience to consider.*

## Is submission of a video presentation as a resume permissible?

*No. We are, however, exploring this possibility for future applications. Applicants may add links to video documentation of artworks with their image descriptions.*

## Do I have to have to be an experienced public artist to apply?

*No. However given the potential the technical complexity of a project in an existing building, we do require that applicants have prior experience in completing at least one artwork with a minimum budget of \$50,000. We welcome artists who might be unaccustomed to working in the field of public art who can demonstrate experience completing artworks of a similar scale.*

## What kind of US residency status is required to apply?

*This opportunity is a national call and intended for applicants who possess a valid US working visa for the duration of the project. If an artist team applies, the primary applicant must reside in the United States*

## Has this RFQ been posted in the past?

*Yes. The tenant department overseeing the project requested additional proposals. If you have previously applied to this application, you are welcome to resubmit a new application that meets the updated parameters. Please read the RFQ carefully.*

## What sort of images should I include in the list of 10 images?

*Images should be representative of the applicant's current artistic practice, and show his or her capability of creating an artwork of this scale. We prefer to see a range of work, and recommend that applicants submit no more than two images of the same artwork. We also recommend that the majority of images are photographic documentation of existing artwork, although the inclusion of some sketches/renderings is acceptable.*

## What constitutes 10 images? Can a submitted file include 2 images in one?

*Yes. We do not recommend this practice, however. A file that is divided into multiple images is generally harder to view.*

## **Can I submit renderings of potential artwork that I would like to propose for the space?**

*No. This is a Request for Qualifications (RFQ), not a Request for Proposals (RFP.)*

## **Should an artist team only include images of artworks that have been completed as a group, or can individual members submit documentation of their own artworks?**

*Preferably the ten submitted images should showcase projects that have been completed by the artist team as a collaborative effort. If including artworks by individual team members, they should convey how the art practices of each team member align or complement one another in fulfilling the requirements of the RFQ.*

## **Can an artist team include contracted fabricators or technicians?**

*No. We define an artist team as a professional collaboration of individual artists and consultants who do not necessarily operate under a single entity.*

## **Can you connect artists to one another in order to create artist teams?**

*No. We are looking into facilitating artist networking opportunities in the future but cannot “matchmake.”*

## **How permanent is the artwork intended to be for this project?**

*This artwork is required to have a minimum 25 year life span.*

## **Why are flowers as a subject matter or material reference for this project restricted in the application specifications?**

*This is a request by the Project Coordination Committee. An existing artwork in the Main Lobby of the Center adjacent to the East Lobby features a dominant floral pattern.*

## **Are references to other organic materials in our list of 10 artwork images discouraged?**

*No.*

## **Can the windows in the East Lobby be drilled through for the artwork?**

*No. Window treatments can be applied to the interior surface of the window without altering the structure of the glass.*

## **Are furniture installations or tactile artworks an option for future proposals?**

*While functional artwork might be a part of a future proposal, at this stage we are not asking for proposals.*

## **Can you offer a more detailed breakdown of the \$92,000 project budget?**

*The \$92,000 is a comprehensive artist fee including fabrication and installation. A sample artist budget worksheet will be shared with artists at the Proposal stage.*