WHAT IS THIS?
These are results from a survey about how people see this neighborhood.

WHO MADE IT?
An interactive survey, the Willowbrook Workbook, was produced by artist Rosten Woo for Los Angeles County. The survey was distributed at the A.C. Bilbrew and Willowbrook Libraries, the MLK Center for Public Health, Watts Century Latino, Watts-Willowbrook Boys and Girls Club, and through the Concerned Citizens of Willowbrook, in English and Spanish.

“Willowbrook is. . .” is an art initiative to identify the distinct cultural assets, artists, festivals and artworks that exist in Willowbrook. Project Willowbrook is coordinated by the Los Angeles County Arts Commission and supported in part by the National Endowment for the Arts and the Office of Mark Ridley-Thomas.

WHY SHOULD I CHECK IT OUT?
Because it will be easy, interesting, and these results may help change the way that your neighborhood looks and works in the future! Specifically, this feedback will inform the design of a neighborhood marker that will go on Wilmington Avenue.

DID WE MISS SOMETHING?
Get in touch by calling 213-202-5859 or emailing civicart@arts.lacounty.gov

IN APRIL 2013, WE DISTRIBUTED HUNDREDS OF SURVEYS TO WILLOWBROOK RESIDENTS. THESE BOARDS SHOW THE RESULTS OF THE 125 SURVEYS RETURNED.

RACE/ETHNICITY

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Native American</td>
<td>1.6%</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>0%</td>
</tr>
<tr>
<td>Asian</td>
<td>1.6%</td>
</tr>
<tr>
<td>Latino</td>
<td>35.2%</td>
</tr>
<tr>
<td>Black</td>
<td>40%</td>
</tr>
<tr>
<td>White</td>
<td>3.2%</td>
</tr>
<tr>
<td>Other</td>
<td>18.4%</td>
</tr>
</tbody>
</table>

YEARS IN WILLOWBROOK

<table>
<thead>
<tr>
<th>Years in Willowbrook</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low</td>
<td>0</td>
</tr>
<tr>
<td>Average</td>
<td>17</td>
</tr>
<tr>
<td>High</td>
<td>59</td>
</tr>
</tbody>
</table>

INCOME

<table>
<thead>
<tr>
<th>Income Level</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Specified</td>
<td>0%</td>
</tr>
<tr>
<td>High Income</td>
<td>3.92%</td>
</tr>
<tr>
<td>Higher-Middle</td>
<td>15.69%</td>
</tr>
<tr>
<td>Lower-Middle</td>
<td>42.16%</td>
</tr>
<tr>
<td>Low Income</td>
<td>38.24%</td>
</tr>
</tbody>
</table>

AGES

<table>
<thead>
<tr>
<th>Age Range</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>10-20</td>
<td>25</td>
</tr>
<tr>
<td>21-30</td>
<td>19</td>
</tr>
<tr>
<td>31-40</td>
<td>13</td>
</tr>
<tr>
<td>41-50</td>
<td>17</td>
</tr>
<tr>
<td>51-60</td>
<td>20</td>
</tr>
<tr>
<td>61-70</td>
<td>7</td>
</tr>
<tr>
<td>71-80</td>
<td>2</td>
</tr>
<tr>
<td>N/S</td>
<td>22</td>
</tr>
</tbody>
</table>

WHAT DO YOU CALL YOUR NEIGHBORHOOD?

<table>
<thead>
<tr>
<th>Neighborhood</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athens</td>
<td>3</td>
</tr>
<tr>
<td>Compton</td>
<td>5</td>
</tr>
<tr>
<td>Rosewood</td>
<td>3</td>
</tr>
<tr>
<td>Home</td>
<td>3</td>
</tr>
<tr>
<td>4 Corners</td>
<td>2</td>
</tr>
<tr>
<td>Watts</td>
<td>4</td>
</tr>
<tr>
<td>Willowbrook</td>
<td>21</td>
</tr>
</tbody>
</table>

HERE ARE THE WORDS YOU CHOSE TO DESCRIBE THE NEIGHBORHOOD

<table>
<thead>
<tr>
<th>Word</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>good</td>
<td>11</td>
</tr>
<tr>
<td>nice</td>
<td>6</td>
</tr>
<tr>
<td>friendly</td>
<td>6</td>
</tr>
<tr>
<td>quiet</td>
<td>5</td>
</tr>
<tr>
<td>welcoming</td>
<td>4</td>
</tr>
<tr>
<td>dangerous</td>
<td>4</td>
</tr>
<tr>
<td>clean</td>
<td>4</td>
</tr>
</tbody>
</table>
WILLOWBROOK WORKBOOK RESULTS

THE WORKBOOK ASKED YOU TO MARK THE IMAGES OF NEIGHBORHOOD ELEMENTS THAT YOU LIKED AND DISLIKED AND ASKED YOU TO WRITE COMMENTS

HERE IS WHAT YOU LIKED, FROM MOST TO LEAST

1. Bus Shelters 62
2. Parks 57
3. Movie Theaters 47
4. Willow Tree 46
5. House 45
6. Shopping Malls 41
7. Topiary 39
8. Metal Benches 38
9. Street Signs 37
10. Churches 35
11. Basketball 33
12. Bicycles 31
13. Soccer 25
14. Large Institution 24
15. Donation Box 23
16. Corner Store 19
17. Palm Tree 19
18. Cement Bench 16
19. Fruit Vendor 16
20. Big Store 14
21. Department Store 14
22. Cypress Tree 12
23. Apartments 10
24. Agave 4
25. Champs Elyssee 2
26. Sandwich Board
27. Big Factory
28. Quads
29. Sign
30. Cactus

YELLOW BARS INDICATE A POSITIVE RESPONSE
GRAY BARS INDICATE A NEGATIVE RESPONSE

COMMENTS ON THE MOST LIKED THINGS

“More walking paths, a small park like the one on Greenleaf near Santa Fe Blvd in Compton would be nice. A large grocery or variety chain like Target. We need a large name store. I also think it would be great if we had a satellite campus for one of the local colleges. A change in some of the architecture that makes Willowbrook readily identified as you drive out of the area.”

“NO big factory, big store=ugly.”

“Sure, factories bring jobs, but 1 they look ugly and 2 they take my parking space! (there’s a factory down my street).”

“El Segundo School Dr. Ronald E. McNair shuttle should have some sort of commemoration marker on the street.”

“Sandwich board—not cool.”

“Don’t like bar signs.”

“We need more willow trees to match the name of this community.”

COMMENTS ON THE LEAST LIKED THINGS

“Need factory and business jobs- I want to meet Mr. Ervin (Magic) Johnson again! Need revenue opportunities to grow and make an honest living.”

“If there was a factory there would be more jobs.”

“WE need more youth activities on the weekends.”

WRITE INS!

“Farmer’s market
Movie theater!
Community Center.”

“More exercise equipment, a computer resource center for youth, farmer’s market.”

“Need a sidewalk and a stop sign on 126th street and Mona. Too many accidents.”

“More organic fields, more farmers market.”

“I don’t like bar signs.”
**Responses to Public Art**

**Mural at Willowbrook Middle School**

Most common phrases:

- 13 nice
- 10 I like it
- 7 good

“I like this. it should be Martin Luther King Jr. and Tupac”

**Sculpture by Cliff Garten at the MLK Center for Public Health**

Most common phrases:

- 13 it’s ok
- 3 I don’t like it
- 3 good
- 3 ugly

“No la entiendo pero esta bien.”

**Sculptures by Joe Sam at the Rosa Parks Metro Station**

Most common phrases:

- 27 no
- 11 ugly
- 4 I don’t like

“most horrible, disrespectful image I have ever seen. I don’t see the humor.”

“there are nice ... they add color to an otherwise plain place .. it’s dark down there.”

**If There Were a Neighborhood Marker, What Should It Say?**

- A Welcome to Willowbrook
- B Willowbrook: Home of Health and Wellness
- C The City of Willowbrook
- D The friendly neighborhood
- E Welcome to Our Paradise
- F Welcome to Based Land
- G Where Health and Wellness rule

**What Colors Should It Be?**

**Use These:**

- blue
- green
- orange
- red
- yellow
- white
- grey

**Don’t Use These:**

- black
- pink
- purple

**Your Drawings of Markers**

**If the Area Had an Official Poet Who Would It Be?**

- Maya Angelou
- Langston Hughes
- Edgar Allen Poe

**What Would the Mascot Be?**

- Tiger
- Doctor
- Bear
- Wolf
- Dog
- Pitbull
- Apache

**Who Are Your Favorite Artists?**

- Charles Dickerson
- Beyoncé
- Red Hot Chili Peppers
- Mozart
- Marvin Gaye
- Usher
- Earth Wind and Fire
- Beatles

**What Would the Official Sport Be?**

- Basketball
- Soccer
- Football
- Riding
- Baseball